



2022|23
GENERAL BOOK



Brividi di gioia
per guadagnarsi la felicità.

Thrills of joy
to earn happiness

www.flooritaliaceramiche.it



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LA RIPRODUZIONE FOTOGRAFICA DEI COLORI, ANCHE SE MOLTO VICINA ALLA REALTÀ, DEVE CONSIDERARSI A CARATTERE PURAMENTE INDICATIVO.
THE PHOTO REPRODUCTION OF THE COLOURS, ALTHOUGH VERY CLOSE TO REALITY, SHOULD BE CONSIDERED PURELY INDICATIVE.
LA REPRODUCTION PHOTOGRAPHIQUE DES COULEURS, MÊME SI TRÈS PROCHE DE LA RÉALITÉ, N'EST QUE PUREMENT INDICATIVE.
OBWOHL DIE FARBEN DER FOTOS REALITÄTSNAH SIND, KÖNNEN SIE ZUM TEIL LEICHT VOM ORIGINAL ABWEICHEN.
LA REPRODUCCIÓN FOTOGRÁFICA DE LOS COLORES, AUNQUE SE ACERQUE MUCHO A LO QUE SON EN LA REALIDAD, TIENE QUE SER CONSIDERADA SOLAMENTE A TÍTULO INDICATIVO.

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LEVIGATI

polished finish

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matt finish

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2022/23

COLLECTION

ESSERE VICINI NEI LUOGHI E NEI MOMENTI IMPORTANTI DELLA TUA VITA. MATERIA E COLORI PER LA TUA LIBERTÀ.



BE CLOSER IN THE MOST IMPORTANT PLACES AND MOMENTS OF YOUR LIFE.
MATERIAL AND COLORS FOR YOUR FREEDOM.



LA NOSTRA AZIENDA

Floor Italia ceramiche® è il marchio della nostra azienda nato nel 2004. Un marchio divenuto subito leader nella distribuzione globale di pavimenti e rivestimenti in oltre 60 paesi nel mondo.

La nostra cultura imprenditoriale si basa su due perni fondamentali: l'idea di **Styled in Italy** e quella di **Made in the World**. Perché la nostra libertà non deve avere confini. Così la nostra casa madre rigorosamente Italiana coordina le sedi operative presenti in India, Spagna, Usa, Cina e Sud est asiatico.

Il nostro concetto essenziale di **One Stop Shop**: trovare tutto all'interno della stessa Casa. Ognuno dei nostri clienti merita che ogni prodotto debba essere non solo eccellente per qualità, ma anche accompagnato da un Servizio totale di qualità a 360°. La nostra mentalità italiana ed il concetto unico di **Customer Care** sono quindi al centro della nostra strategia di crescita e di produzione.

Nuove linee di produzione, nuovo design, nuovi formati, nuovi materiali, utilizzo di nanotecnologie e di materie prime vergini nel rispetto dell'ambiente.

La nostra filosofia condensata nelle **4Q**:

Qualità del prodotto,
Qualità del servizio,
Qualità dell'ambiente di lavoro,
Qualità della tua casa!

Floor Italia ceramiche® corre e cresce nel mondo. L'adesione concreta alla Responsabilità Sociale di Impresa si manifesta con l'impegno allo sviluppo del territorio e della sua comunità. I nostri valori e la nostra identità si affermano non solo nell'unicità di prodotto ma anche nell'organizzazione e nel sostegno ad attività ed eventi culturali, sportivi e musicali.

IMBALLI

L'importanza del marchio, la qualità degli imballi, l'attenzione e la cura del packing sono componenti essenziali del servizio.

Floor Italia ceramiche® è il marchio che dà tranquillità e sicurezza a chi lo acquista.

È il valore aggiunto attraverso il quale non esistono più confini o limiti, ma un unico grande progetto che offre garanzie, efficienza, precisione, tempestività. Perché nulla sia lasciato al caso ed ognuno dei clienti Floor Italia possa sentirsi abbracciato e coccolato, come a casa sua.

IMPIANTI

Floor Italia ceramiche® ha scelto impianti di produzione efficienti, con grande attenzione alle più moderne ed avanzate tecnologie e know-how adeguati.

Per garantire i più alti standard qualitativi oggi richiesti dal mercato è stata data preferenza ad attrezzature e macchinari italiani.

L'allineamento ai forti principi della responsabilità sociale d'impresa ed una forte coscienza a favore dell'ambiente sono un corollario importante dei processi di lavoro Floor Italia ceramiche®.

Ci si è incamminati già da tempo sulla "Green Road" per l'uso di materiali ecocompatibili, ogni qualvolta possibile.

EN

OUR COMPANY

Floor Italia ceramiche is the Italian company established in 2004 that became soon a leader in the global distribution of ceramic and porcelain floor tiles as well as glass mosaic and decors. Floor Italia products - well appreciated for quality, innovation and Italian products - are naturally used for commercial as well as for residential use. We are the ideal partner for architects, engineers and construction companies to realize their ideas and dreams.

Beside of Head Quarters in Italy, there are production and logistics units in Miami, Spain, Turkey, China, India and South-East Asia, in order to ensure the best services to our clients in all five continents. The production and distribution systems are tailor-made on the basis of different requirements, habits and trends in each domestic markets. Always looking for innovation, Floor Italia ceramiche develops the Italian style, well known all over the world. Production is processed by the most modern technologies in order to meet the modern and contemporary trends.

PACKING

The brand appeal, the quality of packaging, the attention and care of packing are essential components of the service. Floor Italia ceramiche is the brand that gives quiet and security to who buy it. It represents the added value which does not allow borders or limits, but just guarantees efficiency, precision and timeliness. Because nothing is left to chance. Because we would like to make each customer feel embraced, like at home.

EQUIPMENT

Floor Italia ceramiche chose efficient and long production lines, paying great attention to most modern and advanced technologies and know-how. In order to guarantee high quality standards required by the market we gave preference to Italian equipment and machineries. In our working process we strongly integrate the corporate social and ecological responsibility principles. Floor Italia ceramiche is already walking along the "Green Road" choosing eco-friendly material whenever possible.

ES

LA NUESTRA EMPRESA

Floor Italia ceramiche es una empresa italiana fundada en el 2004 que en muy poco tiempo se ha convertido en líder de la distribución mundial de suelos y revestimientos de cerámica, gres de porcelana, mosaicos y decoraciones. Los productos de Floor Italia ceramiche, apreciados por su calidad, innovación y diseño italiano, están diseñados tanto para uso comercial como residencial.

Arquitectos, ingenieros, diseñadores, empresa de construcción y profesionales del hogar encuentran en nosotros el compañero ideal para hacer realidad las ideas y sueños de cada uno. En la sede central de Italia se encuentra la sede operativa para la producción y la logística a Miami, en España, Turquía, China, India y el Sudeste asiático, con el objetivo de ofrecer más y mejores servicios a nuestros clientes presentes en los cinco continentes. Los programas de producción y distribución son personalizados en función de las diferentes necesidades, hábitos y tendencias en los diversos mercados internacionales. Siempre en busca de la novedad, Floor Italia ceramiche desarrolla el estilo italiano que nos hace únicos en el mundo. Todas las producciones se realizan utilizando las últimas tecnologías para representar al medio las tendencias del gusto moderno y contemporáneo.

EMBALAJES

La importancia de la marca, la calidad del embalaje, la atención y el cuidado del empaquetado son componentes esenciales del servicio. Floor Italia ceramiche es la marca que proporciona tranquilidad y seguridad a quien lo adquiere. Es el valor añadido por el cual no hay fronteras ni límites, solo un único proyecto que ofrece garantías, eficiencia, precisión e inmediatez. Debido a que no se deja nada al azar y a que cada uno de los clientes de Floor Italia ceramiche puede sentirse reconfortado, como en su propia casa.

EQUIPAMIENTO

Floor Italia ceramiche ha elegido líneas de producción eficientes, con gran atención a las tecnologías más modernas y avanzadas y una experiencia adecuada. Para garantizar los más altos estándares de calidad requeridos a día de hoy por el mercado, se ha dado preferencia al equipamiento y maquinaria italianos. La adaptación a los sólidos principios de responsabilidad social de la empresa y a una fuerte conciencia a favor del medio ambiente son un corolario importante de los procesos laborales de Floor Italia ceramiche. Hace tiempo que se sigue la "Vía verde" para el uso de materiales ecológicos, cada vez que es posible.



DE

UNSER UNTERNEHMEN

Das Unternehmen Floor Italia ceramiche wurde im Jahre 2004 gegründet und entwickelte sich schnell zum weltweit führenden Lieferanten von Keramik, Feinsteinzeug und Mosaiken. Dank langjähriger Erfahrung, stetiger Weiterentwicklung und Wettbewerbsfähigkeit sind unsere Produkte für den privaten und gewerblichen Bereich gleichermaßen geeignet.

Architekten, Ingenieure und Designer sowie Baufirmen und Einrichtungsexperten finden in uns den idealen Partner, um ihre Ideen und Träume zu realisieren.

Aus unserem modernen Firmensitz in Italien festigen und erweitern wir seit Jahren unser hoch effizientes Netz aus Produktions- und Logistikfirmen, nicht nur in Italien, sondern auch in Spanien, China, Türkei, Indien und Süd-Ost-Asien, um den Bedürfnissen und Wünschen unserer Kunden bestmöglich gerecht zu werden.

Produktion und Vertrieb sind personalisiert und auf die Bedürfnisse und Gewohnheiten der verschiedenen nationalen Märkte abgestimmt. Auf der stetigen Suche nach Innovation entwickelt Floor Italia ceramiche den weltweit geschätzten italienischen Stil und bedient sich dabei an Spitzentechnologie und innovativster Inkjet-Technik. So entstehen moderne und zeitgenössische Produkte mit besonderem Augenmerk auf die Kreation von Stein- und Holzeffekten.

VERPACKUNG

Die Bedeutung der Marke, die Qualität und Sorgfalt des Verpackens sind essentielle Komponenten unseres Services. Wir setzen uns keine Limits und garantieren Effizienz, Präzision und Pünktlichkeit. Nichts wird dem Zufall überlassen. Uns ist es wichtig, dass unsere Kunden sich wohlzufühlen. Mit viel Kreativität, Engagement und langjähriger Erfahrung schaffen wir individuell auf unsere Kunden zugeschnittene Lösungen.

EQUIPMENT

Floor Italia ceramiche hat ein effizientes und weit gefächertes Sortiment gewählt und dabei das Augenmerk auf modernste Technologien und Know-How gerichtet. Um die heutzutage auf dem Markt hohen Qualitätsstandards garantieren zu können, arbeiten wir überwiegend mit italienischem Equipment und Maschinen. In die Arbeitsprozesse der Floor Italia ceramiche integrieren wir stets die Grundsätze der sozialen und ökologischen Verantwortung des Unternehmens. Schon seit langem folgen wir der "Green Road", indem wir so oft wie möglich umweltfreundliches Material nutzen.

FR

LA NOTRE ENTREPRISE

Floor Italia ceramiche est l'entreprise italienne née en 2004 et devenue à court temps leader dans la distribution globale de carreaux et faïences, grès cérame, mosaïques et décors. Les produits de la Floor Italia – appréciés pour la qualité, innovations et design italien – sont destinés soit pour un usage commercial soit résidentiel.

Architectes, ingénieurs, designers, entreprises de construction et les experts de la maison trouvent en nous le partenaire idéal pour transformer en réalité les idées et les rêves de chacun.

À la maison mère en Italie se placent aux côtés les sièges opératifs pour la production et la logistique à Miami, en Espagne, en Turquie, en Chine, en Inde, dans le Sud-est asiatique, avec le but d'offrir toujours les services les meilleures à nos clients des cinq continents.

Le programmes de production et distribution sont personnalisés sur la base des différentes exigences, habitudes et tendances des marchés nationaux. Toujours à la recherche du nouveau, la Floor Italia ceramiche développe le style italien qui nous distingue dans le monde entier. Toutes les productions sont réalisées selon les technologies les plus modernes pour représenter à la manière la meilleure les tendances du goût moderne et contemporain.

EMBALLAGES

L'importance de la marque, la qualité, l'attention et le soin des emballages sont des composants essentiels du Service. Floor Italia ceramiche est la marque qui transmet tranquillité et sûreté à l'acheteur. C'est la valeur adjointe à travers laquelle n'existent plus ni barrières ni limites, mais un unique grand projet qui offre garanties, efficience, précision, rapidité. Parce que rien soit laisser au cas et chaque client Floor Italia ceramiche puisse se sentir embrassé, comme chez soi.

ÉQUIPEMENT

Floor Italia ceramiche a choisi des lignes de production efficientes, avec beaucoup d'attention aux technologies les plus modernes et avancées et le juste know-how. On a donné préférence aux équipements et machines italiens pour garantir les standards de qualité les meilleurs, demandés aujourd'hui par le marché. L'alignement aux principes forts de la responsabilité sociale d'entreprise, et une forte conscience de l'environnement, sont un corollaire important du procès de travail Floor Italia ceramiche. Ça fait longtemps qu'on parcourt la «Green Road» pour l'utilisation des matériaux éco-compatibles, quand possible.

RU

НАША КОМПАНИЯ

Floor Italia ceramiche – итальянская компания, основанная в 2004 году, за короткий период времени стала лидером на мировом рынке напольной и настенной керамической плитки, керамогранита, мозаики и декора. Продукция Floor Italia ceramiche высоко оценивается потребителями за качество, инновации и итальянский дизайн и находит применение как в коммерческой, так и бытовой сфере. Благодаря сотрудничеству с нашими архитекторами, инженерами, дизайнерами, строительными компаниями и профессионалами в области декора успешно превращают в реальность любые свои идеи и мечты. Головной офис компании в Италии поддерживает и координирует работу производственных предприятий и логистических центров, расположенных в г. Майами (США), а также других городах Испании, Турции, Китая, Индии и Юго-Восточной Азии, предлагая качественные услуги для наших клиентов на пяти континентах. Программы производства и сбыта разработаны с учетом индивидуальных требований, особенностей и тенденций национальных рынков. Постоянно находясь в поиске нового, компания Floor Italia ceramiche развивает уникальный итальянский стиль, который известен во всем мире. Вся продукция производится с использованием новейших технологий и отвечает самым последним тенденциям моды и стиля.

УПАКОВКА

Успешное поддержание репутации бренда и высокое качество исполнения упаковки, когда внимание уделяется самым мельчайшим деталям, являются важными составляющими наших услуг. Бренд Floor Italia ceramiche является лейблом, который гарантирует спокойствие и уверенность для тех, кто приобретает его продукцию. Этот бренд не только сам по себе представляет огромную ценность, но и является одним большим проектом, в рамках которого гарантируется эффективность, точность и своевременность. Все находится под нашим полным контролем, каждый клиент окружен заботой и может чувствовать себя как дома.

ОБОРУДОВАНИЕ

Floor Italia ceramiche оснастила свои заводы эффективными производственными линиями, уделяя при этом особое внимание внедрению самых современных и передовых технологий и ноу-хау. Чтобы обеспечить соответствие самым высоким стандартам качества, которые сегодня востребованы на рынке, было отдано предпочтение итальянским машинам и оборудованию. Вся деятельность Floor Italia ceramiche построена на соблюдении принципов корпоративной социальной ответственности и решении вопросов охраны окружающей среды. Мы уже давно идем по «Зеленой дороге», используя экологически чистые материалы всегда, когда это возможно.



PERFEZIONE

Si usa uno specchio di vetro per guardare il viso
e si usano le opere d'arte per guardare la propria anima.

PERFECTION

You use a glass mirror to see your face;
you use works of art to see your soul.

LEVIGATI POLISH

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FLOOR ITALIA
CERAMICHE

MARBLE MAX

120x120

Gres porcellanato levigato rettificato
Polished rectified porcelain tiles



IMBALLI PACKING DETAILS

Pz	Formati (cm) Size (in)	Spessore Thickness	Scatola/Box			Pallet		
			Pz/Pc	M ² /SQM	Kg	Sc/Box	M ² /SQM	Kg
P15	120x120 48"x48"	9 mm	2	2,88	60	15	43,20	920
P20	120x120 48"x48"	9 mm	2	2,88	60	20	57,60	1220
	8x60 Battiscopa 3,1"x24" Skirting	9 mm	su richiesta available on request					

MARBLE MAX



MARBLE MAX

BIANCO STATUARIO 120x120



MARBLE MAX



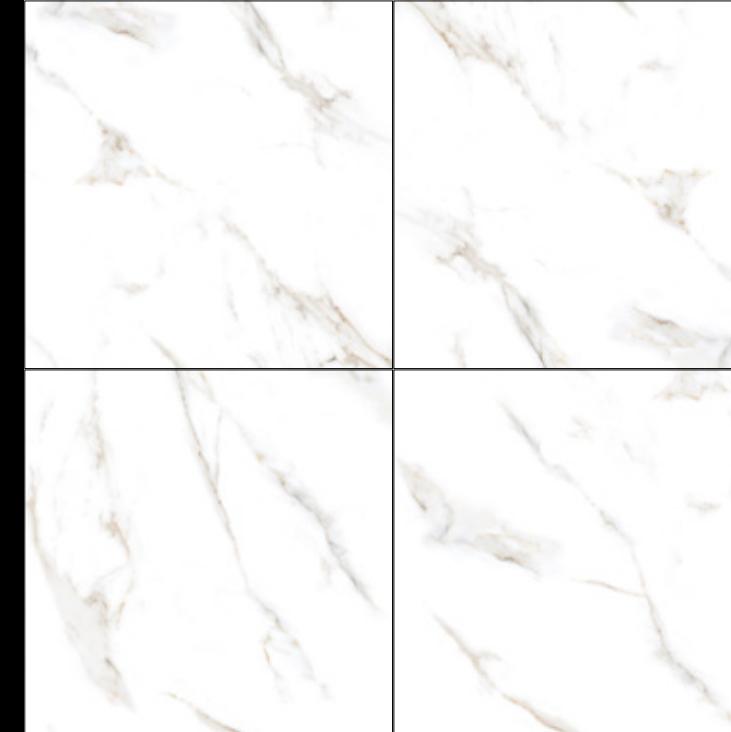
Gres porcellanato levigato rettificato
Polished rectified porcelain tiles

BIANCO STATUARIO P15



120x120 M42
48"x48"

CALACATTA REALE P15



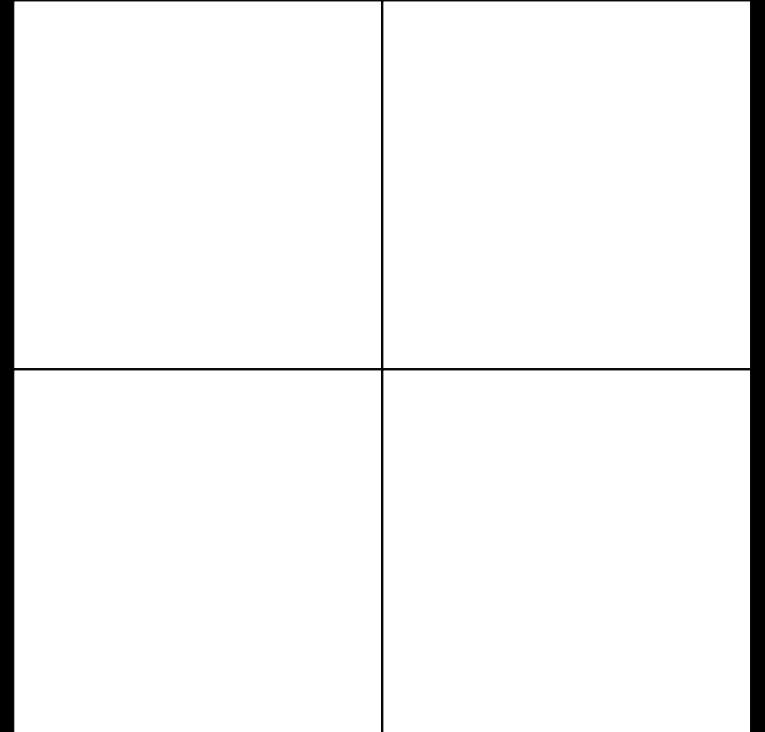
120x120 M42
48"x48"

PRISMA STATUARIO P15

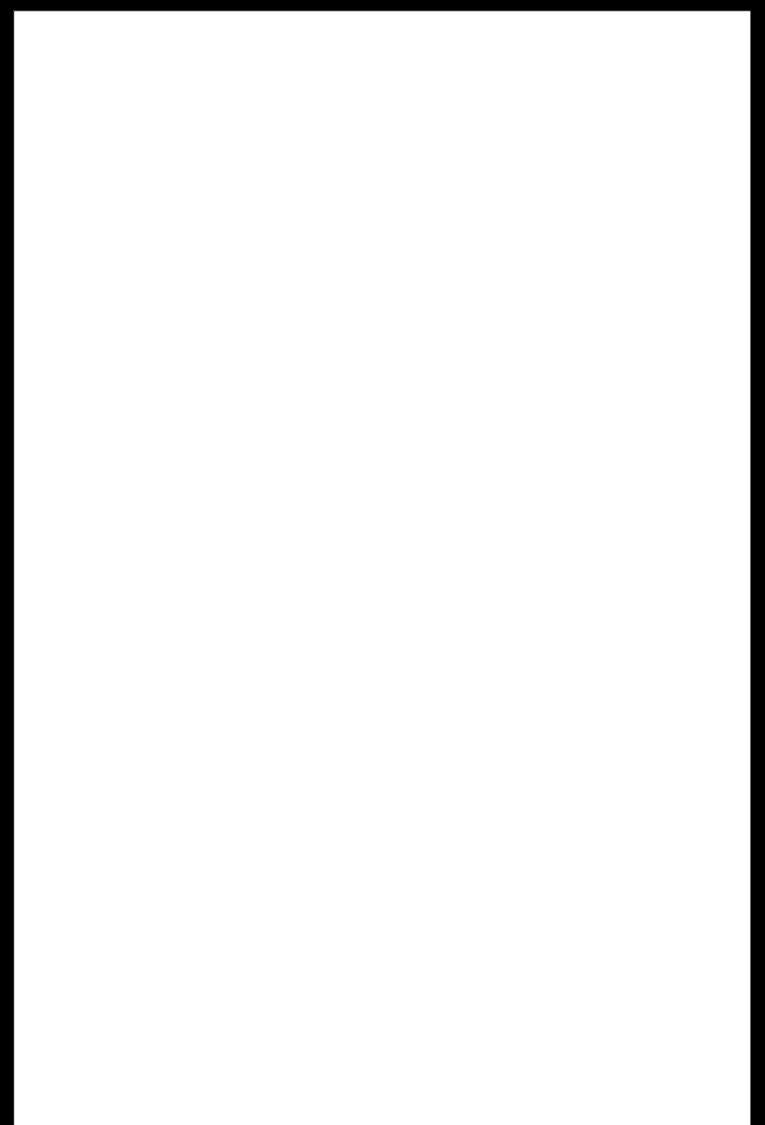
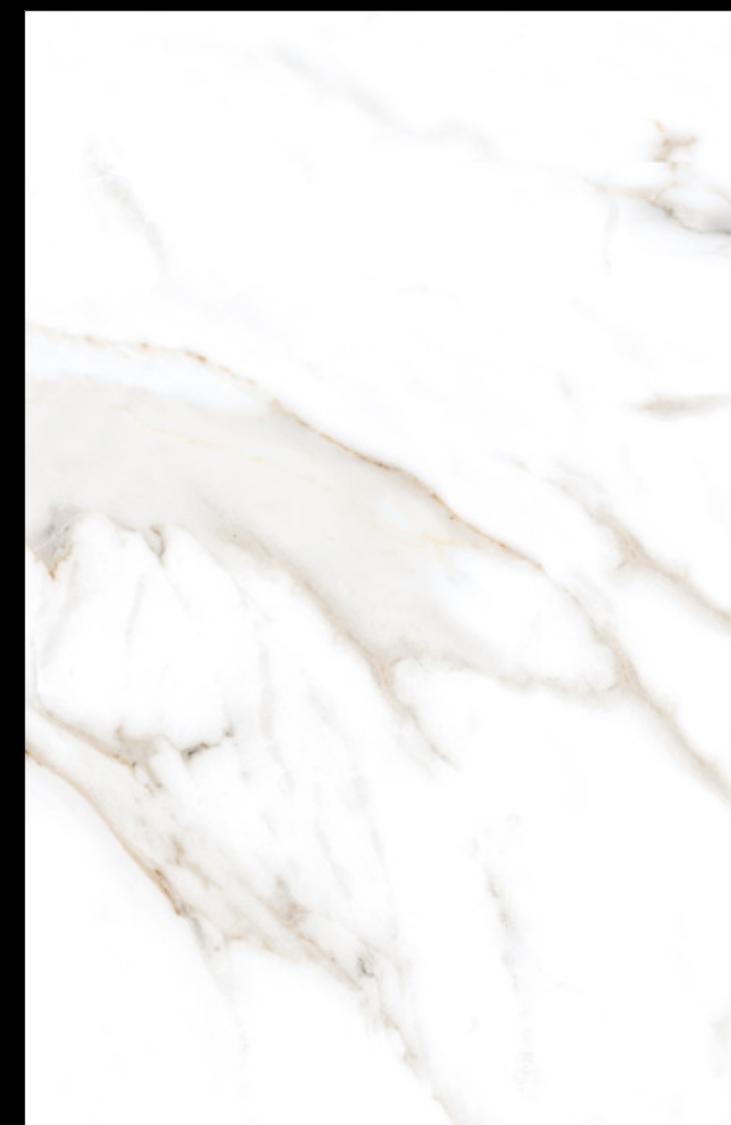
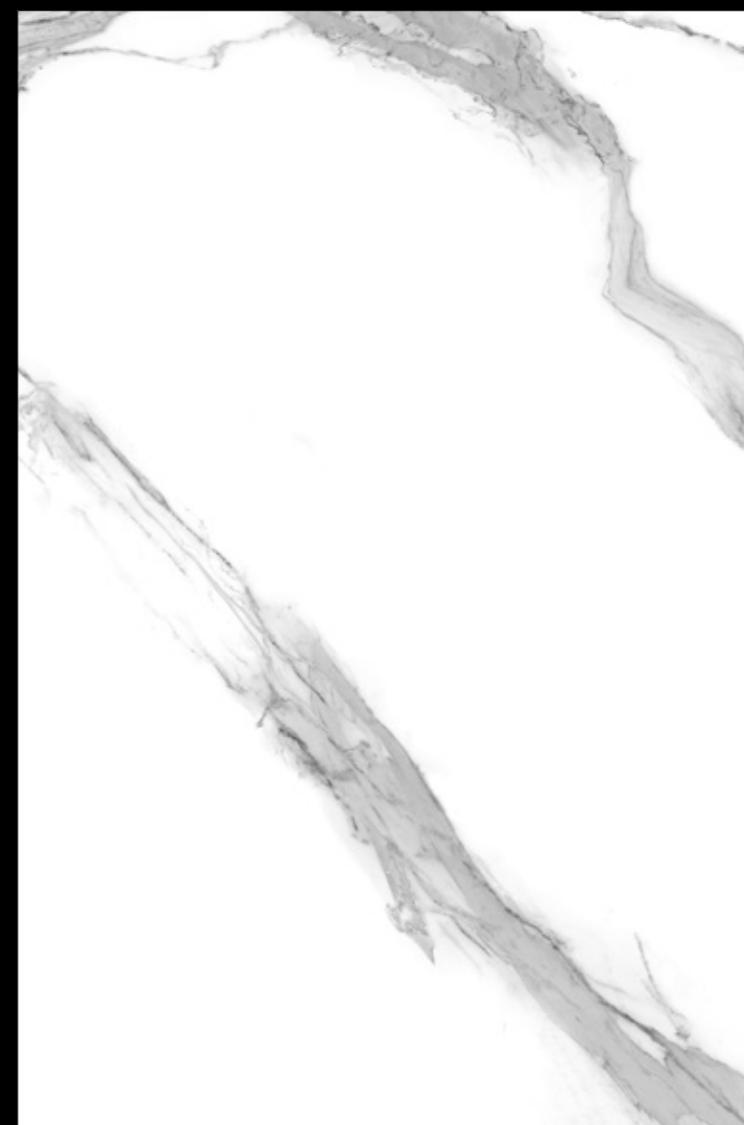


120x120 M42
48"x48"

ABSOLUTE WHITE P15



120x120 M42
48"x48"



MARBLE MAX



MADRAS BIANCO 120x120

MADRAS BIANCO

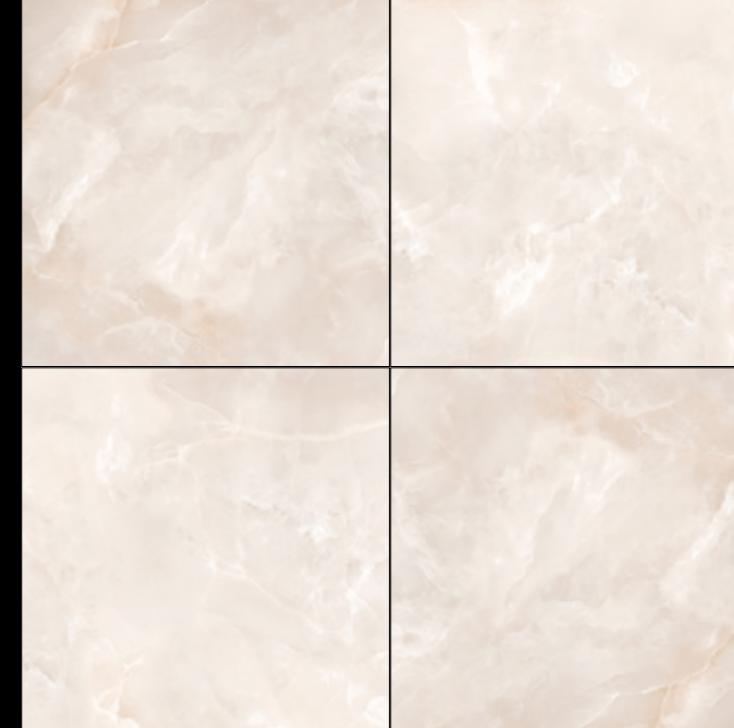
P20

120x120 M42
48"x48"

4

MADRAS PERLA

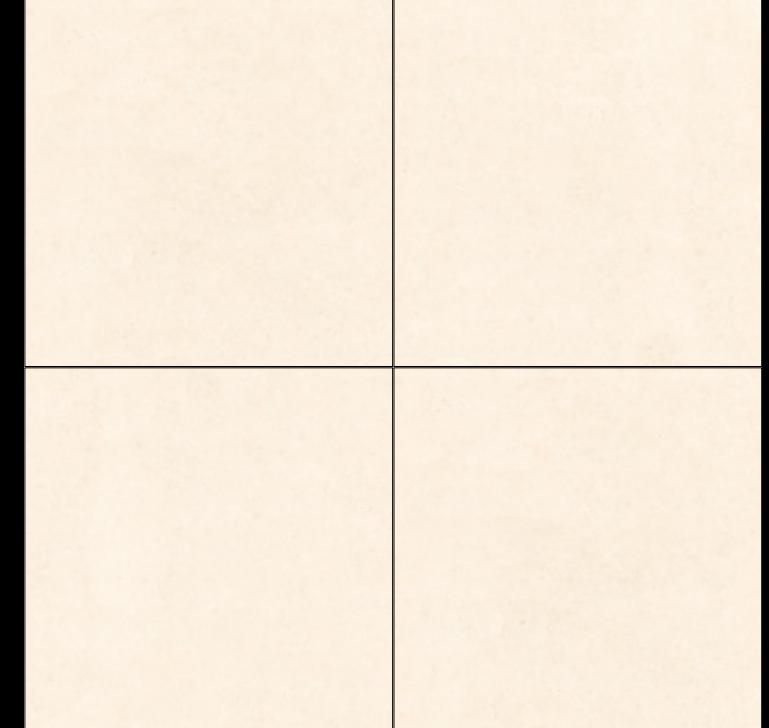
P20

120x120 M42
48"x48"

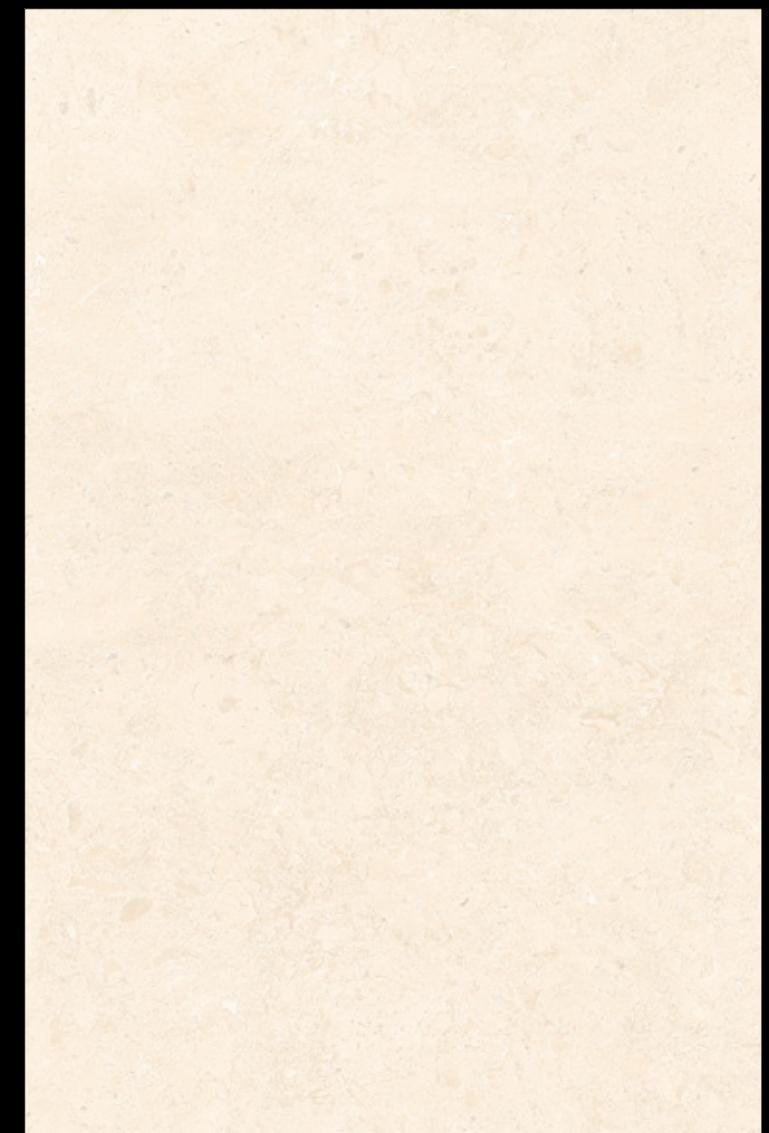
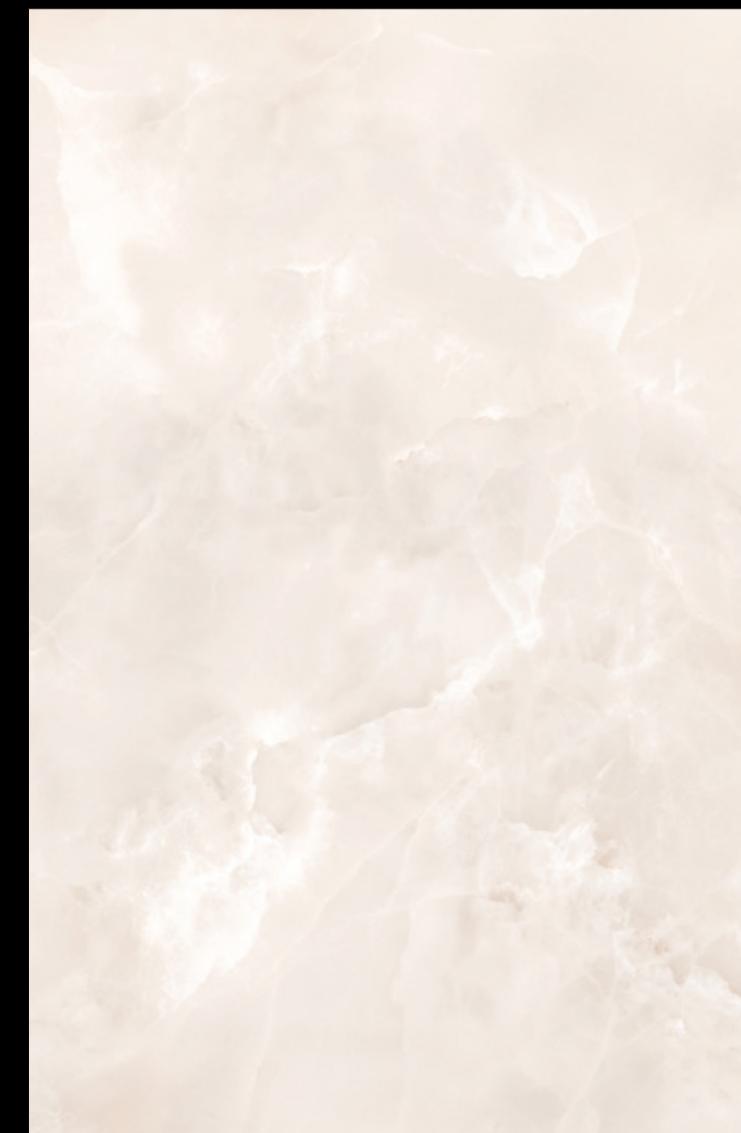
4

CREMA BEIGE

P15

120x120 M42
48"x48"

4



MARBLE MAX



Gres porcellanato levigato rettificato
Polished rectified porcelain tiles

AMANI GREY

P15



120x120 M42
48"x48"



SKY GREY

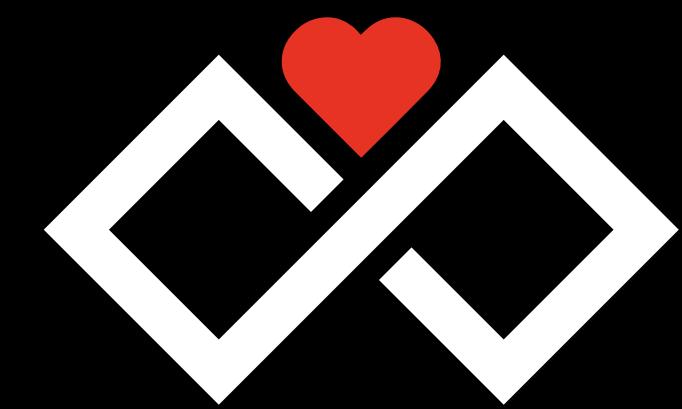
P15



120x120 M42
48"x48"



4



ENDLESS LOVE

collection

60x120

Gres porcellanato levigato rettificato
Polished rectified porcelain tiles



IMBALLI
PACKING DETAILS

Formati (cm) Size (in)	Spessore Thickness	Scatola/Box			Pallet		
		Pz/Pc	M ² /SQM	Kg	Sc/Box	M ² /SQM	Kg
60x120 24"x48"	9 mm	2	1.44	28.50	30	43.20	870
8x60 Battiscopa 3.1"x24" Skirting	9 mm	su richiesta available on request					

IL NUOVO CONCETTO DI DESIGN INFINITO

La rivoluzionaria serie di piastrelle in gres porcellanato effetto marmo che permette di combinare insieme le diverse facce per ottenere una grafica continua ma allo stesso tempo casuale. Disponibile in oltre 60 grafiche diverse.

THE NEW CONCEPT OF INFINITY DESIGN

The revolutionary unique collection of marble effect porcelain tiles perfectly combining different faces. That allows to get a continuous graphics always varying. Available in more than 60 patterns.



STATUARIO 60x120

ENDLESS LOVE
 60×120

ENDLESS LOVE
collection

CALACATTA GOLD 60×120



ENDLESS LOVE

collection



Designed in Italy



Gres porcellanato levigato rettificato
Polished rectified porcelain tiles

FLOOR ITALIA
CERAMICHE

CALACATTA GOLD 60x120 M32



1

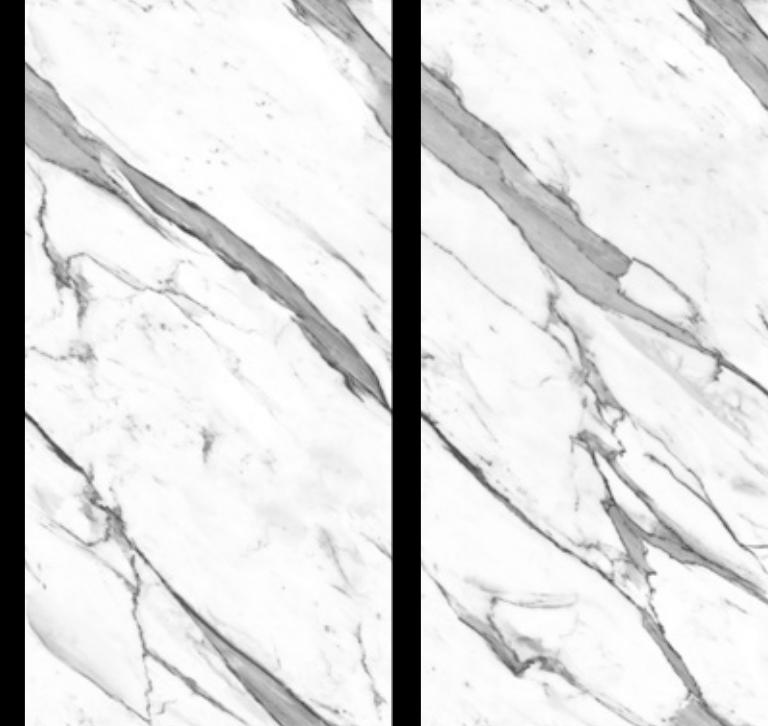
2

3

4

Vena Continua 60x120
Continuous veining 60x120

STATUARIO 60x120 M32



1

2

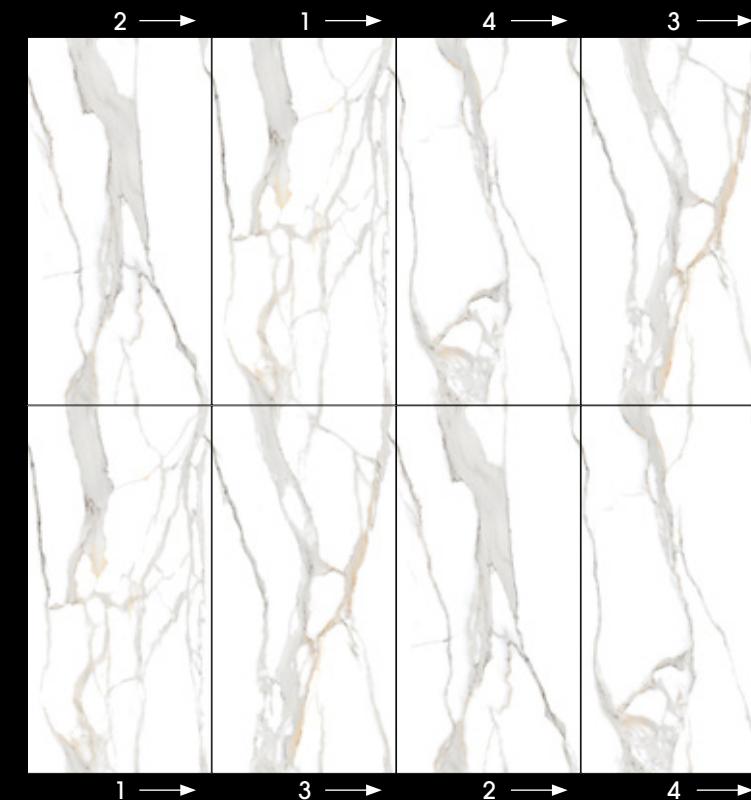
3

4

Vena Continua 60x120
Continuous veining 60x120



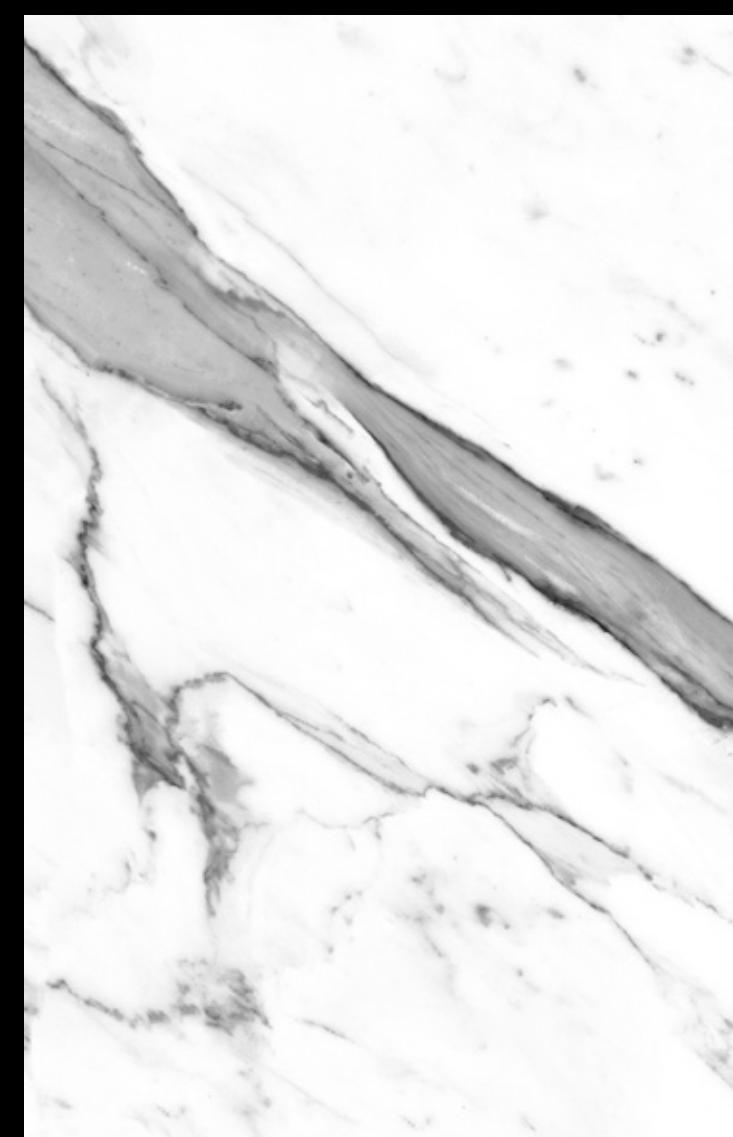
ENDMATCH COMPOSITION



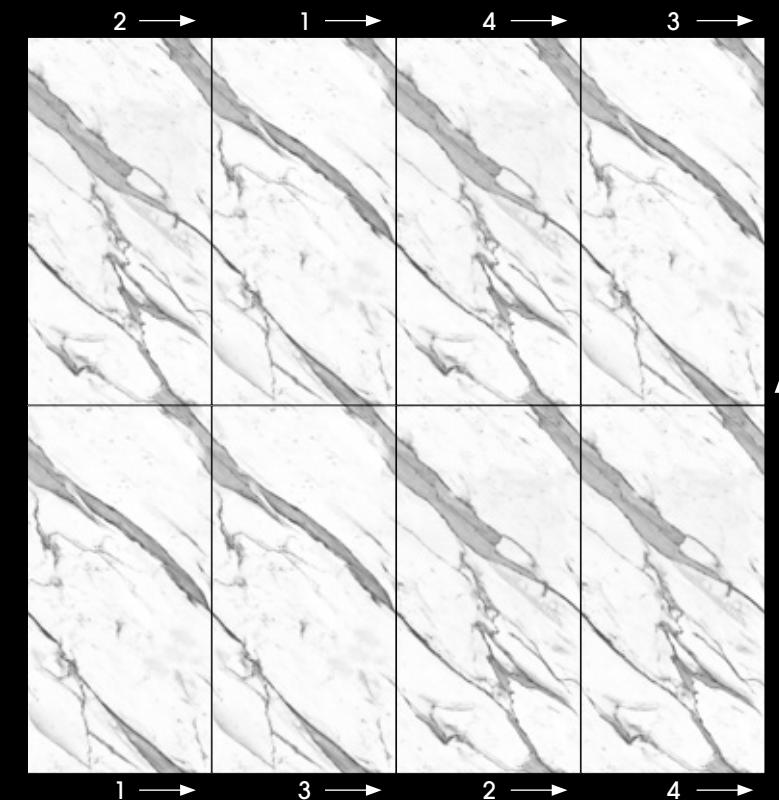
SCAN ME ❤



Vuoi saperne di più? Guarda il video.
Would you like to know more? Watch the video.



ENDMATCH COMPOSITION



SCAN ME ❤



Vuoi saperne di più? Guarda il video.
Would you like to know more? Watch the video.

ENDLESS LOVE

collection



Designed in Italy



Gres porcellanato levigato rettificato
Polished rectified porcelain tiles

FLOOR ITALIA
CERAMICHE

PRISMA STATUARIO 60x120 M32



1

2

3

4

Vena Continua 60x120
Continuous veining 60x120

PERLATO 60x120 M32



1

2

3

4

ENDMATCH COMPOSITION



SCAN ME ❤



Vuoi saperne di più? Guarda il video.
Would you like to know more? Watch the video.

ENDMATCH COMPOSITION



SCAN ME ❤



Vuoi saperne di più? Guarda il video.
Would you like to know more? Watch the video.

ENDLESS LOVE

collection



Designed in Italy

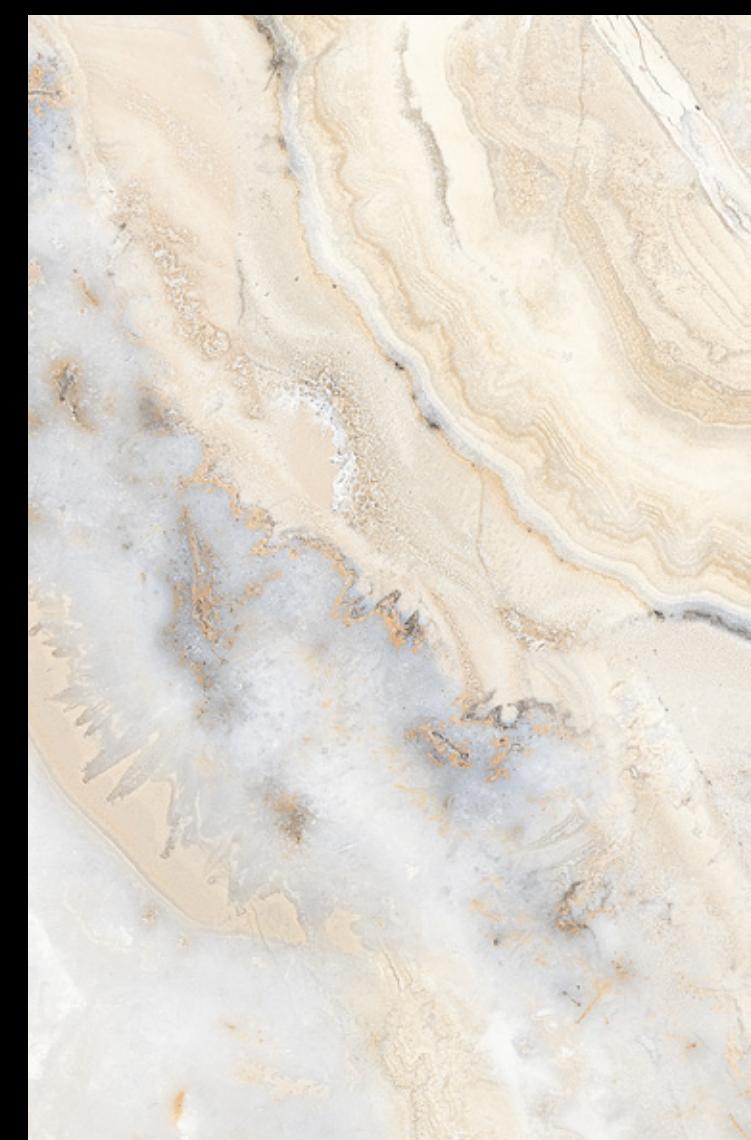
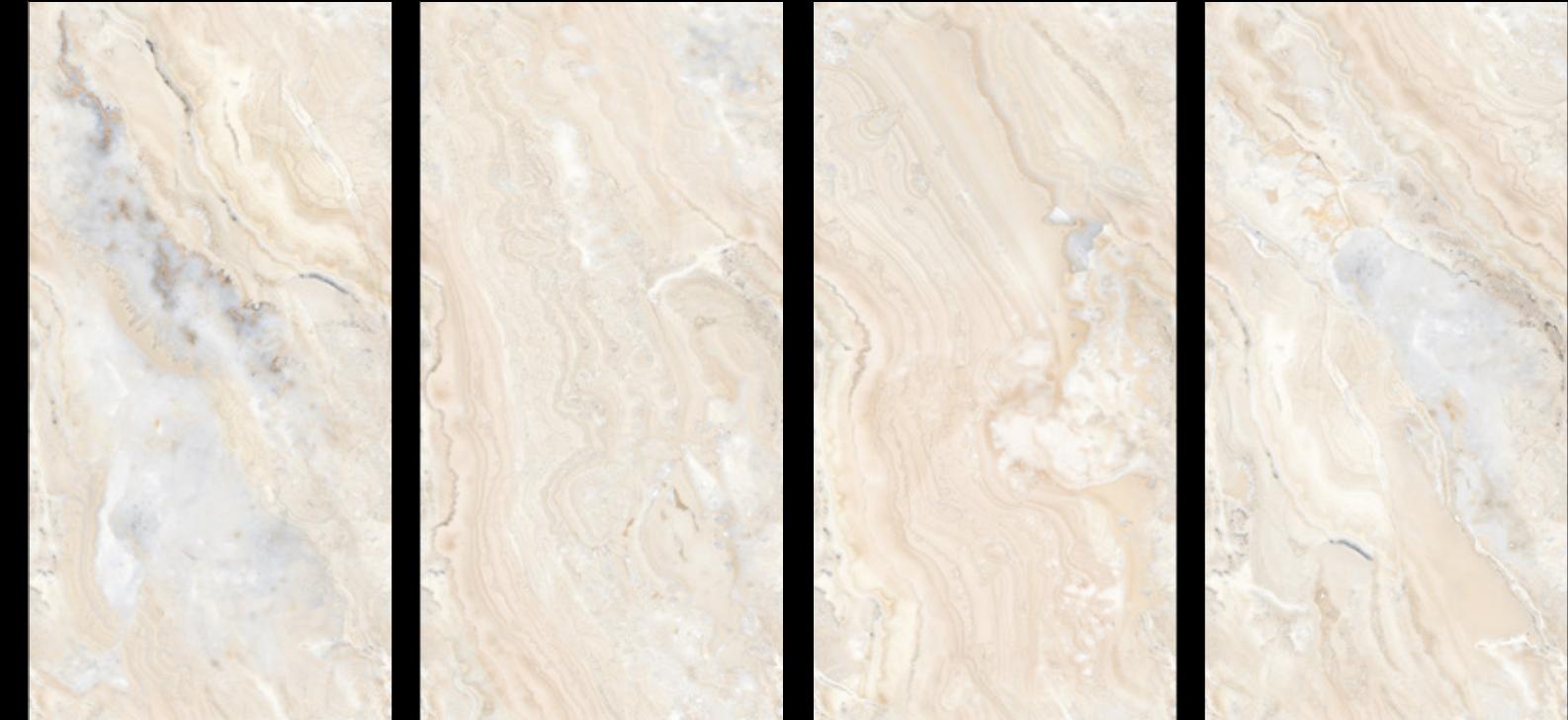


Gres porcellanato levigato rettificato
Polished rectified porcelain tiles

FLOOR ITALIA
CERAMICHE



CORAL 60x120 M32



ENDMATCH COMPOSITION



SCAN ME ❤

Vuoi saperne di più? Guarda il video.
Would you like to know more? Watch the video.



ENDLESS LOVE

collection



Designed in Italy



Gres porcellanato levigato rettificato
Polished rectified porcelain tiles

FLOOR ITALIA
CERAMICHE

SHINE 60x120 M32



1

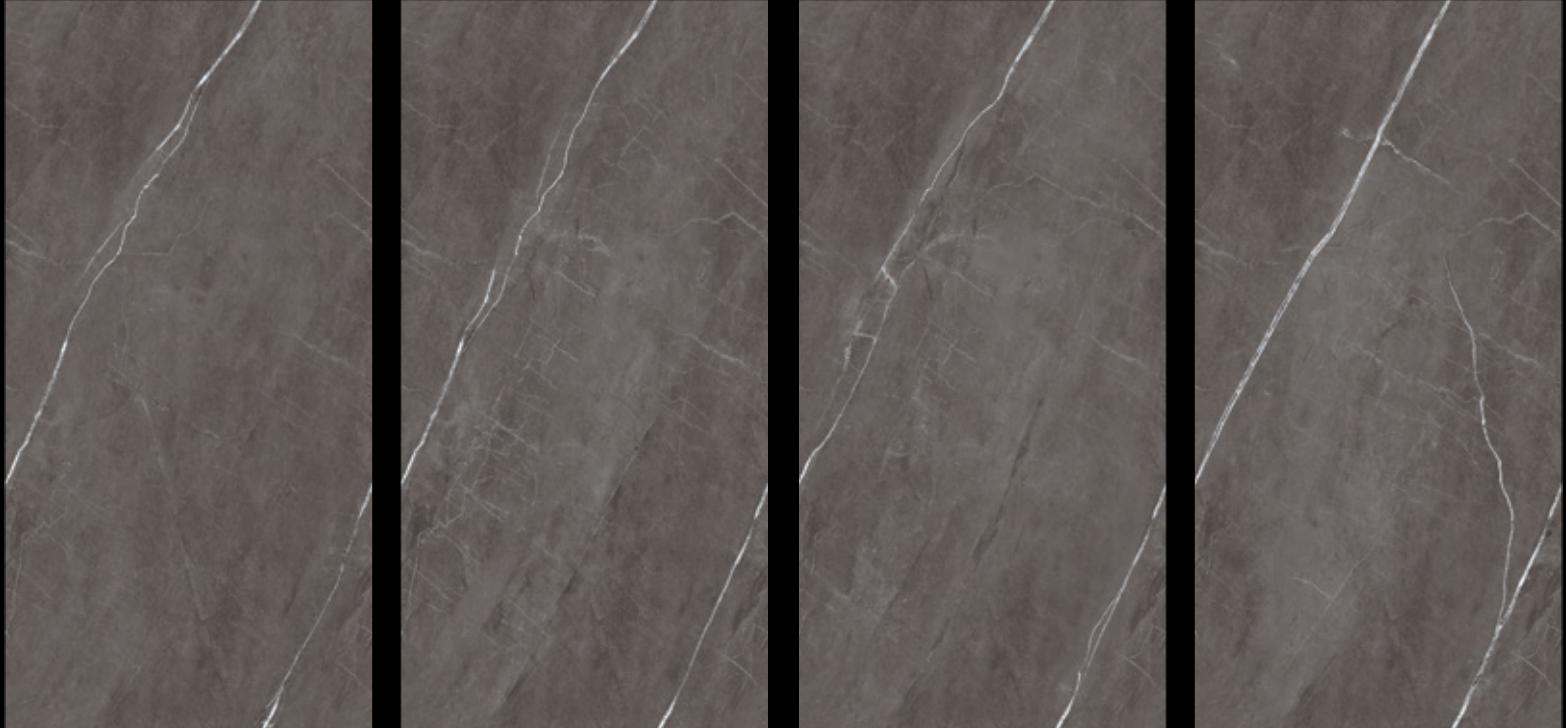
2

3

4

Vena Continua 60x120
Continuous veining 60x120

EMPIRE 60x120 M32



1

2

3

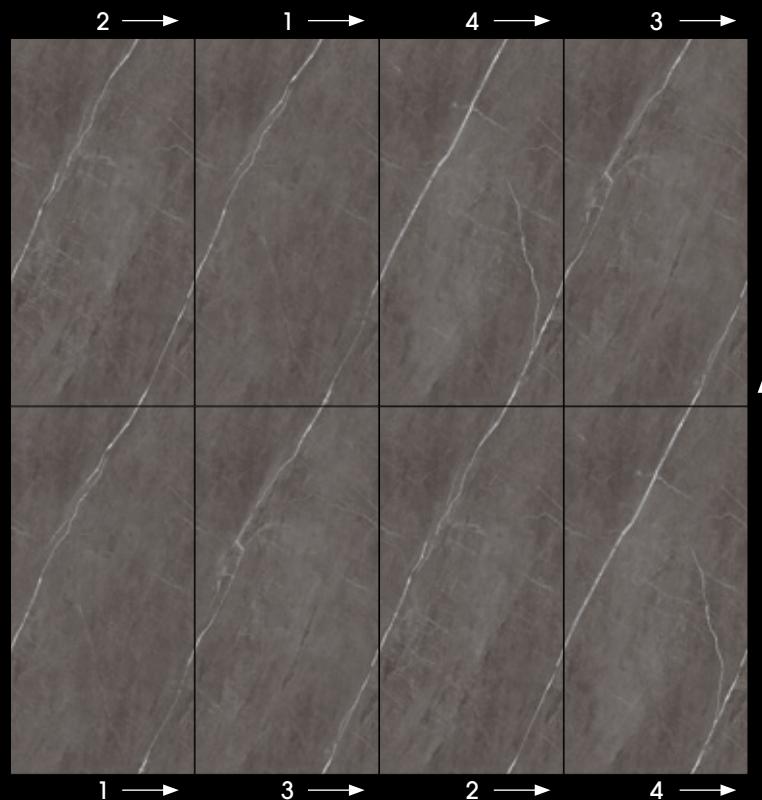
4



ENDMATCH COMPOSITION



ENDMATCH COMPOSITION



SCAN ME ❤
Vuoi saperne di più? Guarda il video.
Would you like to know more? Watch the video.





FLOOR ITALIA
CERAMICHE

MARMI

60x120

Gres porcellanato levigato rettificato
Polished rectified porcelain tiles



IMBALLI PACKING DETAILS

Pz	Formati (cm) Size (in)	Spessore Thickness	Scatola/Box			Pallet		
			Pz/Pc	M ² /SQM	Kg	Sc/Box	M ² /SQM	Kg
P30	60x120 24"x48"	9 mm	2	1,44	28,50	30	43,20	870
P32	60x120 24"x48"	9 mm	2	1,44	28,50	32	46,08	912
	8x60 Battiscopa 3,1"x24" Skirting	9 mm	su richiesta available on request					

MARMI
60x120



DOMUS BIANCO 60x120



NERO MARQUINA 60x120



NERO ST LAURENT 60x120

FLOOR ITALIA
CERAMICHE
MARMI
60x120

MARMI 60x120



Gres porcellanato levigato rettificato
Polished rectified porcelain tiles

CALACATTA REALE

P32



60x120 M30
24"x48"

60x120 M30
24"x48"

DOMUS BIANCO

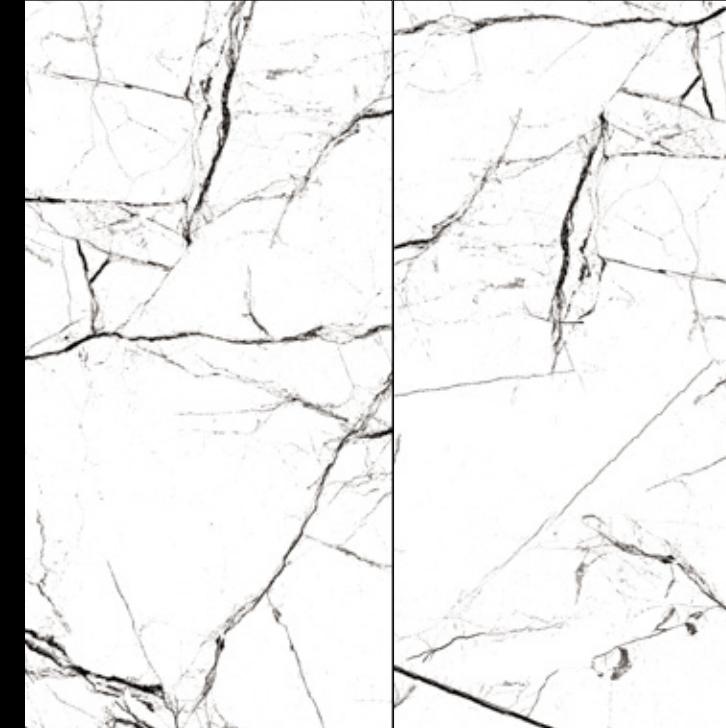
P32



4

BIANCO MARQUINIA

P30

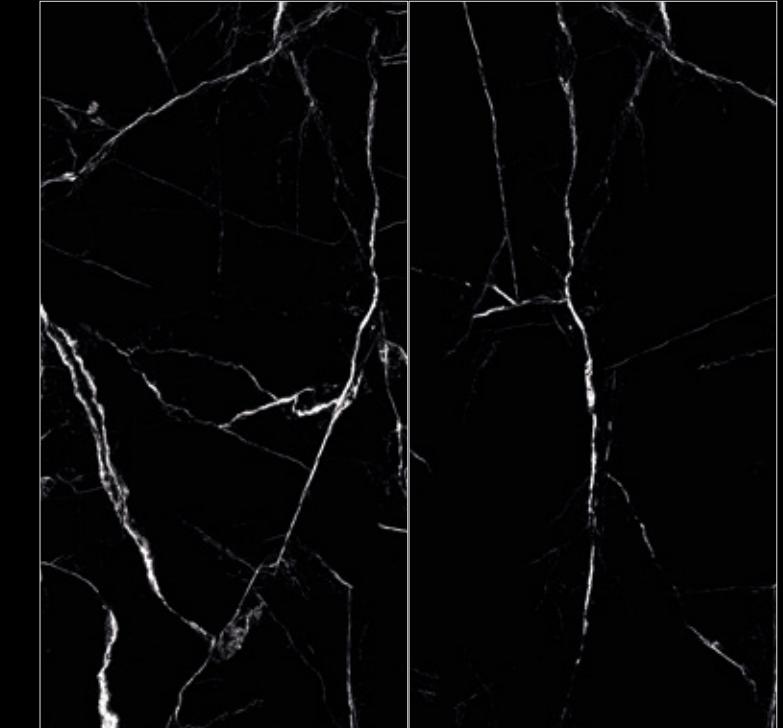


6

60x120 M32
24"x48"

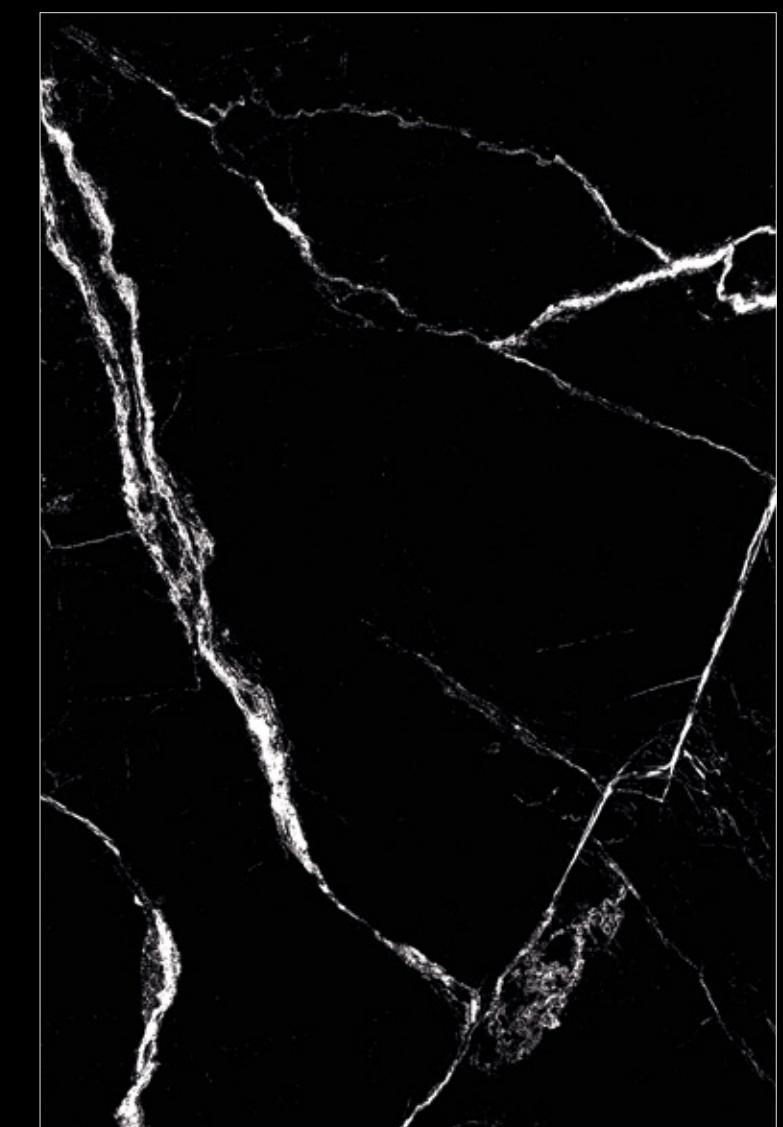
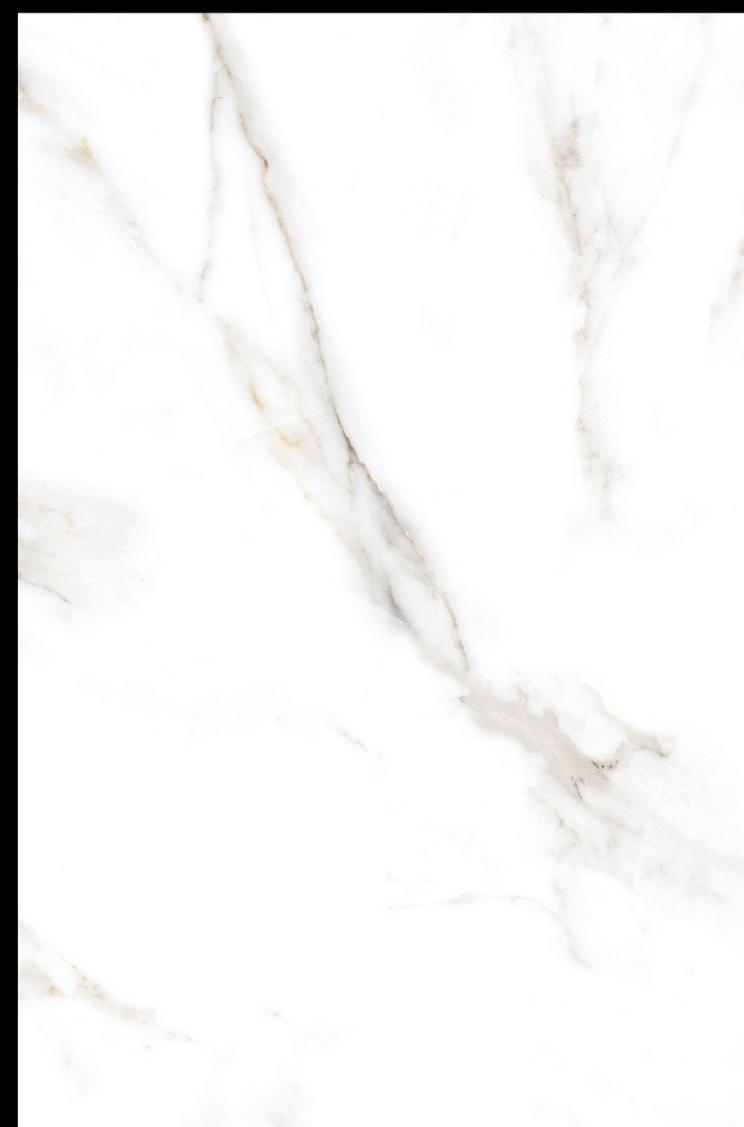
NERO MARQUINIA

P30



60x120 M34
24"x48"

9



MARMI 60x120



Gres porcellanato levigato rettificato
Polished rectified porcelain tiles

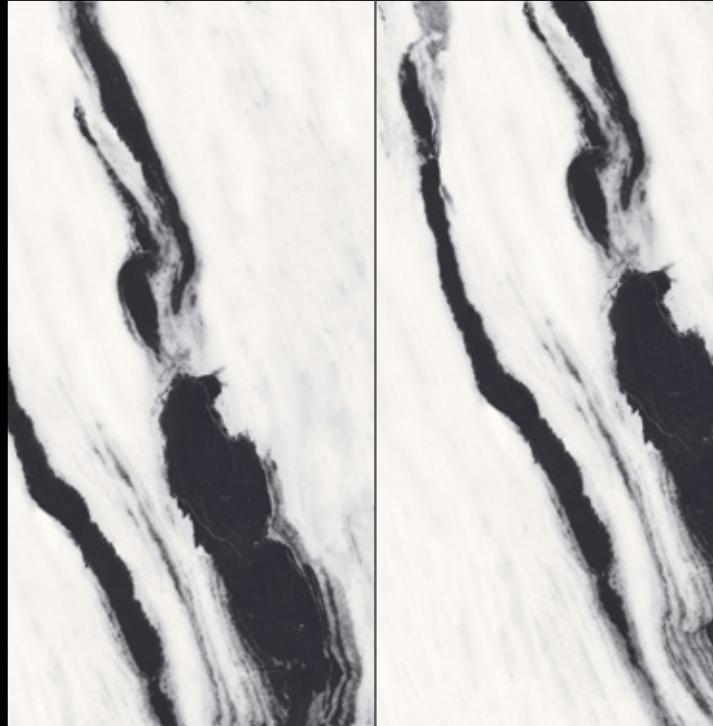
WHITE PANDA

P30



60x120 M30
24"x48"

6



AMANI BIANCO

P32



60x120 M30
24"x48"

6



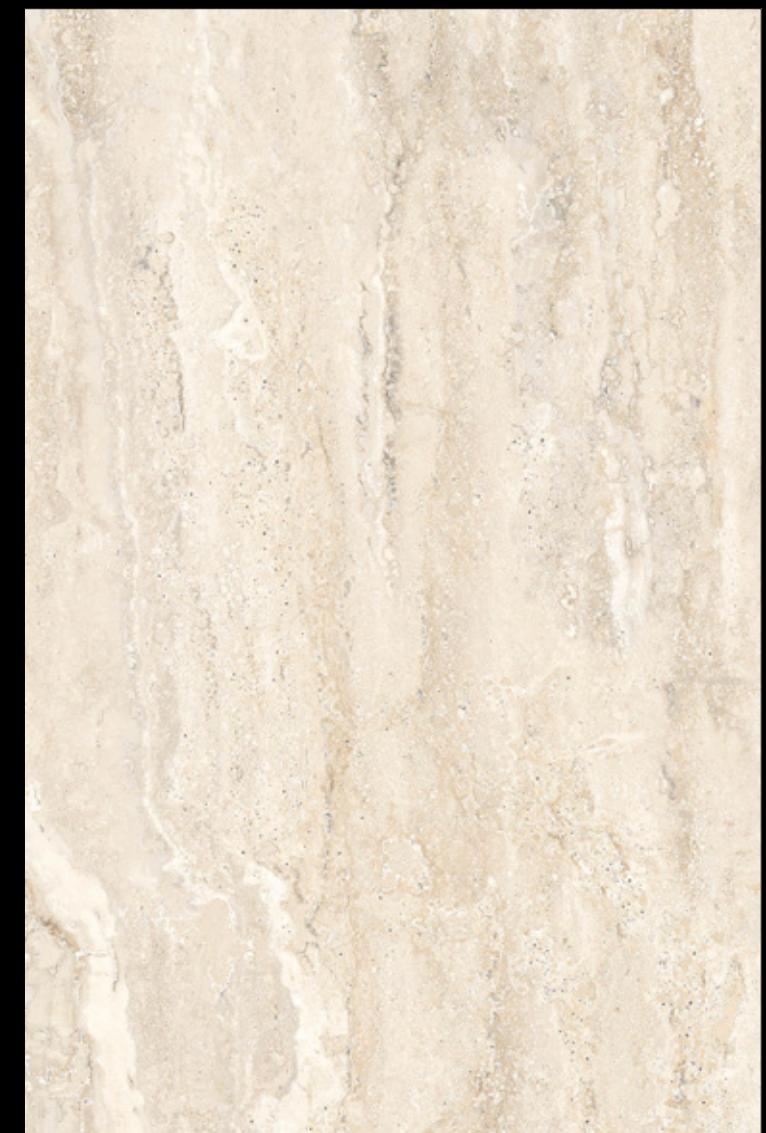
RIVER ROMANO

P30



60x120 M30
24"x48"

5



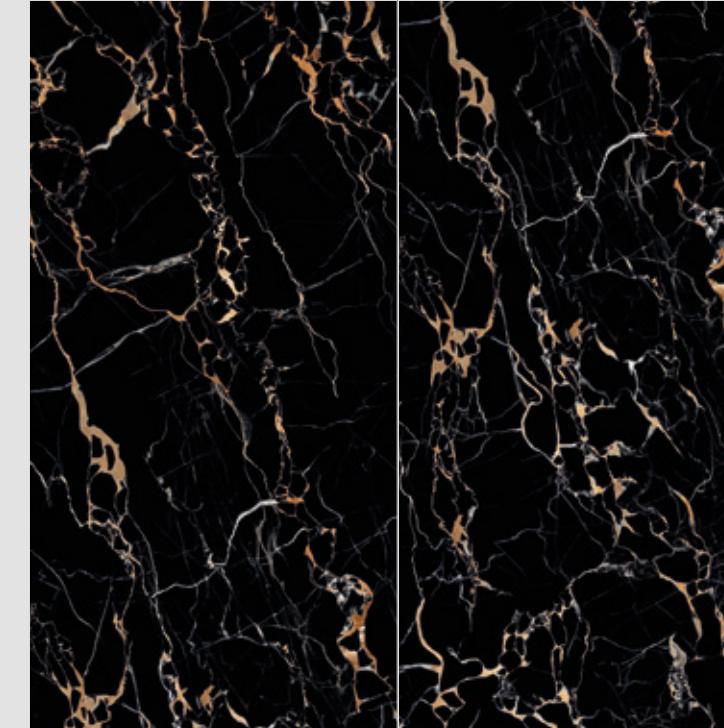
MARMI 60x120



Gres porcellanato levigato rettificato
Polished rectified porcelain tiles

AMBRA DORATO

P30



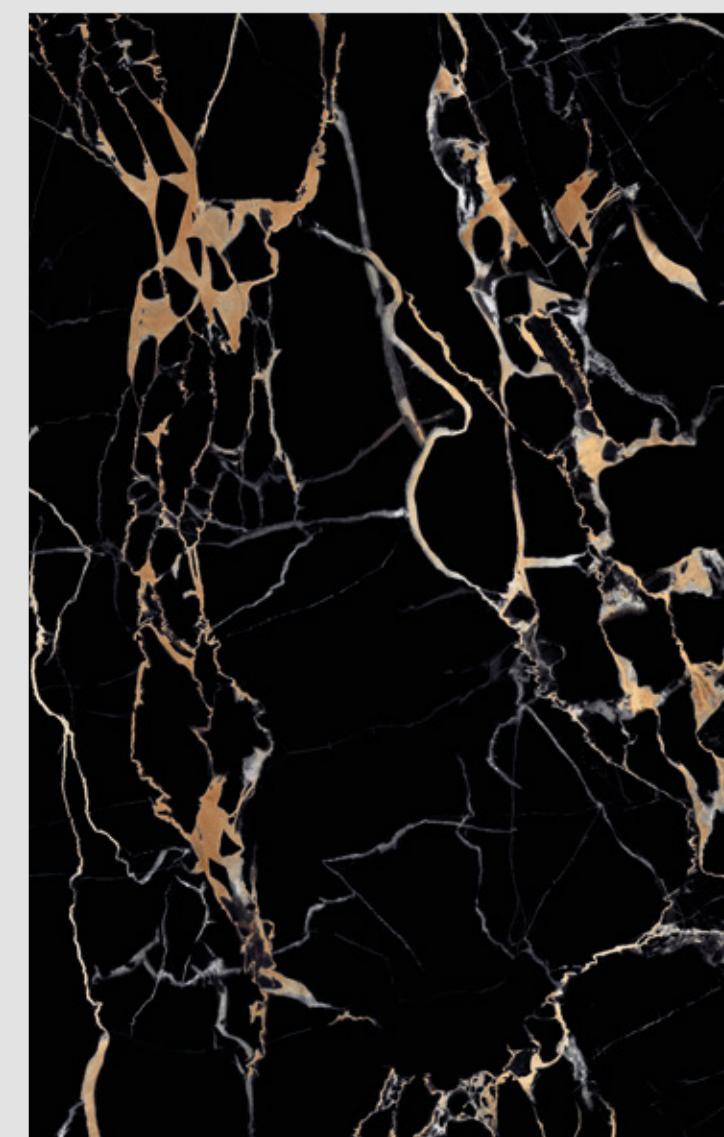
60x120 M34
24"x48"

NERO ST LAURENT

P30



60x120 M34
24"x48"



The real style sounds Italian

Walter Ricci for Floor Italia ceramiche



#flooritaliaceramiche



#walterricci



MADRAS

80x80 | 120x120

Gres porcellanato levigato rettificato
Polished rectified porcelain tiles



IMBALLI PACKING DETAILS

Formati (cm) Size (in)	Spessore Thickness	Scatola/Box			Pallet		
		Pz/Pc	M ² /SQM	Kg	Sc/Box	M ² /SQM	Kg
80x80 32"x32"	9 mm	2	1.28	26.70	44	56.32	1190
7x80 Battiscopa 2.8"x32" Skirting	9 mm	su richiesta available on request					

MADRAS



MADRAS BIANCO 80x80

MADRAS



Gres porcellanato levigato rettificato
Polished rectified porcelain tiles

MADRAS BIANCO



80x80 M28 | 120x120 M42
32"x32" | 48"x48"

4

MADRAS PERLA



80x80 M28 | 120x120 M42
32"x32" | 48"x48"

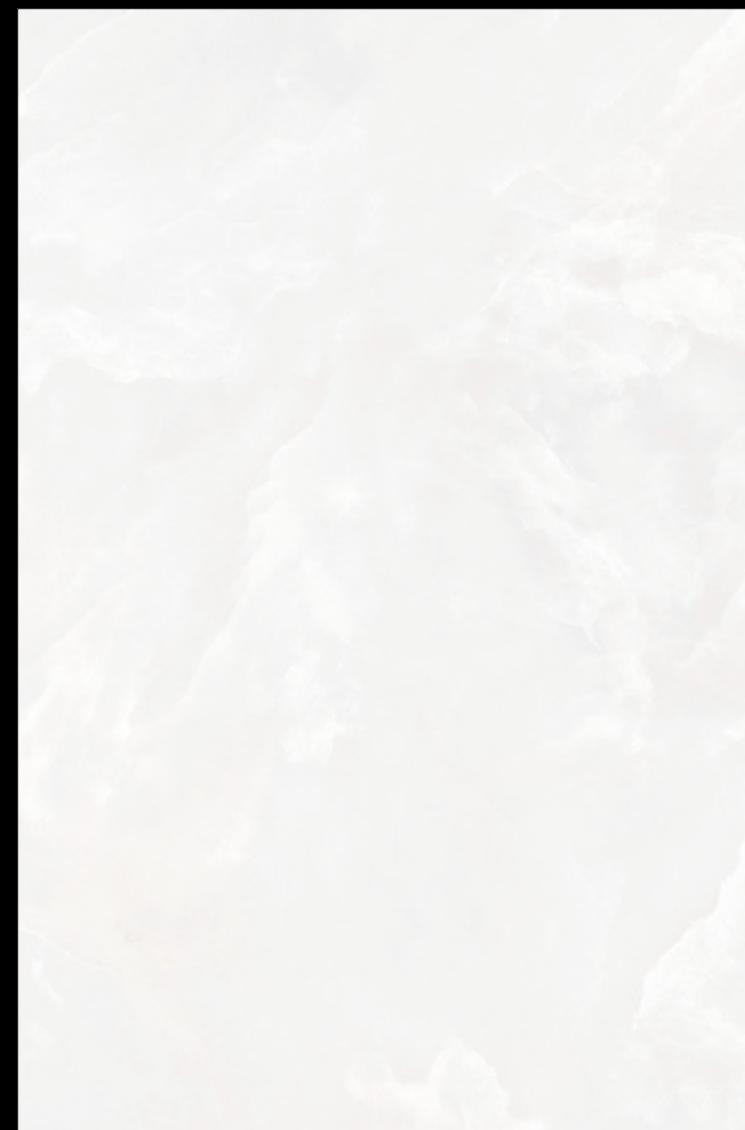
4

MADRAS GRIGIO



80x80 M28
32"x32"

4





FLOOR ITALIA
CERAMICHE

ONYX

80x80 | 60x120

Gres porcellanato levigato rettificato
Polished rectified porcelain tiles



IMBALLI PACKING DETAILS

Formati (cm) Size (in)	Spessore Thickness	Scatola/Box			Pallet		
		Pz/Pc	M ² /SQM	Kg	Sc/Box	M ² /SQM	Kg
80x80 32"x32"	9 mm	2	1.28	26,7	44	56,32	1190
7x80 Battiscopa 2.8"x32" Skirting	9 mm	su richiesta available on request					

ONYX



ONYX IVORY 80x80



Gres porcellanato levigato rettificato
Polished rectified porcelain tiles

ONYX GOLD



80x80 M28 | 60x120 M30
32"x32" | 24"x48"

4

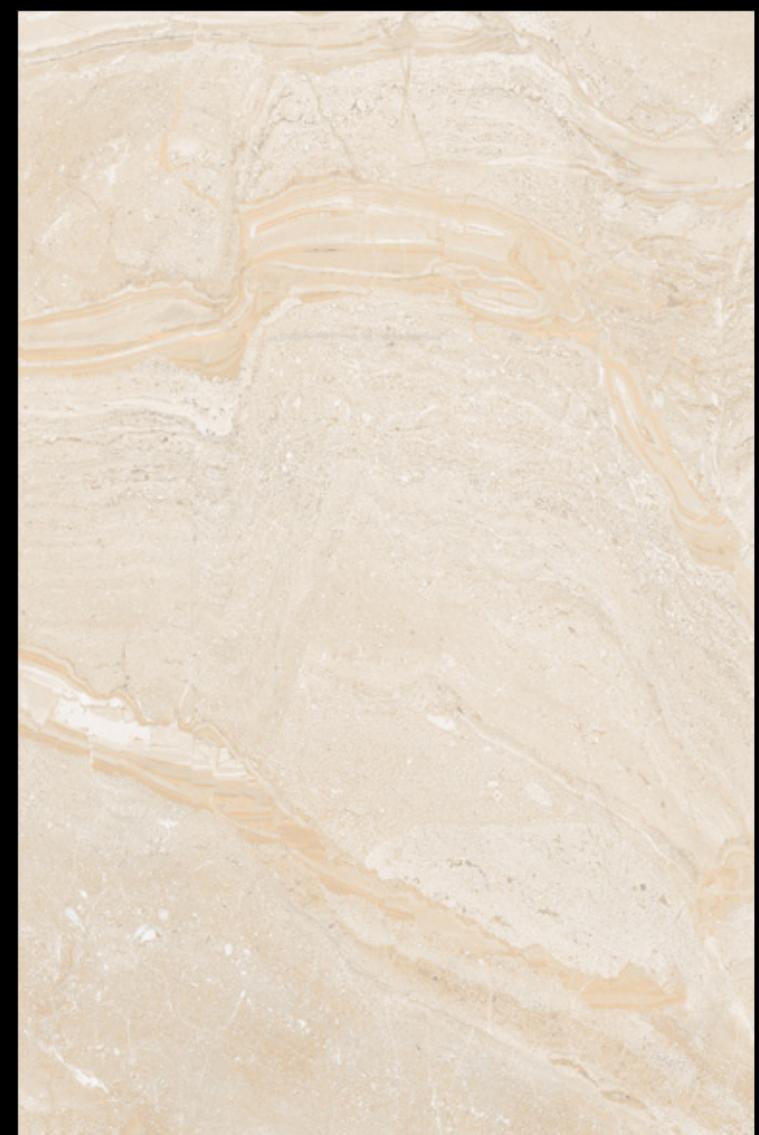


ONYX IVORY



80x80 M28
32"x32"

3





FLOOR ITALIA
CERAMICHE

MARMI

80x80

Gres porcellanato levigato rettificato
Polished rectified porcelain tiles



IMBALLI
PACKING DETAILS

Formati (cm) Size (in)	Spessore Thickness	Scatola/Box			Pallet		
		Pz/Pc	M ² /SQM	Kg	Sc/Box	M ² /SQM	Kg
80x80 32"x32"	9 mm	2	1.28	27	44	56.32	1203
7x80 Battiscopa 2.8"x32" Skirting	9 mm	su richiesta available on request					

MARMI
80x80



CREMA MARFIL 80x80

MARMI 80x80



Gres porcellanato levigato rettificato
Polished rectified porcelain tiles



AMANI BIANCO



80x80 M28
32" x32"

4



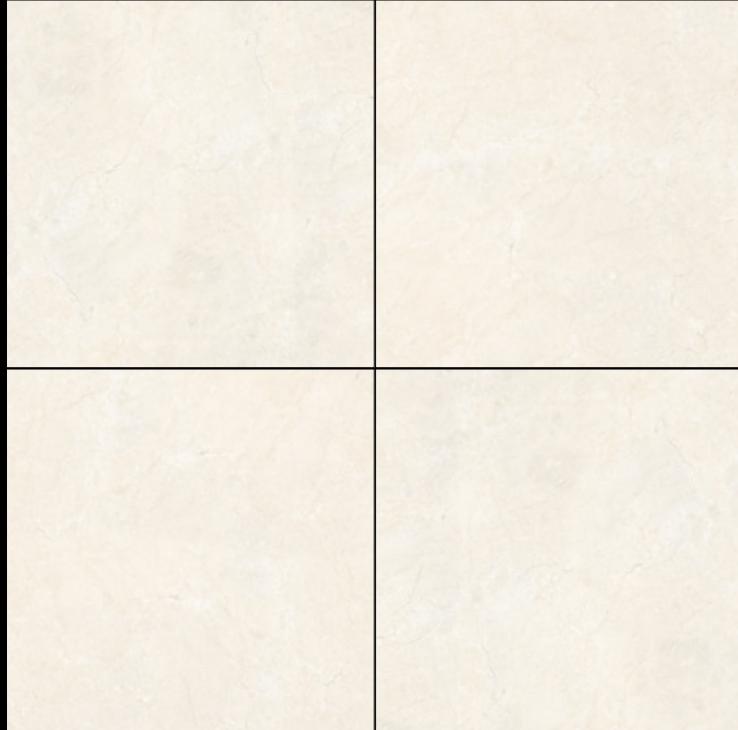
AMANI BIANCO 80x80

MARMI 80x80



Gres porcellanato levigato rettificato
Polished rectified porcelain tiles

CREMA MARFIL



80x80 M28
32"x32"

CARRARA ADIGE



80x80 M28
32"x32"

LUCAS STATUARIO

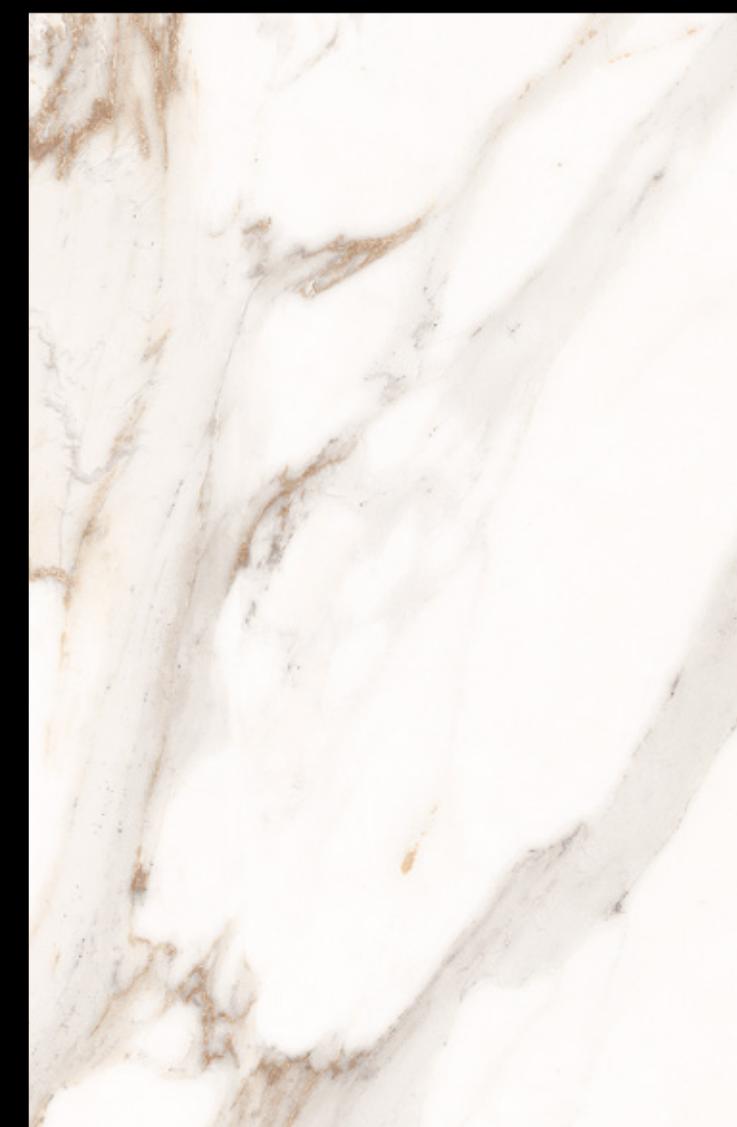
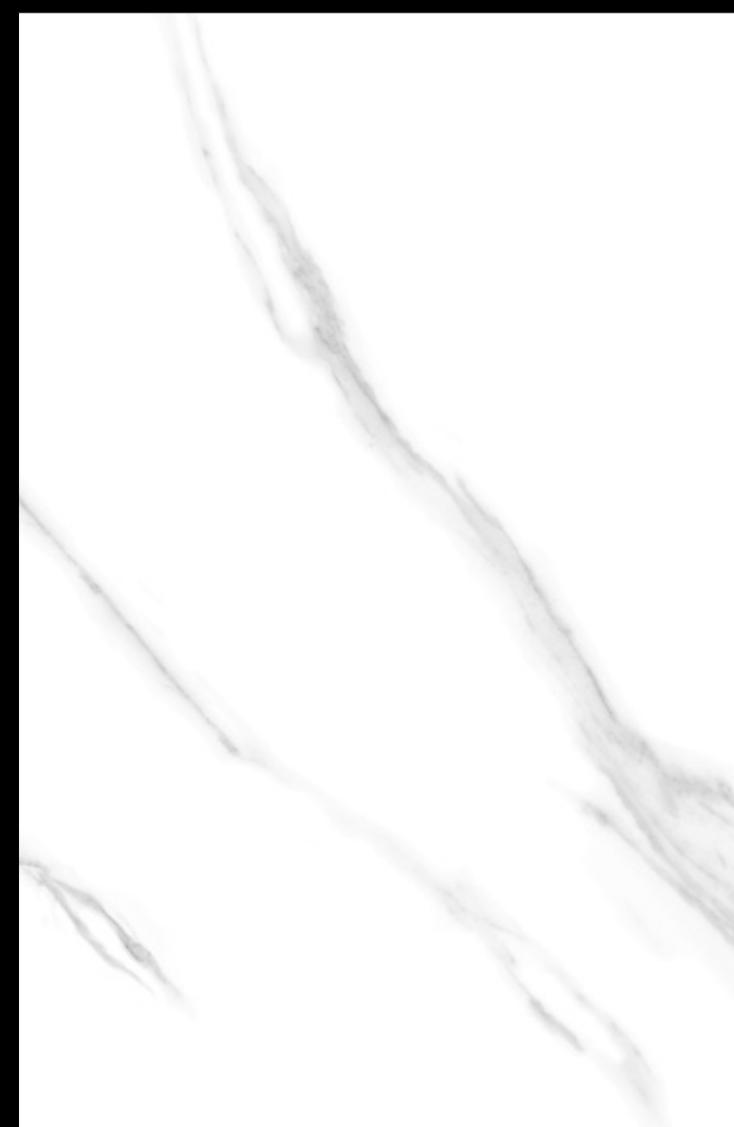


80x80 M28
32"x32"

LUX GRAY



80x80 M28
32"x32"





FLOOR ITALIA
CERAMICHE

MARMI

60x60

Gres porcellanato levigato rettificato
Polished rectified porcelain tiles



IMBALLI PACKING DETAILS

	Formati (cm) Size (in)	Spessore Thickness	Scatola/Box			Pallet		
			Pz/Pc	M ² /SQM	Kg	Sc/Box	M ² /SQM	Kg
P36	60x60 24"x24"	9 mm	4	1,44	28,50	36	51,84	1041
P40			4	1,44	26,00	40	57,60	1055
	8x60 Battiscopa 3,1"x24" Skirting	9 mm	su richiesta available on request					

MARMI
60x60

WHITE MARBLE 60x60



MARMI
60x60



DELHI BEIGE 60x60

MARMI 60x60



Gres porcellanato levigato rettificato
Polished rectified porcelain tiles

CALACATTA REALE

P40



60x60 M23
24"x24"

9



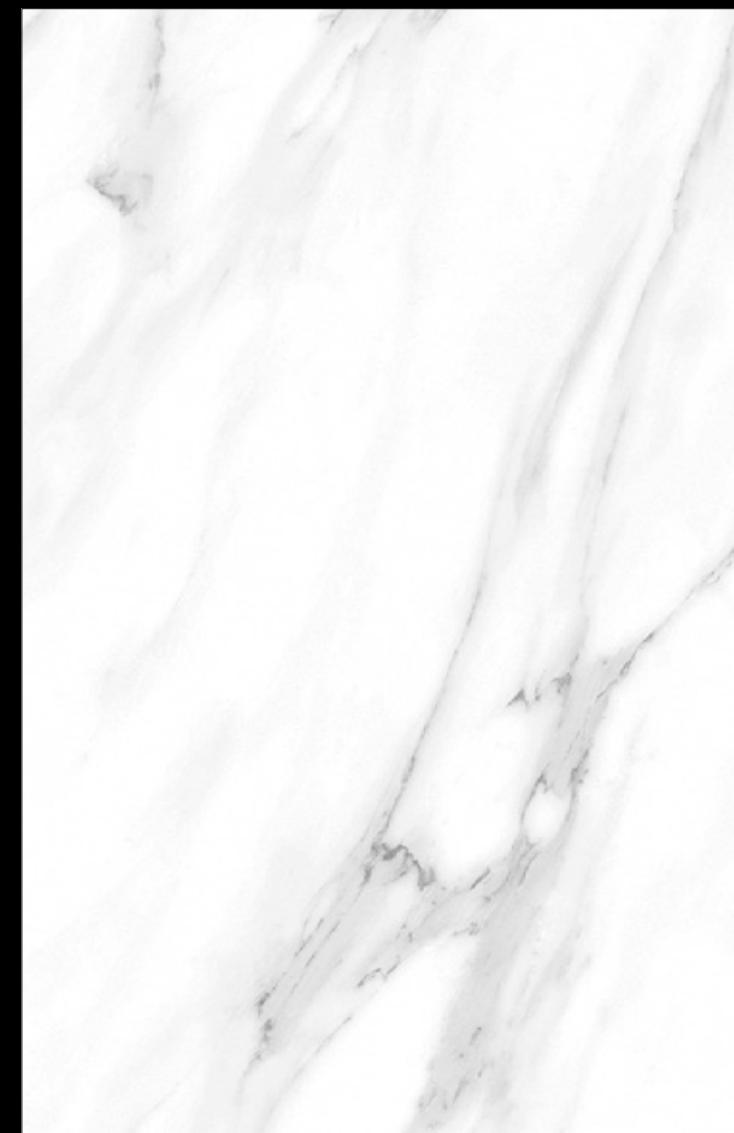
ALASKA

P40



60x60 M23
24"x24"

8



WHITE MARBLE

P40



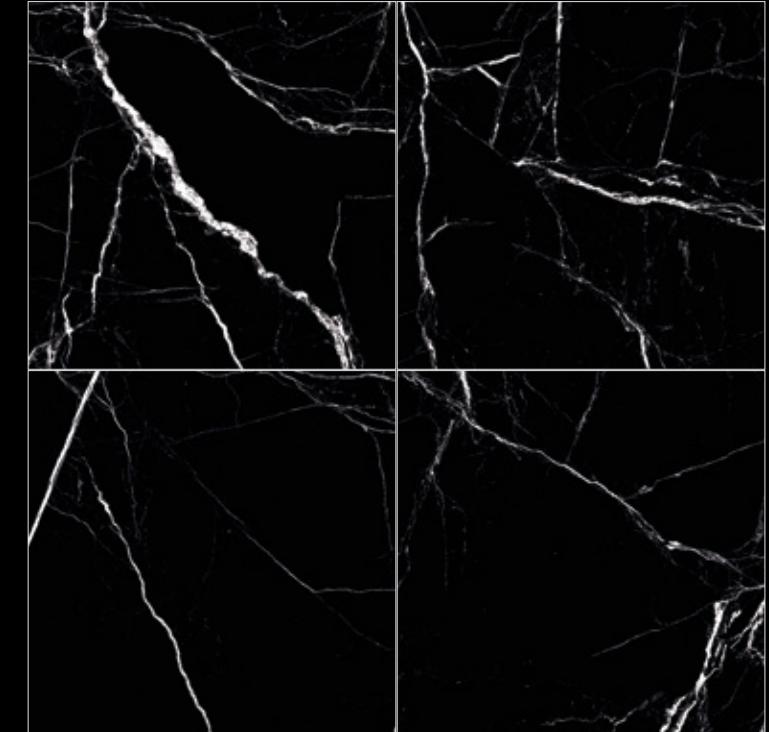
60x60 M23
24"x24"

8



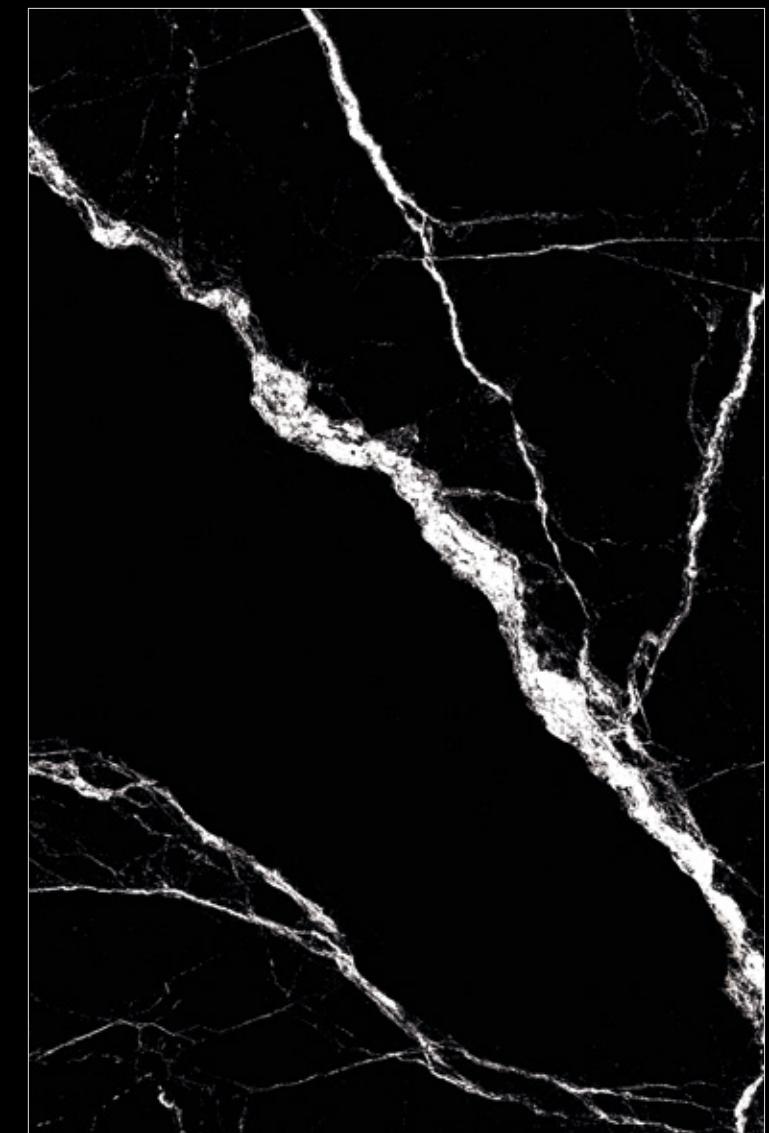
NERO MARQUINIA

P36



60x60 M31
24"x24"

8



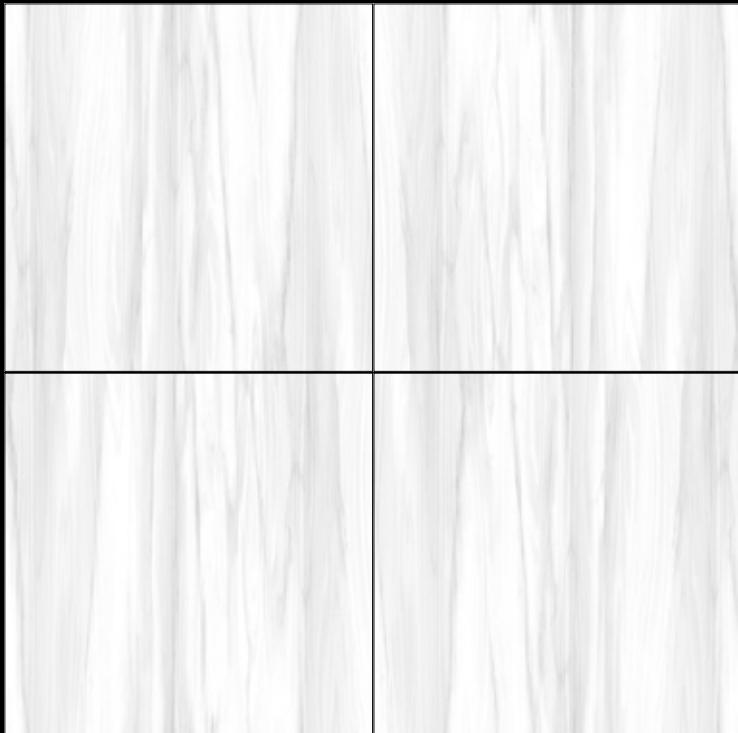
MARMI 60x60



Gres porcellanato levigato rettificato
Polished rectified porcelain tiles

LINEN

P40



60x60 M23
24"x24"

BOTTICINO

P36



60x60 M23
24"x24"

DELHI BEIGE

P36



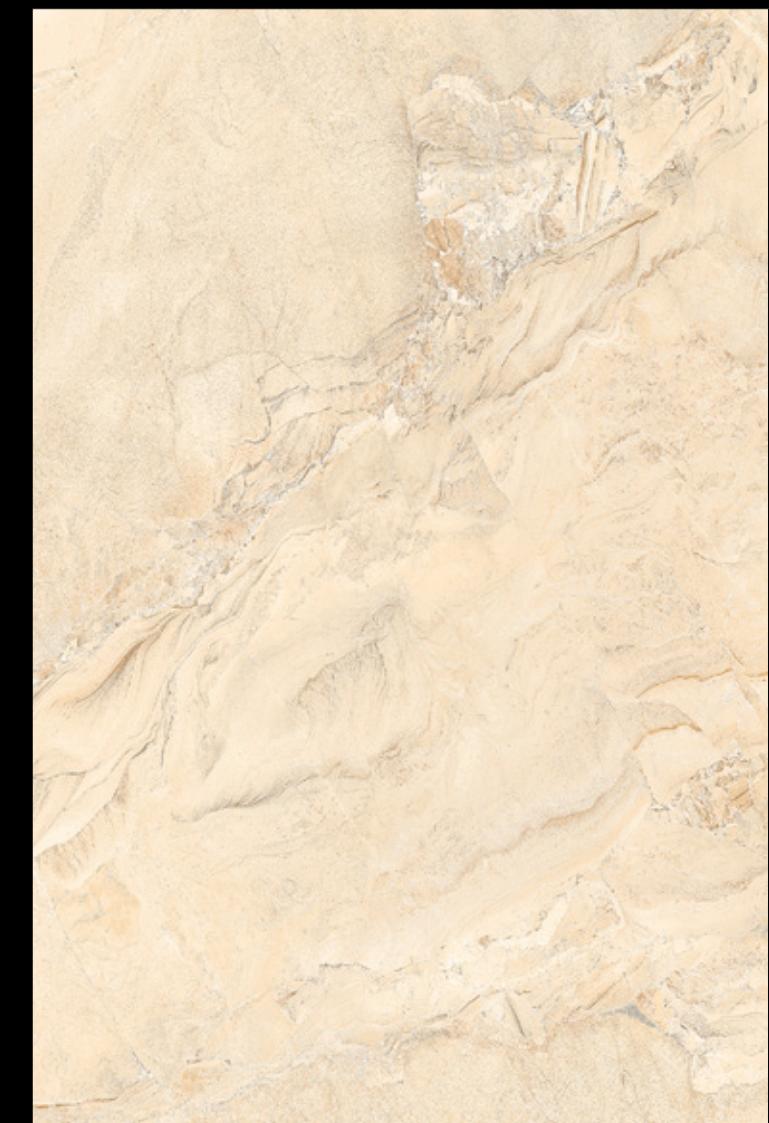
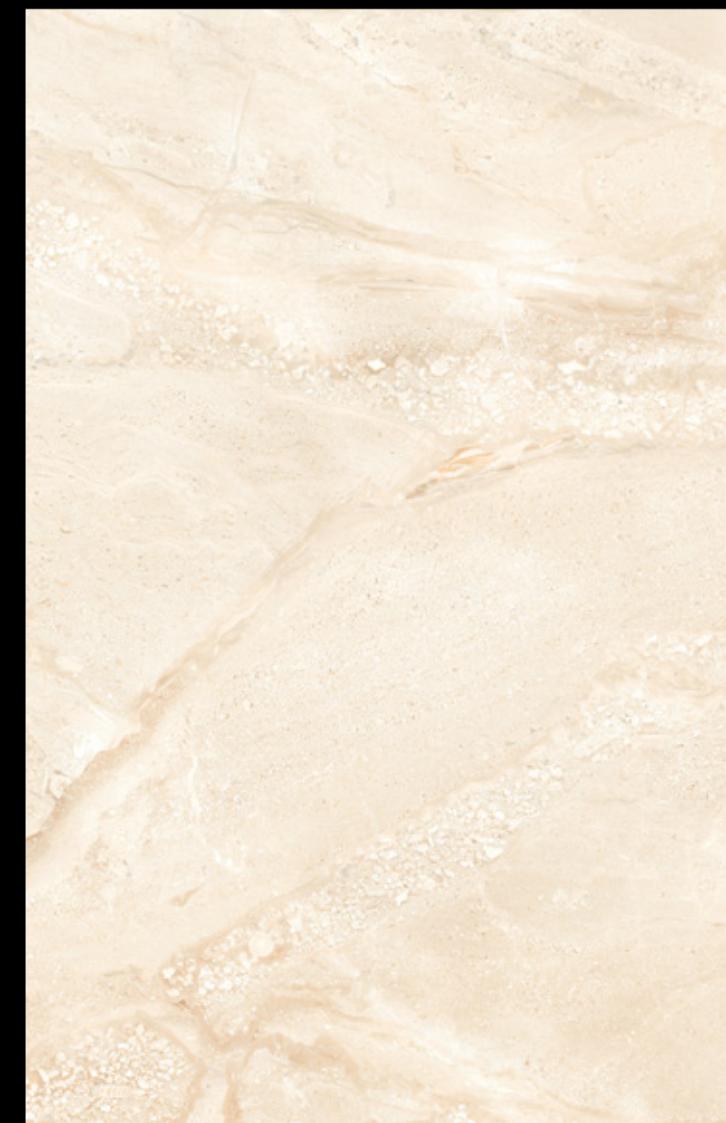
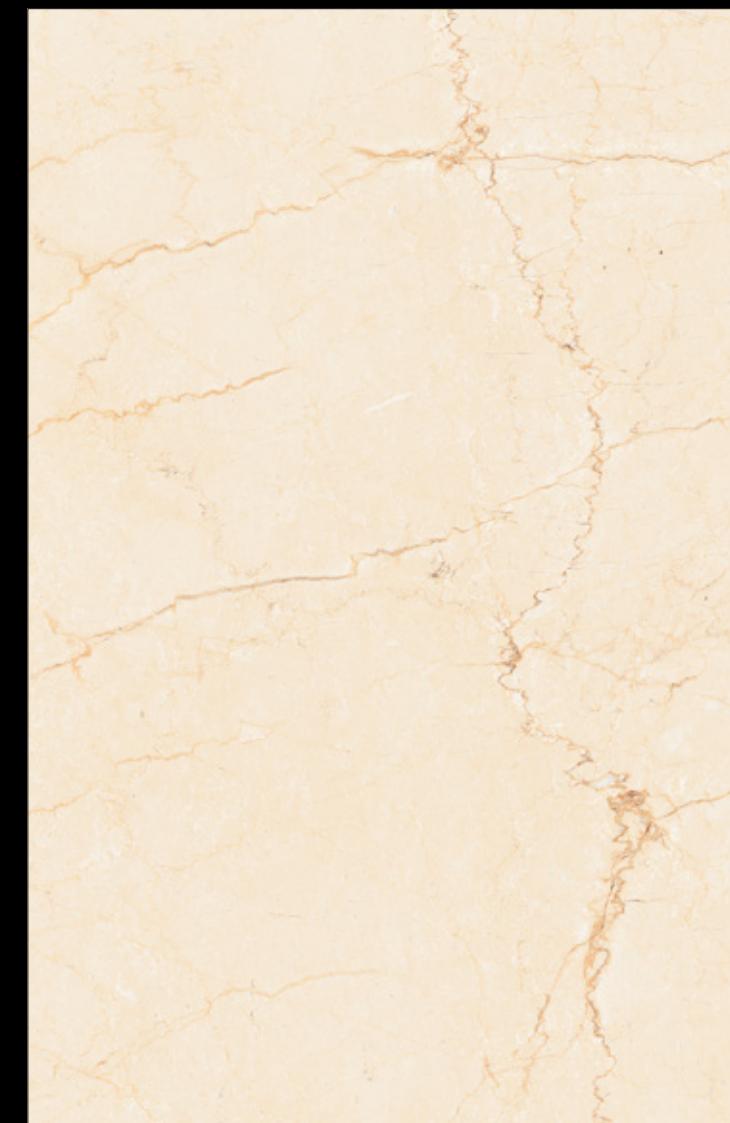
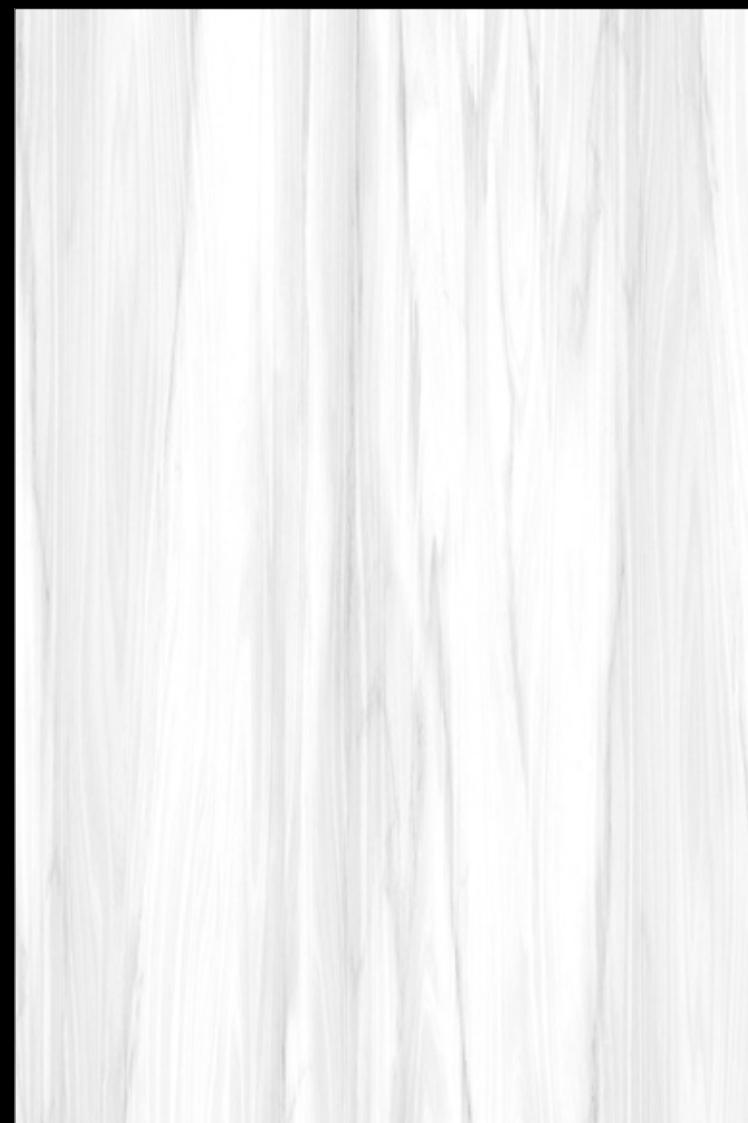
60x60 M23
24"x24"

ORO FIRENZE

P40



60x60 M23
24"x24"



MARMI 60x60



Gres porcellanato levigato rettificato
Polished rectified porcelain tiles



PULPIS GRIS

P40



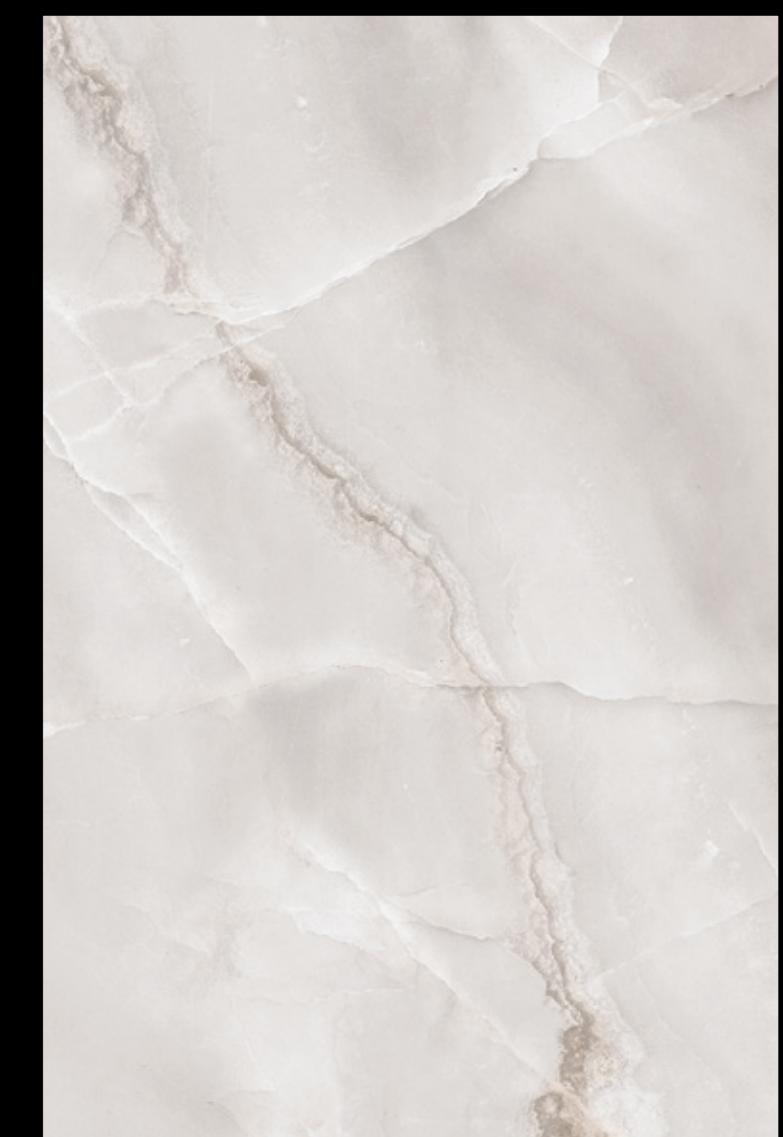
60x60 M23
24"x24"

SHINE

P36



60x60 M23
24"x24"



8



FLOOR ITALIA
CERAMICHE

PURE

Gres porcellanato levigato rettificato
Polished rectified porcelain tiles



IMBALLI
PACKING DETAILS

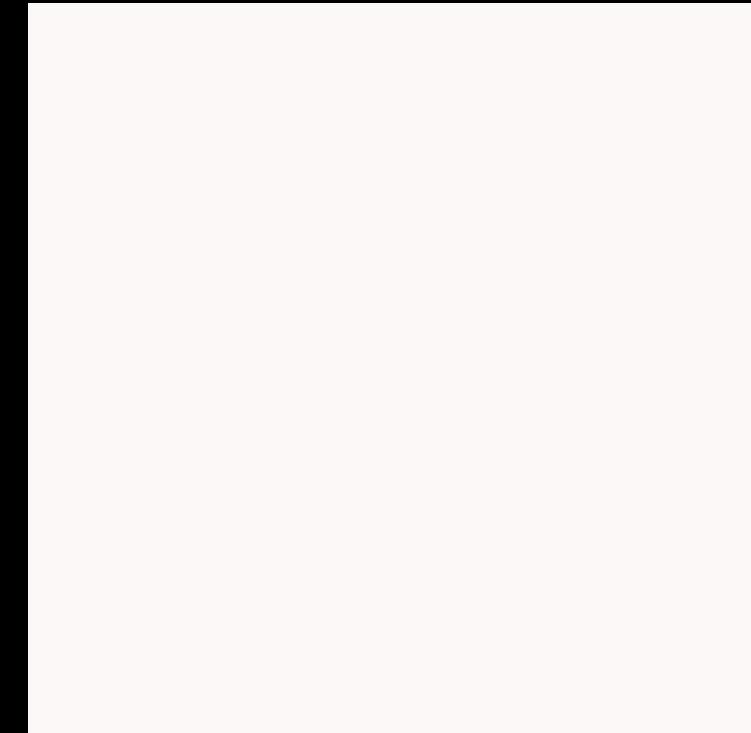
Articolo Item	Formati (cm) Size (in)	Spessore Thickness	Scatola/Box			Pallet		
			Pz/Pc	M ² /SQM	Kg	Sc/Box	M ² /SQM	Kg
SUPER WHITE POL. SUPER GREY SUPER BLACK	60x60 24"x24"	9 mm	4	1.44	29.00	32	46.08	943
ARTIC WHITE SUPER WHITE MATT	60x60 24"x24"	9 mm	4	1.44	28.50	40	57.60	1155
ARTIC WHITE	80x80 32"x32"	9 mm	2	1.28	26.00	44	56.32	1160
ARTIC WHITE	60x120 24"x48"	9 mm	2	1.44	28.50	32	46.08	912
Battiscopa Skirting	8x60 3.1"x24"	9 mm	su richiesta available on request					



Gres porcellanato levigato rettificato
Polished rectified porcelain tiles



ARTIC WHITE



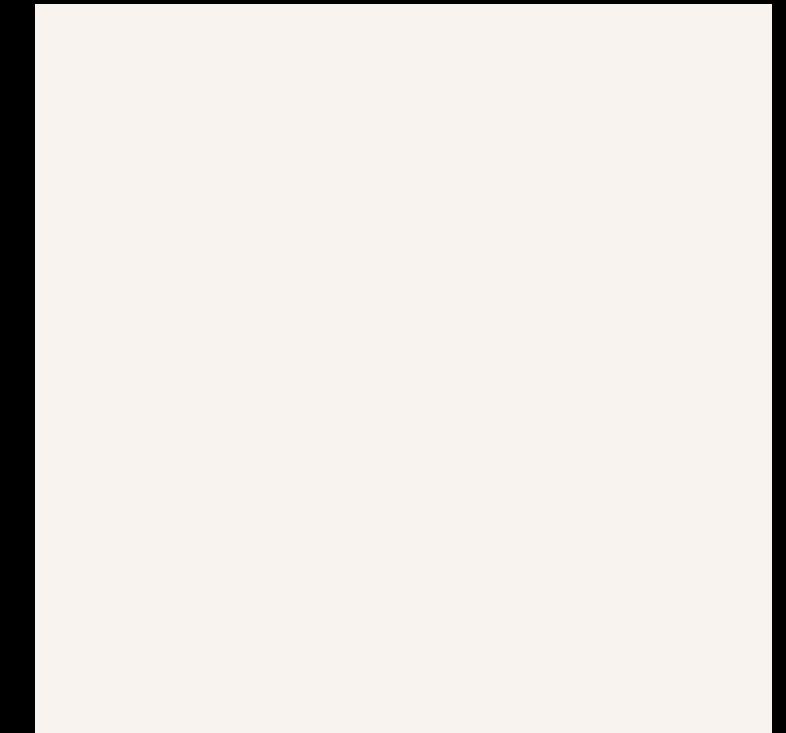
60x60 M23
24"x24"
80x80 M28
32"x32"
60x120 M30
24"x48"

SUPER GREY



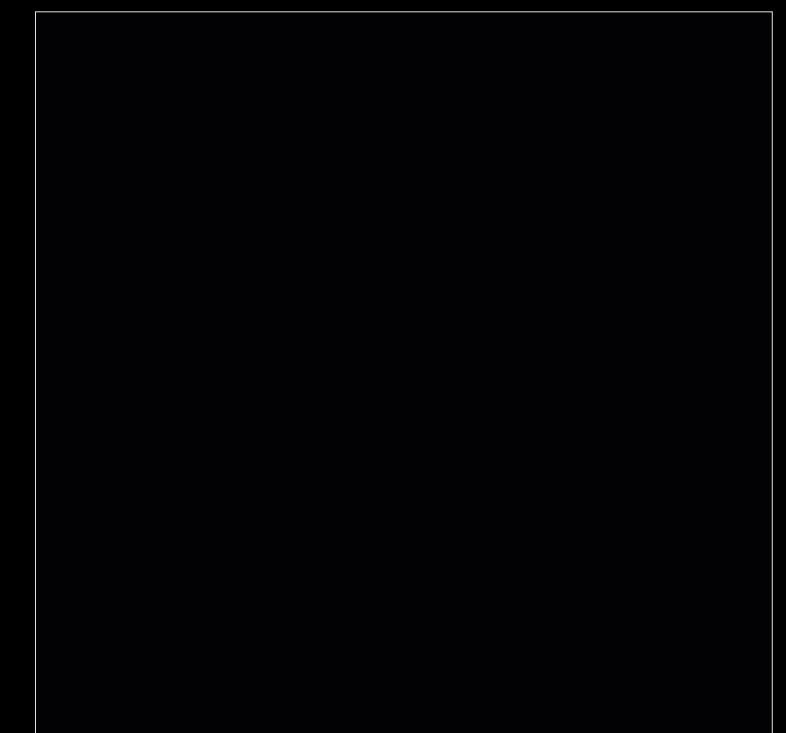
60x60 M40
24"x24"

SUPER WHITE



60x60
24"x24"
POLISHED M36 | MATT M40

SUPER BLACK



60x60
24"x24"
POLISHED M36 | MATT M40



FLOOR ITALIA
CERAMICHE

TAJ MAHAL

60x60

Gres porcellanato levigato rettificato
Polished rectified porcelain tiles



IMBALLI
PACKING DETAILS

Formati (cm) Size (in)	Spessore Thickness	Scatola/Box			Pallet		
		Pz/Pc	M ² /SQM	Kg	Sc/Box	M ² /SQM	Kg
60x60 24"x24"	9 mm	4	1.44	28.50	40	57,60	1155
8x60 Battiscopa 3.1"x24" Skirting	9 mm	su richiesta available on request					

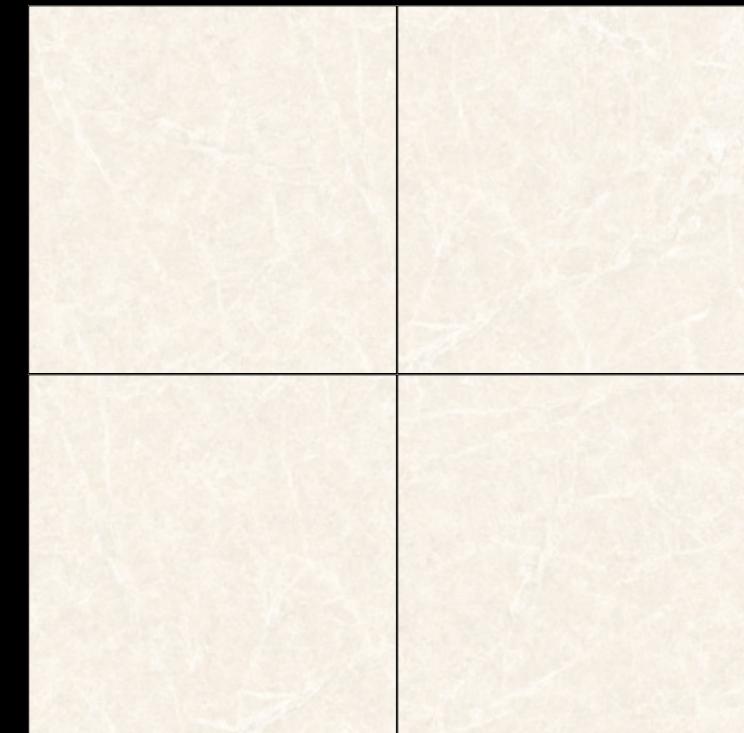


TAJ MAHAL



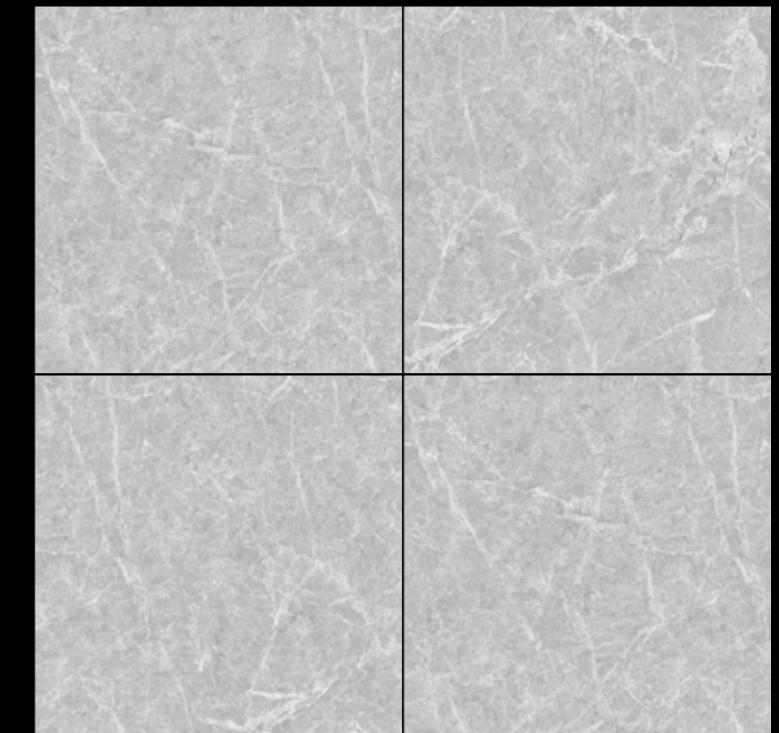
Gres porcellanato levigato rettificato
Polished rectified porcelain tiles

TAJ MAHAL LIGHT



60x60 M23
24"x24"

TAJ MAHAL GREY



60x60 M23
24"x24"



FLOOR ITALIA
CERAMICHE

VENETIANE

60x60

Gres porcellanato levigato rettificato effetto Terrazzo Veneziano in stile Liberty
Polished rectified porcelain tiles Terrazzo look in Liberty style



IMBALLI PACKING DETAILS

Formati (cm) Size (in)	Spessore Thickness	Scatola/Box			Pallet		
		Pz/Pc	M ² /SQM	Kg	Sc/Box	M ² /SQM	Kg
60x60 24"x24"	9 mm	4	1.44	28.50	36	51.84	1041
8x60 Battiscopa 3.1"x24" Skirting	9 mm	su richiesta available on request					

VENETIANE



Gres porcellanato levigato rettificato
Polished rectified porcelain tiles



GRANIGLIA BIANCO



60x60 M23
24"x24"

4

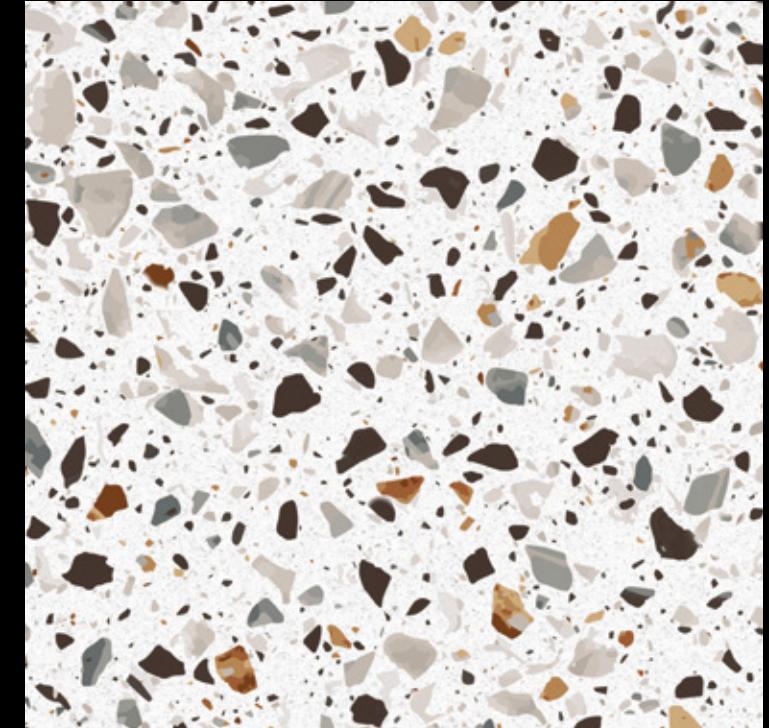
DUCALE



60x60 M23
24"x24"

4

RIALTO



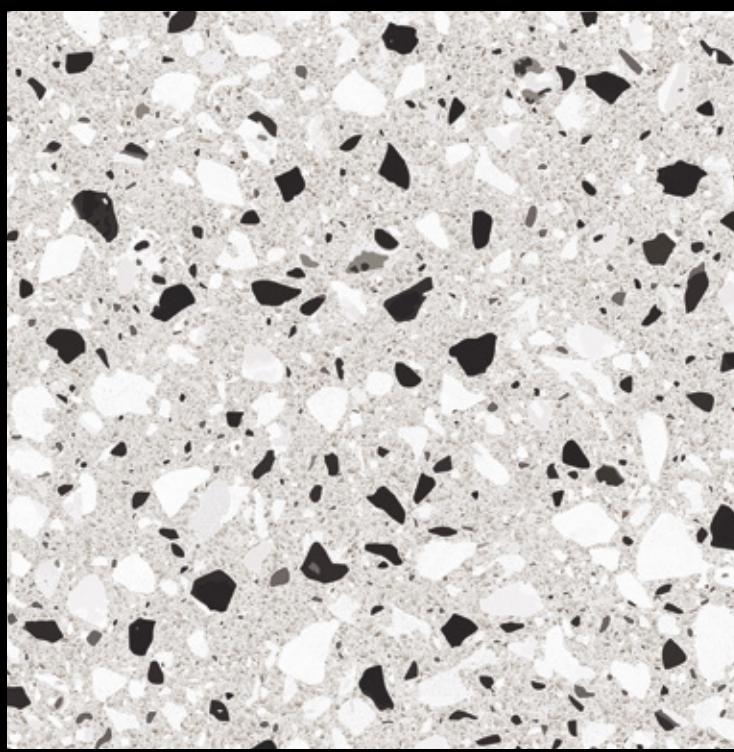
60x60 M23
24"x24"

5



GRANIGLIA BIANCO 60x60

GIUDECCA



60x60 M23
24"x24"

LAGUNA



60x60 M23
24"x24"

5



COMFORT

I gesti quotidiani vivono in un ambiente confortevole per restare nei sogni e nelle fantasie della notte.

COMFORT

Our daily routine takes place in a comfortable setting, relived in our dreams and night fantasies.

NATURALI

MATT

ANGEL	93
VELVET	99
MEGARON	103
PATIO	109
CORTEN	113



FLOOR ITALIA
CERAMICHE

ANGEL

60x60 | 60x120

Gres porcellanato smaltato rettificato - Effetto cemento
Glazed rectified porcelain tiles - Cement look



IMBALLI
PACKING DETAILS

Formati (cm) Size (in)	Spessore Thickness	Scatola/Box			Pallet		
		Pz/Pc	M ² /SQM	Kg	Sc/Box	M ² /SQM	Kg
60x60 24"x24"	9 mm	4	1,44	26	40	57,60	1055
60x120 24"x48"	9 mm	2	1,44	29	30	43,20	885
8x60 Battiscopa 3,1"x24" Skirting	9 mm	su richiesta available on request					



ANGEL

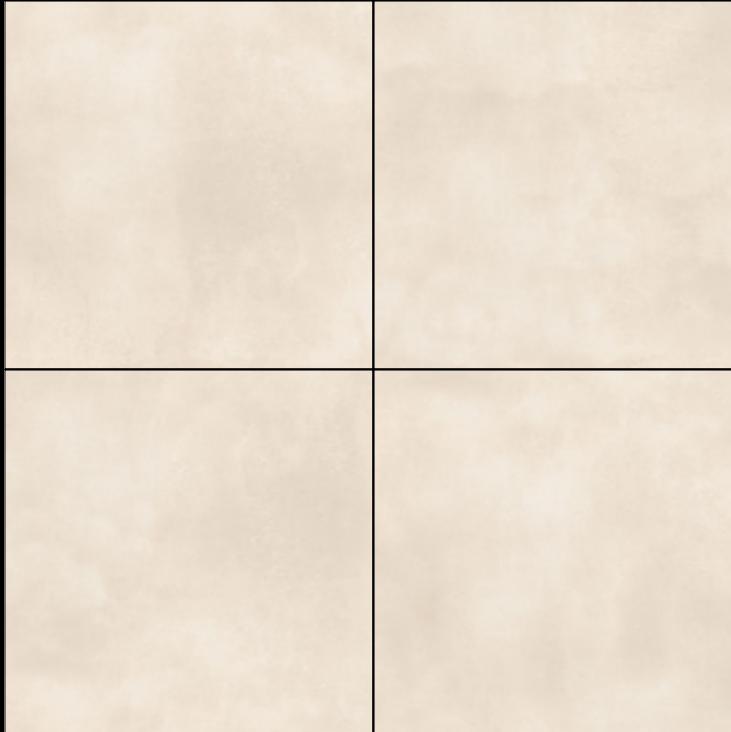


ANGEL BEIGE 60x60



Gres porcellanato smaltato rettificato - Effetto cemento
Glazed rectified porcelain tiles - Cement look

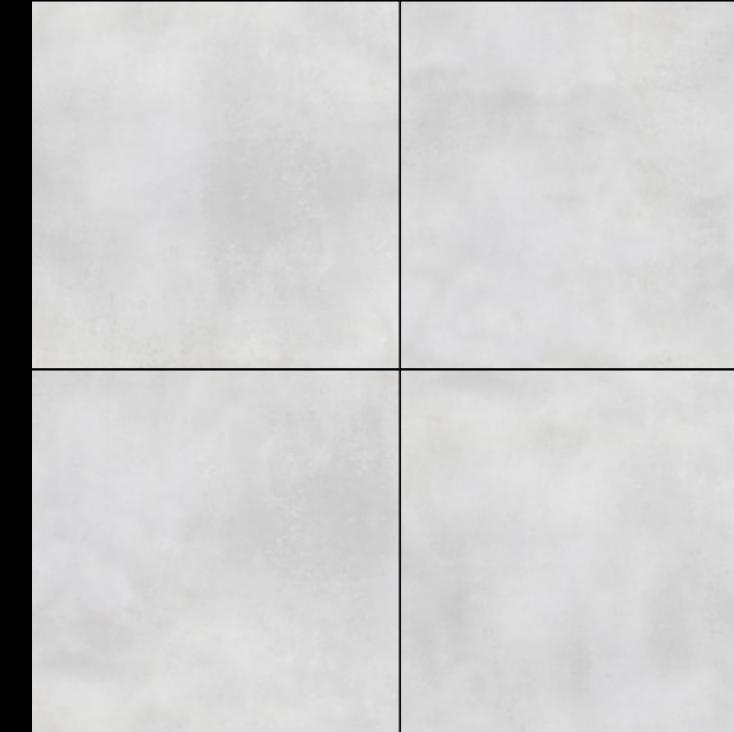
BEIGE



60x60 M22 | 60x120 M26
24"x24" | 24"x48"



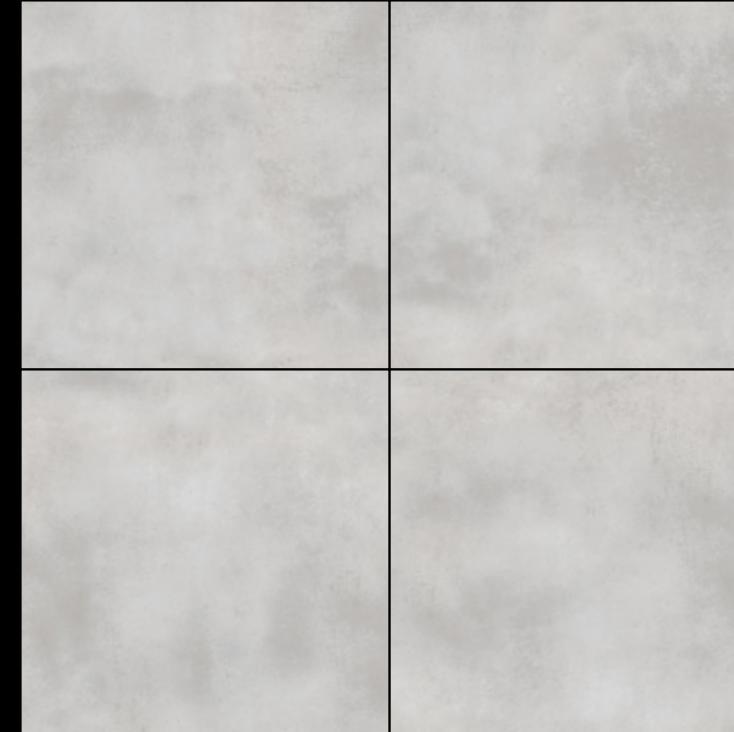
SILVER



60x60 M22 | 60x120 M26
24"x24" | 24"x48"



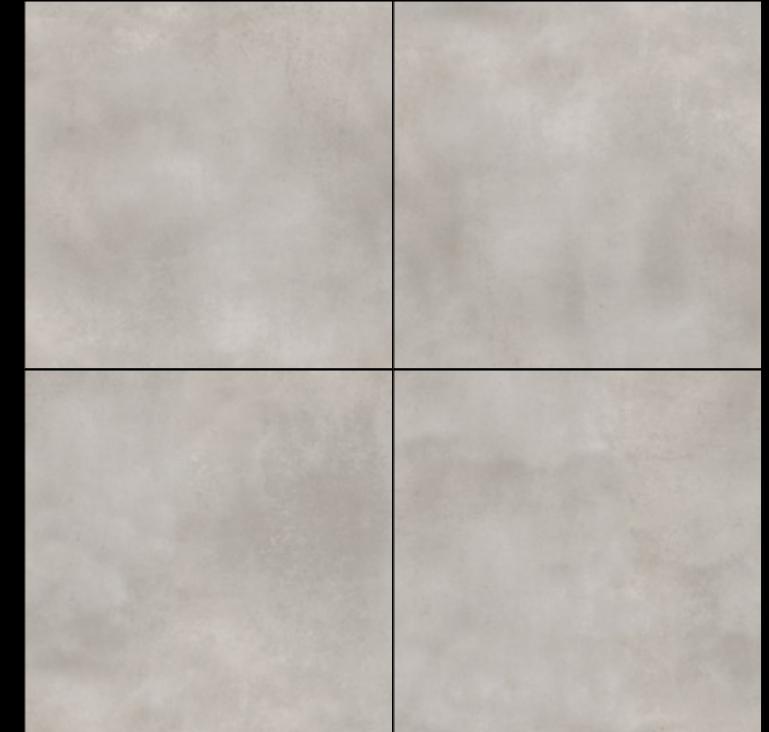
GRIGIO



60x60 M22 | 60x120 M26
24"x24" | 24"x48"



TAUPE



60x60 M22 | 60x120 M26
24"x24" | 24"x48"





FLOOR ITALIA
CERAMICHE

VELVET

80x80 | 60x120

Gres porcellanato smaltato rettificato - Effetto cemento
Glazed rectified porcelain tiles - Cement look



IMBALLI
PACKING DETAILS

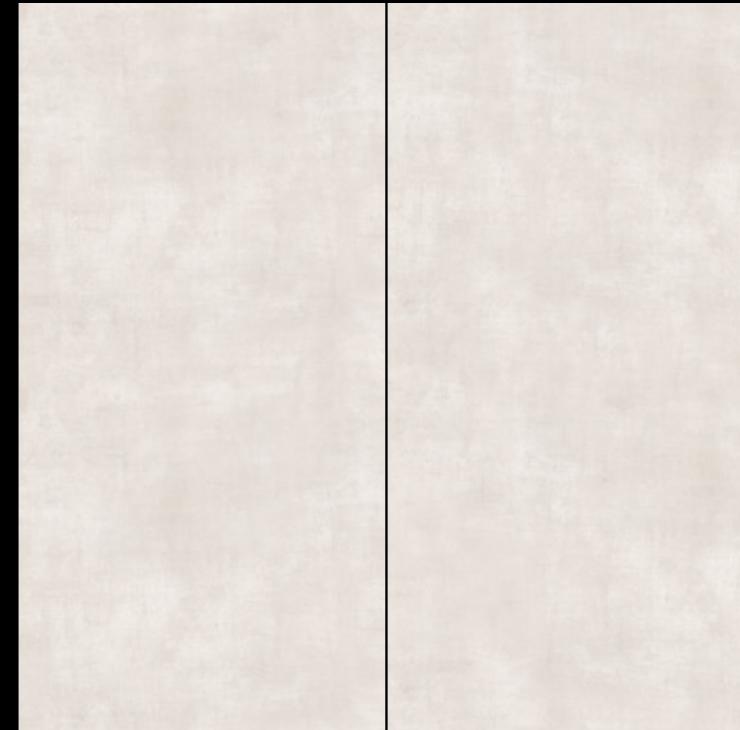
Formati (cm) Size (in)	Spessore Thickness	Scatola/Box			Pallet		
		Pz/Pc	M ² /SQM	Kg	Sc/Box	M ² /SQM	Kg
80x80 32"x32"	9 mm	2	1,28	26,00	44	56,32	1160
60x120 24"x48"	9 mm	2	1,44	30,50	32	46,08	991
8x60 Battiscopa 3,1"x24" Skirting	9 mm	su richiesta available on request					



Gres porcellanato smaltato rettificato - Effetto cemento
Glazed rectified porcelain tiles - Cement look

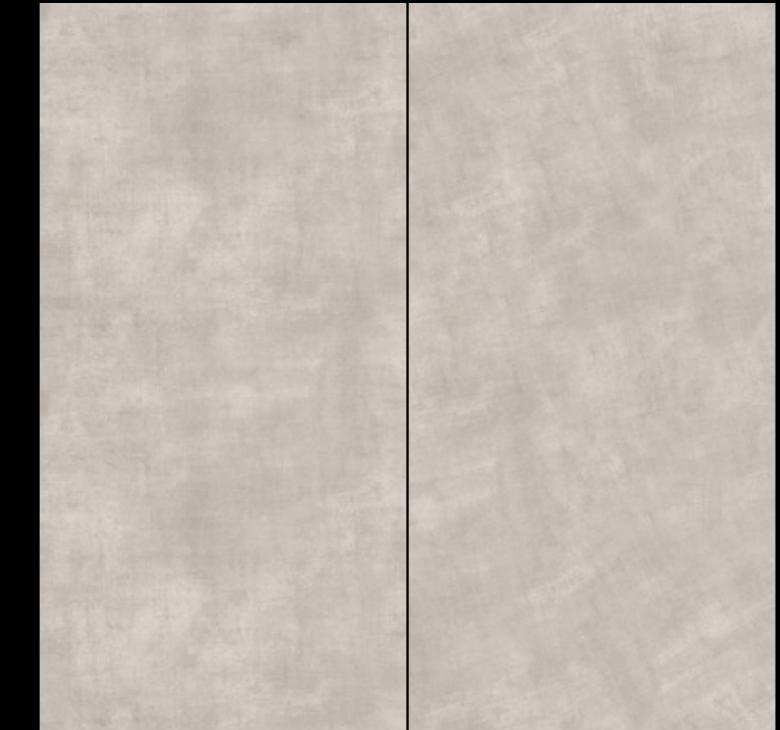


BIANCO



80x80 M26 | 60x120 M27
32"x32" | 24"x48"

GREY



80x80 M26 | 60x120 M27
32"x32" | 24"x48"

4

5



FLOOR ITALIA
CERAMICHE

MEGARON

120x120

Gres porcellanato smaltato rettificato
Glazed rectified porcelain tiles



IMBALLI
PACKING DETAILS

Formati (cm) Size (in)	Spessore Thickness	Scatola/Box			Pallet		
		Pz/Pc	M ² /SQM	Kg	Sc/Box	M ² /SQM	Kg
120x120 48"x48"	9 mm	2	2.88	60	15	43.20	920
8x60 Battiscopa 3.1"x24" Skirting	9 mm	su richiesta available on request					

MEGARON

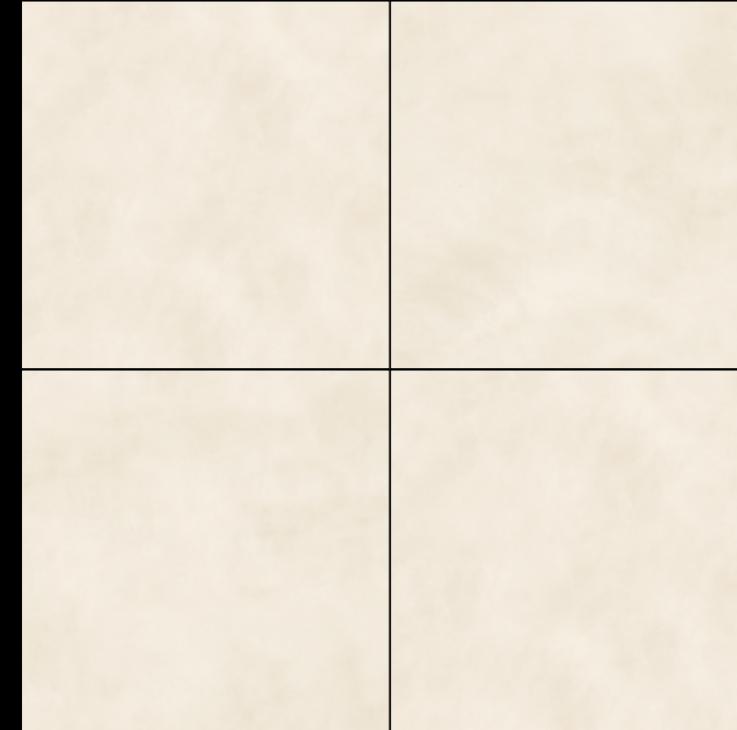


MEGARON THUNDER 120X120



Gres porcellanato smaltato rettificato
Glazed rectified porcelain tiles

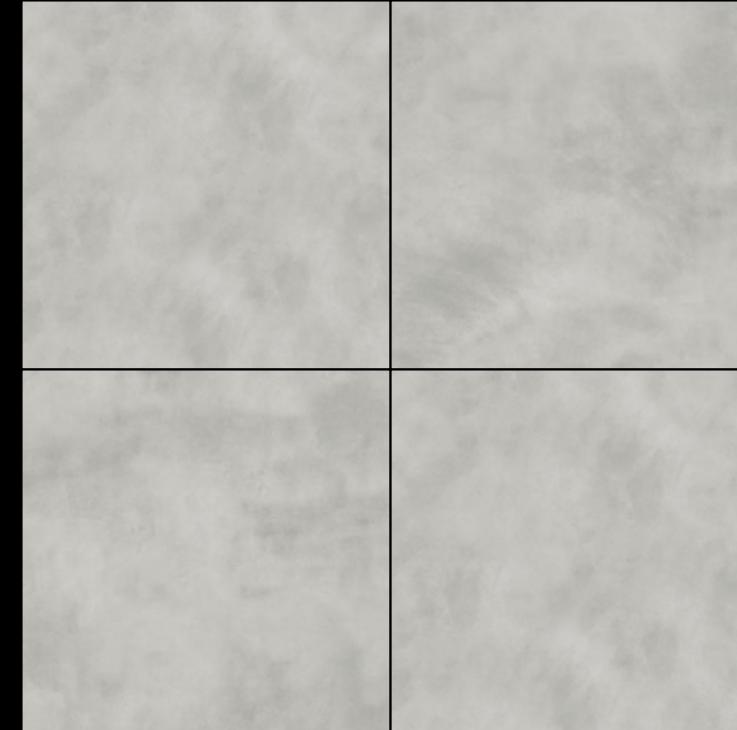
CREMA



120x120 M36
48"x48"

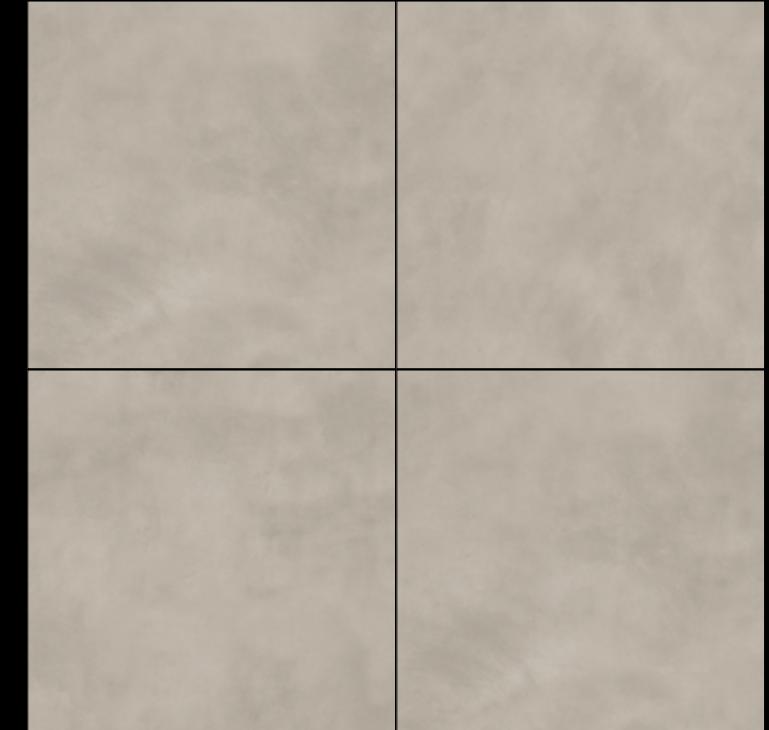
3

GREY



120x120 M36
48"x48"

THUNDER



120x120 M36
48"x48"

3

3





PATIO

30x60 | 60x60

Gres porcellanato smaltato rettificato per esterno
Glazed rectified porcelain tiles for outdoor use



IMBALLI PACKING DETAILS

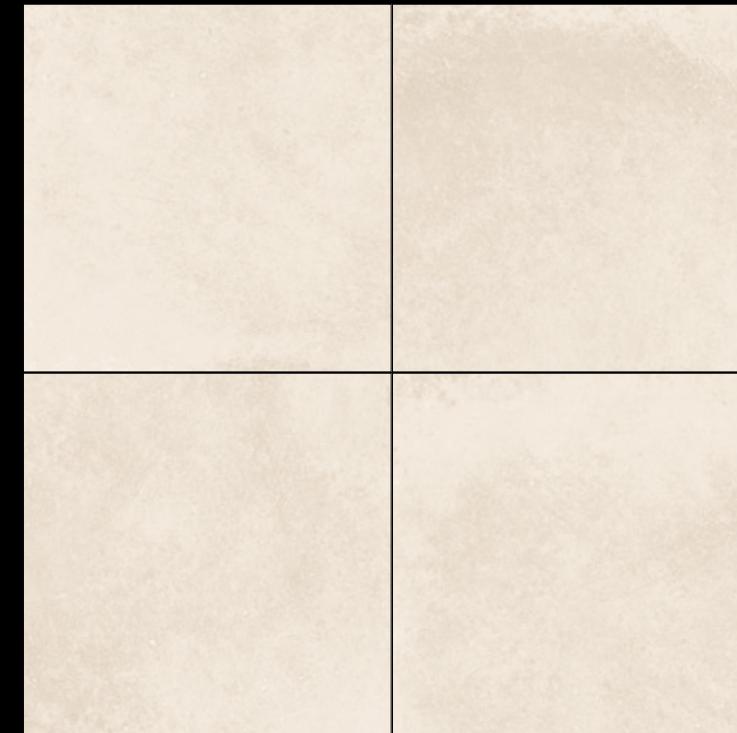
Formati (cm) Size (in)	Spessore Thickness	Scatola/Box			Pallet		
		Pz/Pc	M ² /SQM	Kg	Sc/Box	M ² /SQM	Kg
30x60 12"x24"	9 mm	8	1,44	29,50	36	51,84	1077
60x60 24"x24"	9 mm	4	1,44	29,50	36	51,84	1077
8x60 Battiscopa 3,1"x24" Skirting	9 mm	su richiesta available on request					



Gres porcellanato smaltato rettificato
Glazed rectified porcelain tiles

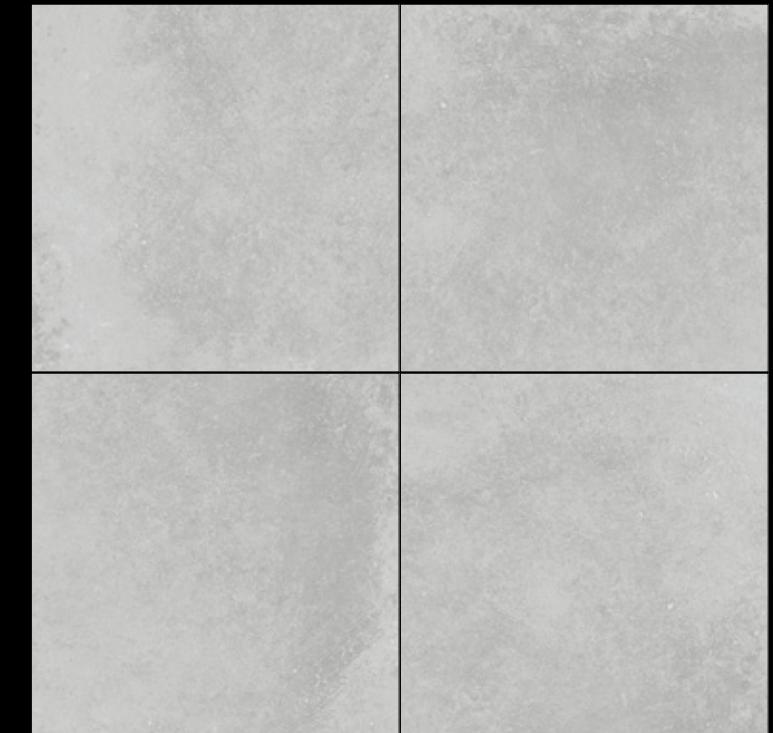


BEIGE



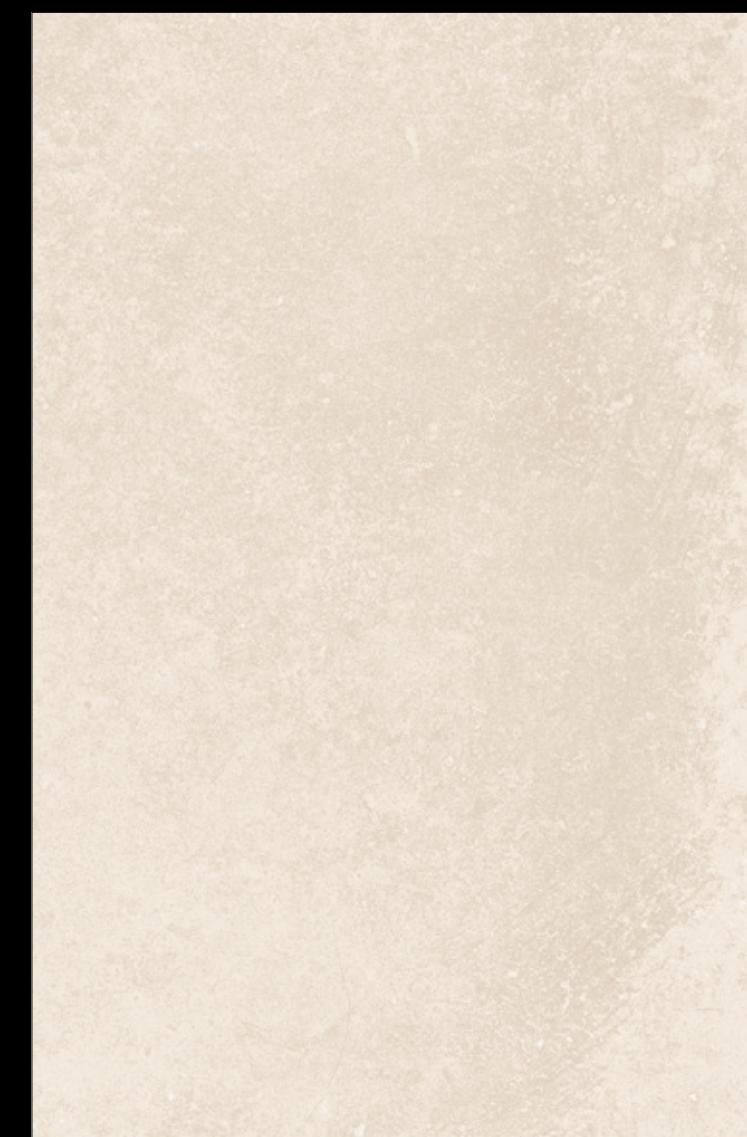
30x60 M23 | 60x60 M23
12"x24" | 24"x24"

FOSSIL



30x60 M23 | 60x60 M23
12"x24" | 24"x24"

5



5



FLOOR ITALIA
CERAMICHE

CORTEN

60x60

Gres porcellanato smaltato rettificato
Glazed rectified porcelain tiles



IMBALLI
PACKING DETAILS

Formati (cm) Size (in)	Spessore Thickness	Scatola/Box			Pallet		
		Pz/Pc	M ² /SQM	Kg	Sc/Box	M ² /SQM	Kg
60x60 24"x48"	9 mm	4	1.44	31,65	32	46,08	1028
8x60 Battiscopa 3,1"x24" Skirting	9 mm	su richiesta available on request					



CORTEN SILVER 60x60



Gres porcellanato smaltato rettificato
Glazed rectified porcelain tiles

SILVER

60x60 M39
24"x24"

BRONZE

60x60 M39
24"x24"



CARATTERE

Una collezione che si esalta attraverso sfumature dei più raffinati legni passando attraverso morbide e calde tonalità.

CHARACTER

A collection which is enhanced using the most refined range of soft and warm toned woods.

LEGNI

WOOD EFFECT

24 OMBRE	119
ROVER WOOD	123
ROYAL WOOD	126
IRON WOOD	128
WOOD PARK	130
LIFE WOOD	133
PARQUET MOSAIQUE	136

24 OMBRE 23x120

24 Ombre

24 OMBRE KAURI 23x120



SERIE | SERIES

24 OMBRE

Gres porcellanato smaltato

Glazed porcelain tiles



IMBALLI | PACKING DETAILS

Formati (cm) Size (in)	Spessore Thickness	Scatola/Box			Pallet		
		Pz/Pc	M²/SQM	Kg	Sc/Box	M²/SQM	Kg
23x120 9"x48"	9.7 mm	4	1.12	22	54	60.48	1205

7x60 Battiscopa su richiesta | 2.8"x24" Skirting available on request

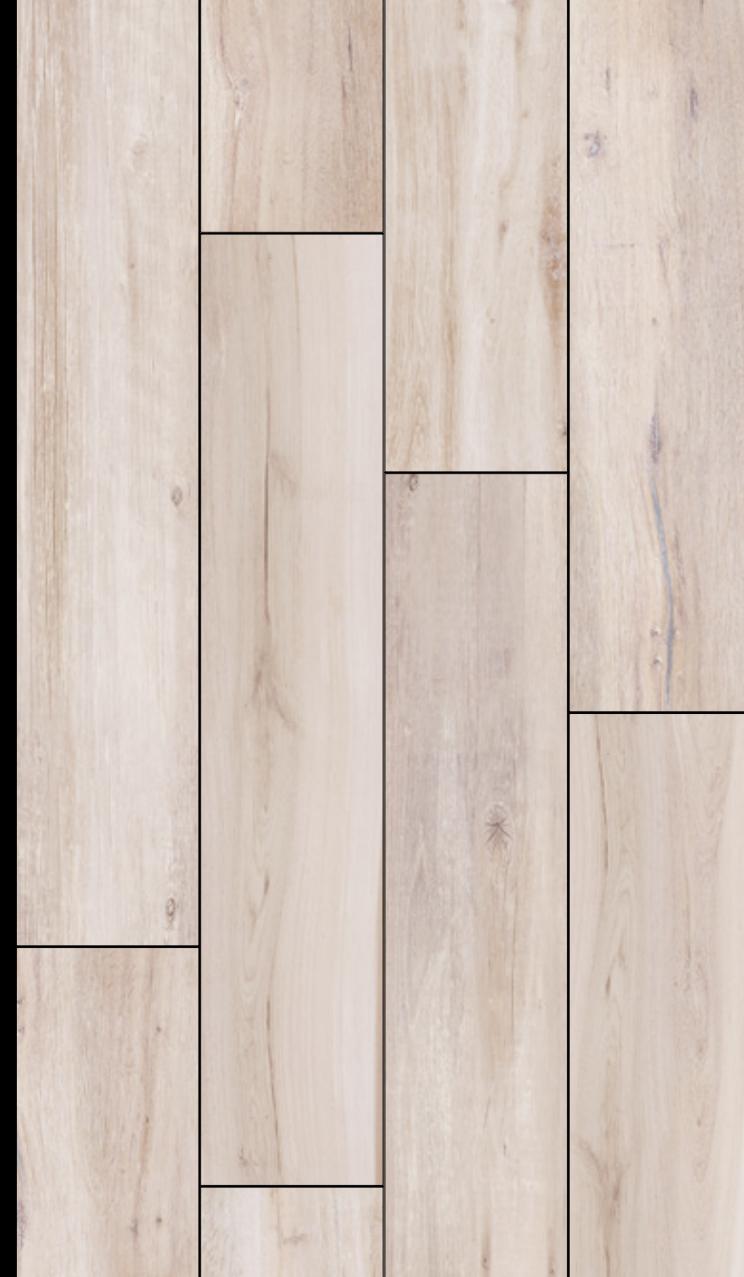
FORMATO | SIZE

23x120 M26

9"x48"

FLOOR ITALIA
CERAMICHE

GHIACCIO



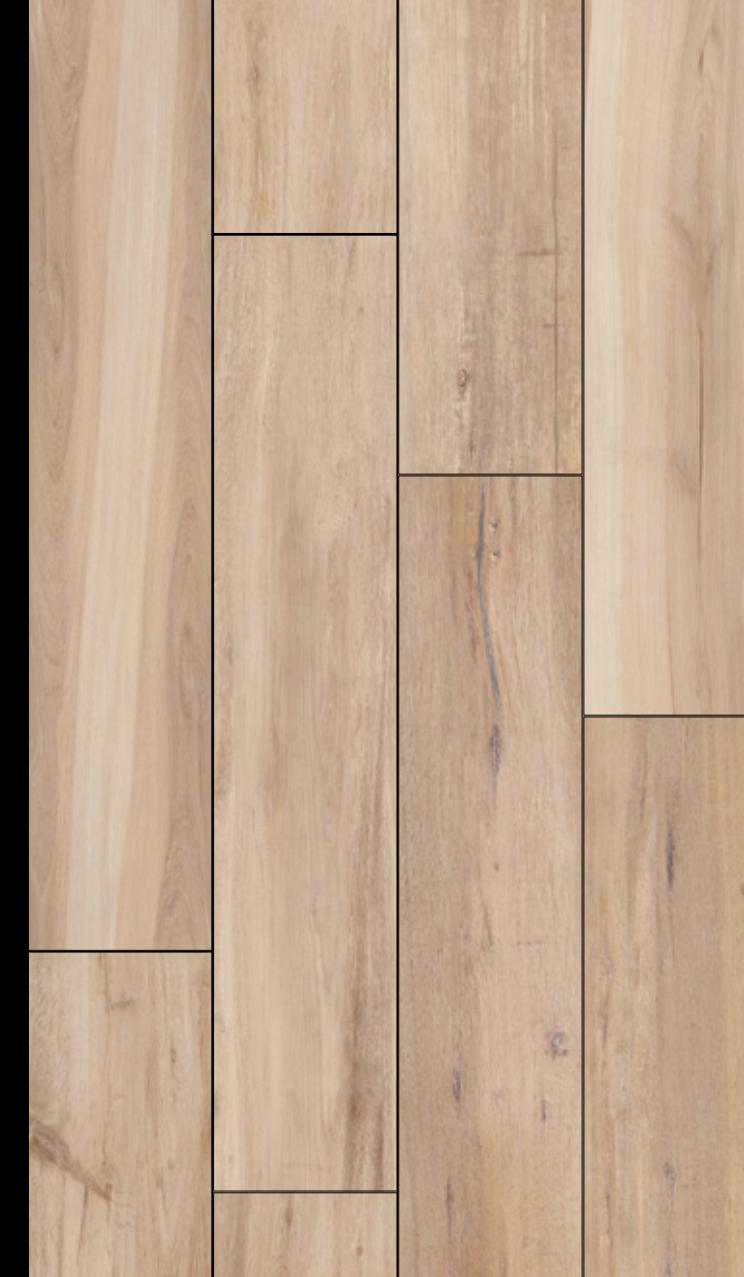
24

KAURI



24

HONEY

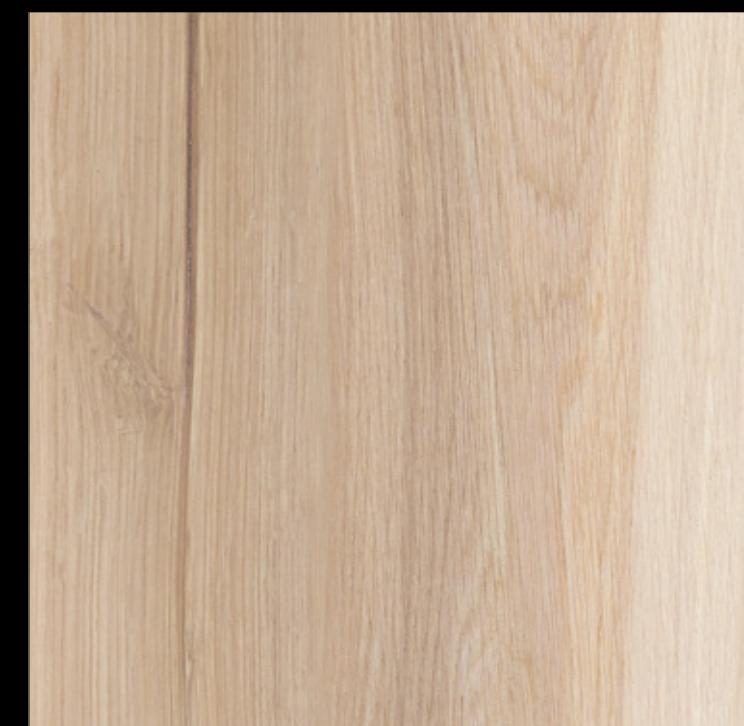
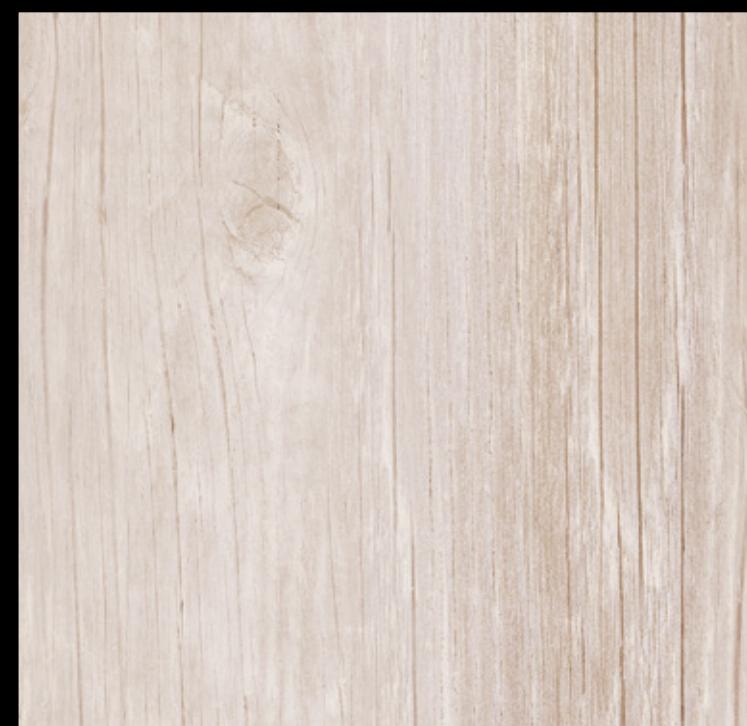


24

NUTS



24



ROVER WOOD



ROVER NATURAL 20x120



ROVER GRIS 20x120

SERIE | SERIES

ROVER WOOD

Gres porcellanato smaltato rettificato

Glazed rectified porcelain tiles



IMBALLI | PACKING DETAILS

Formati (cm) Size (in)	Spessore Thickness	Scatola/Box			Pallet		
		Pz/Pc	M²/SQM	Kg	Sc/Box	M²/SQM	Kg
20x120 8"x48"	9 mm	5	1.2	27.6	26	31.2	733
9x60 Battiscopa su richiesta 3.5"x24" Skirting available on request							

FORMATO | SIZE

20x120 M26

8"x48"

FLOOR ITALIA
 CERAMICHE

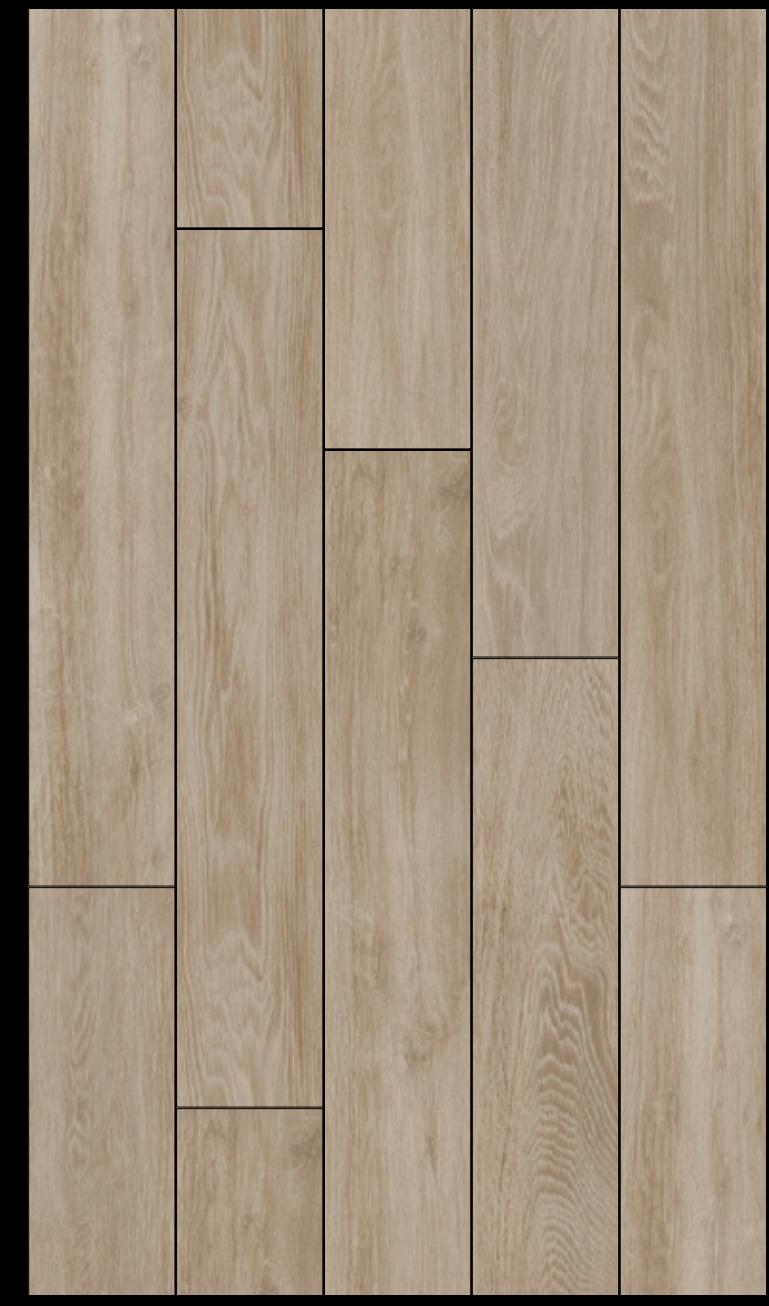
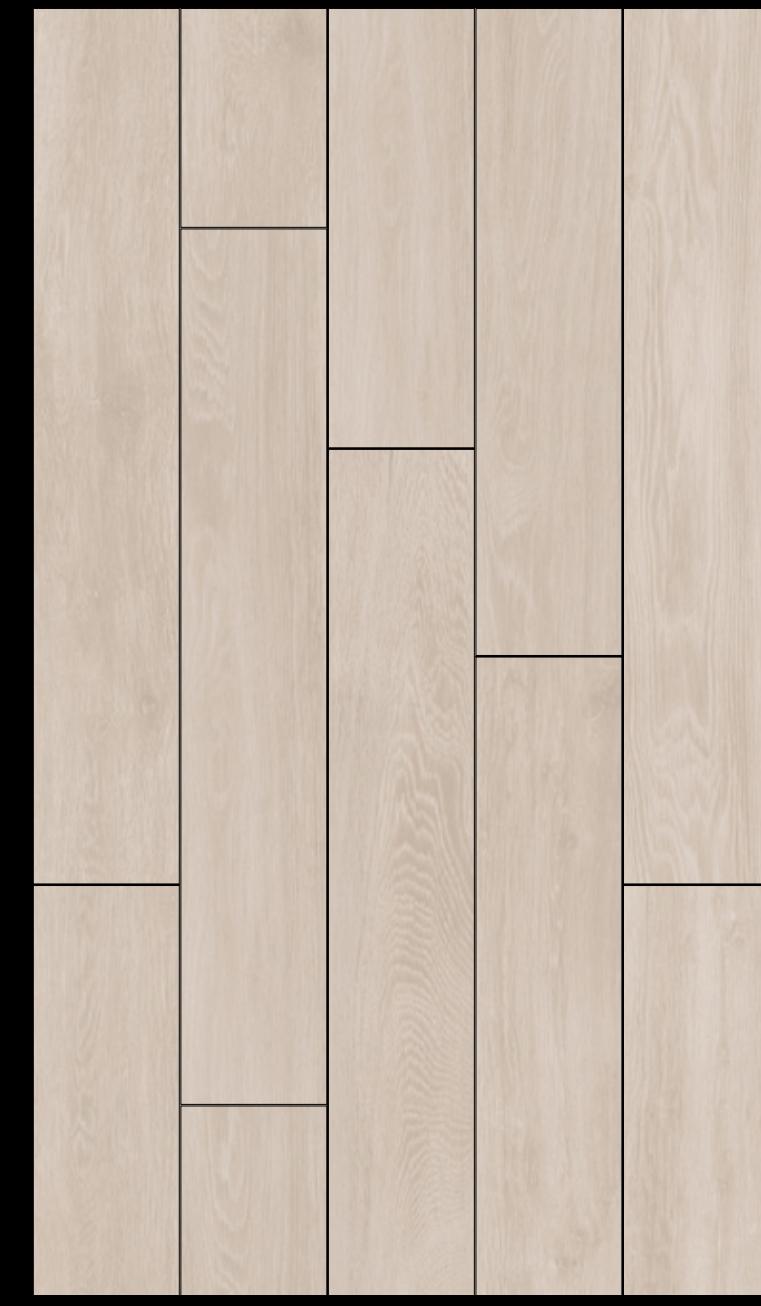
GRIS

10

BEIGE

NATURAL

10



SERIE | SERIES

ROYAL WOOD

Gres porcellanato smaltato rettificato

Glazed rectified porcelain tiles



IMBALLI | PACKING DETAILS

Formati (cm) Size (in)	Spessore Thickness	Scatola/Box			Pallet		
		Pz/Pc	M ² /SQM	Kg	Sc/Box	M ² /SQM	Kg
20x120 8"x48"	9 mm	5	1.2	27.50	39	46.8	1088
9x60 Battiscopa su richiesta 3.5"x24" Skirting available on request							

FORMATO | SIZE

20x120 M26

8"x48"

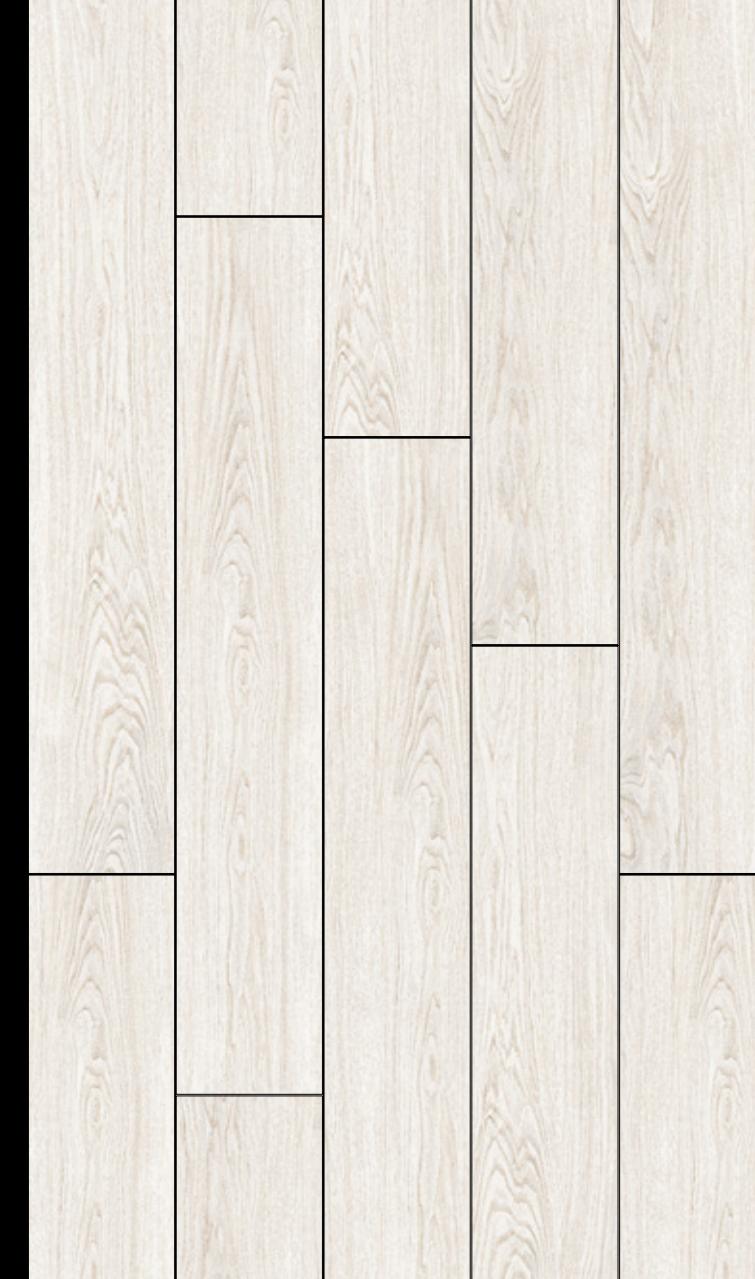
FLOOR ITALIA
CERAMICHE



ROYAL WOOD ALMOND 20x120

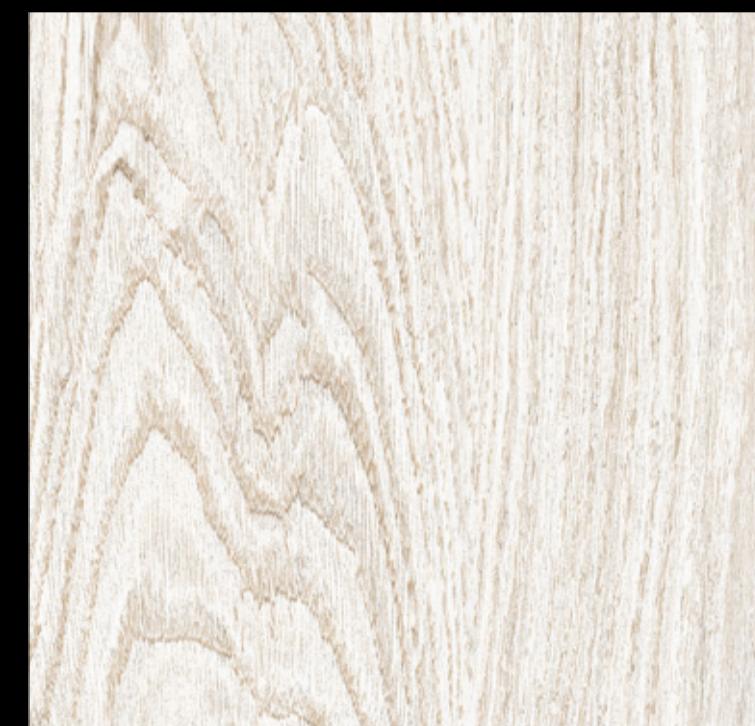
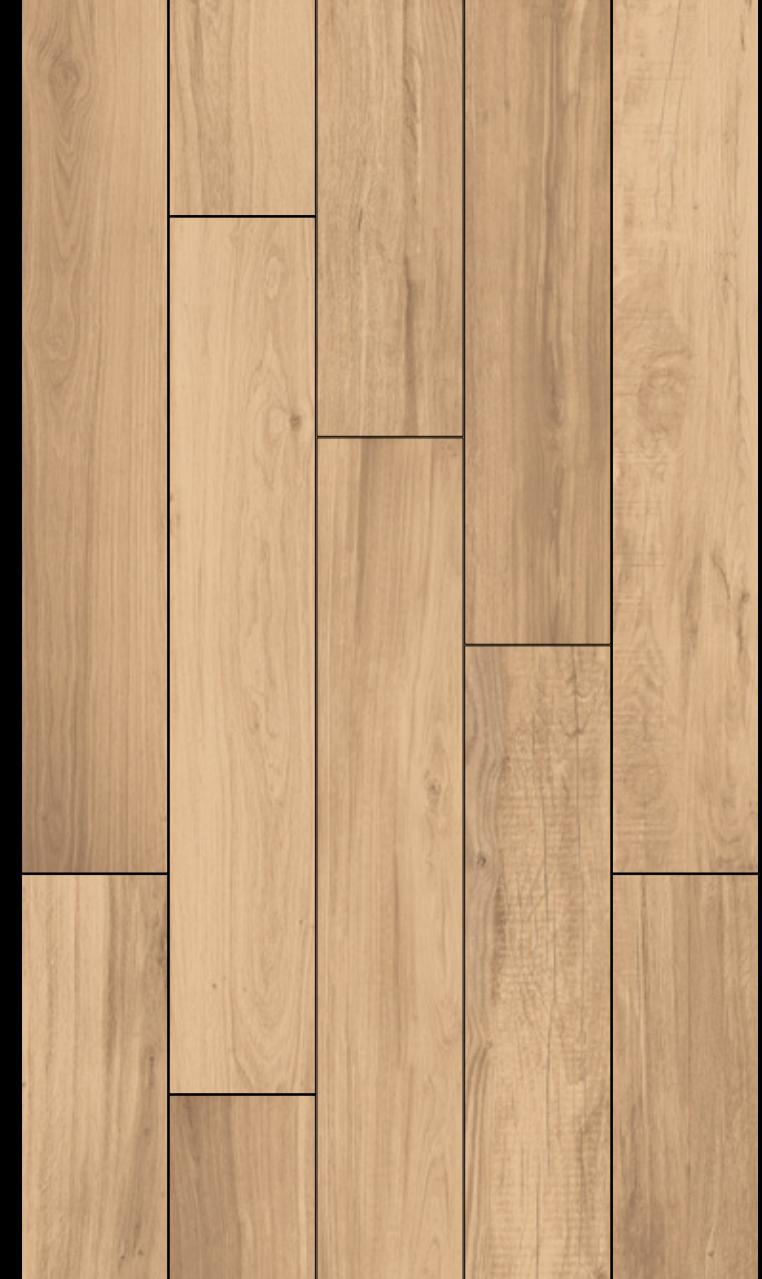
WHITE

18



ALMOND

18



SERIE | SERIES

IRON WOOD

Gres porcellanato smaltato rettificato

Glazed rectified porcelain tiles



IMBALLI | PACKING DETAILS

Formati (cm) Size (in)	Spessore Thickness	Scatola/Box			Pallet		
		Pz/Pc	M ² /SQM	Kg	Sc/Box	M ² /SQM	Kg
20x120 8"x48"	9 mm	5	1.2	27.60	26	31.20	733

9x60 Battiscopa su richiesta | 3.5"x24" Skirting available on request

FORMATO | SIZE

20x120 M28

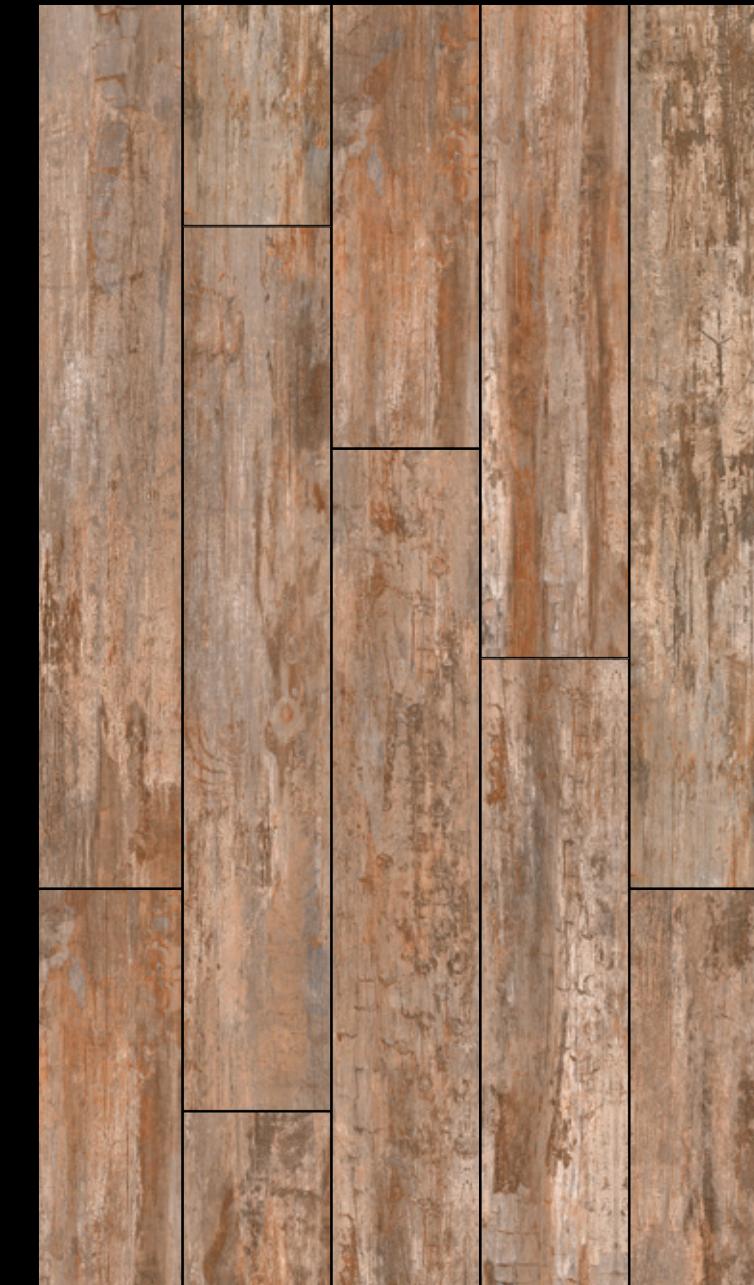
8"x48"

FLOOR ITALIA
CERAMICHE


IRON WOOD MOLD 20x120

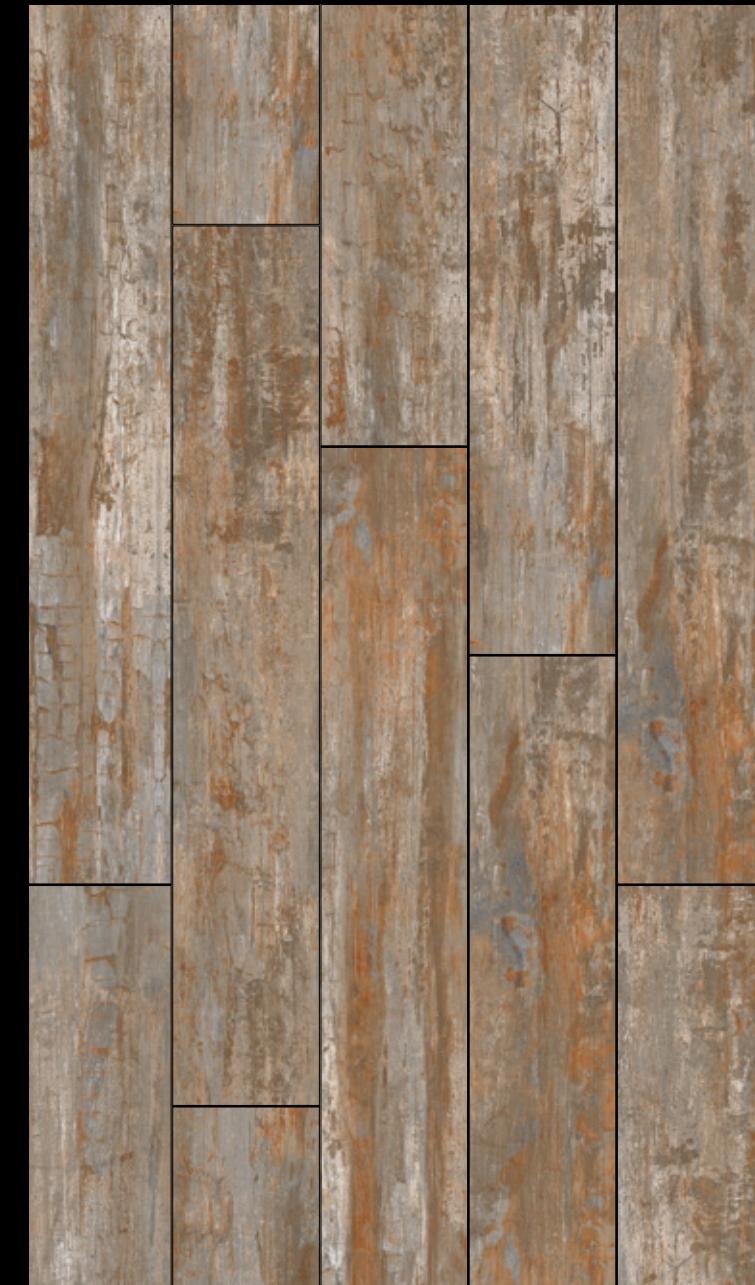
RUST

10



MOLD

10



SERIE | SERIES

WOOD PARK

Gres porcellanato smaltato rettificato
Glazed rectified porcelain tiles



IMBALLI | PACKING DETAILS

Formati (cm) Size (in)	Spessore Thickness	Scatola/Box			Pallet		
		Pz/Pc	M²/SQM	Kg	Sc/Box	M²/SQM	Kg
20x120 8"x48"	9 mm	5	1.2	27.60	26	31.20	733
9x60 Battiscopa su richiesta 3.5"x24" Skirting available on request							

FORMATO | SIZE

20x120 M28
8"x48"

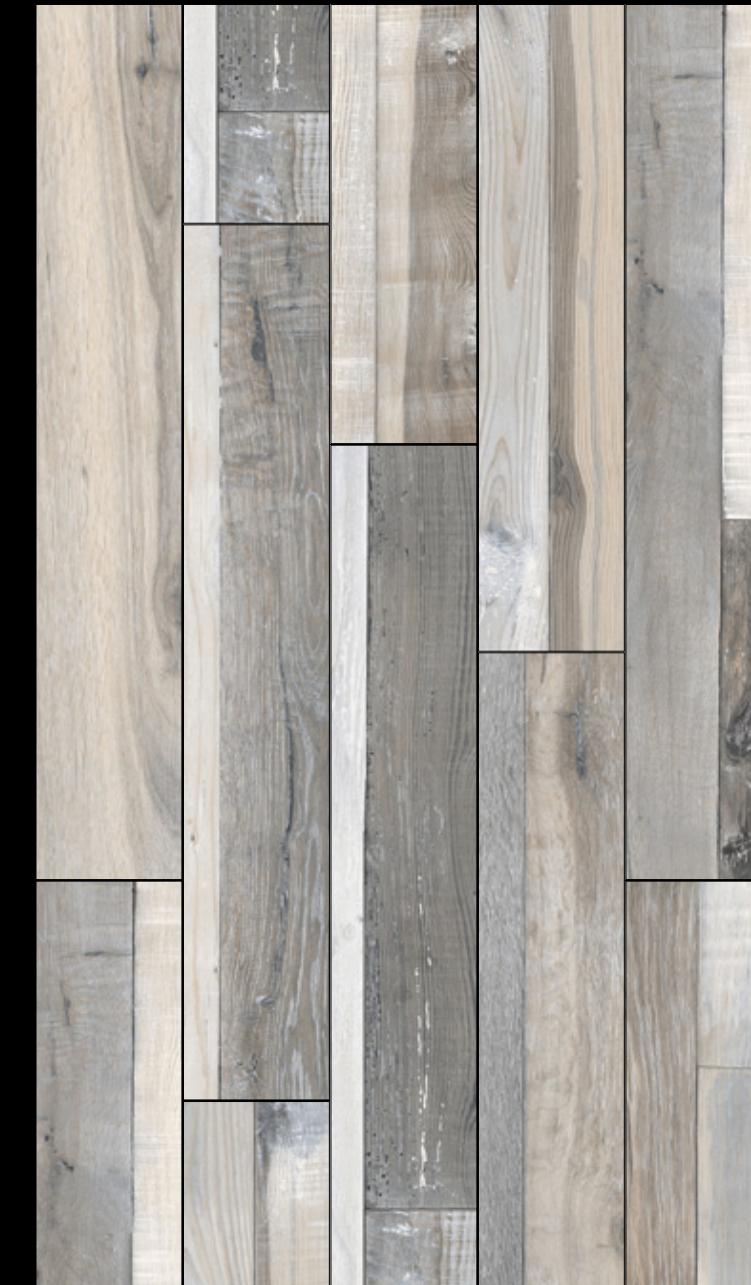
FLOOR ITALIA
CERAMICHE



WOOD PARK BEIGE 20x120

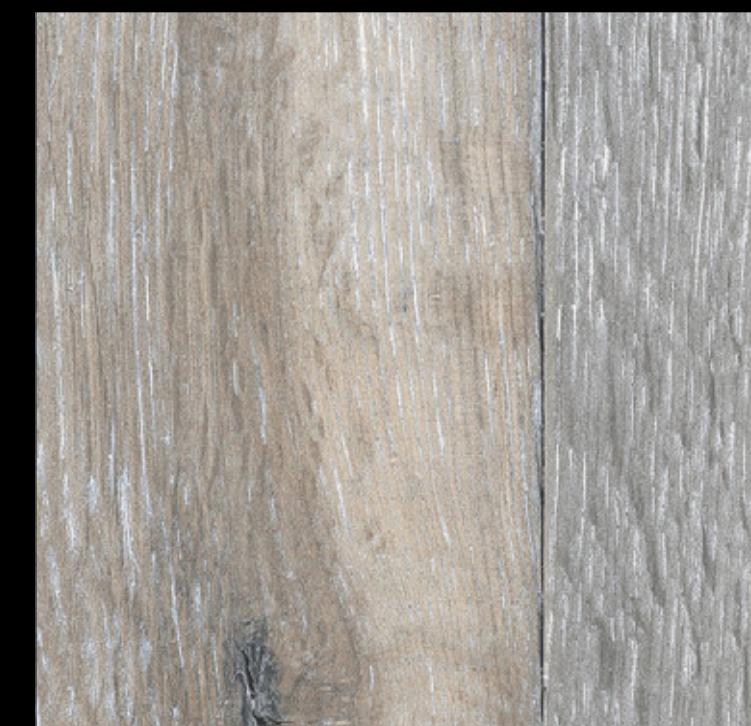
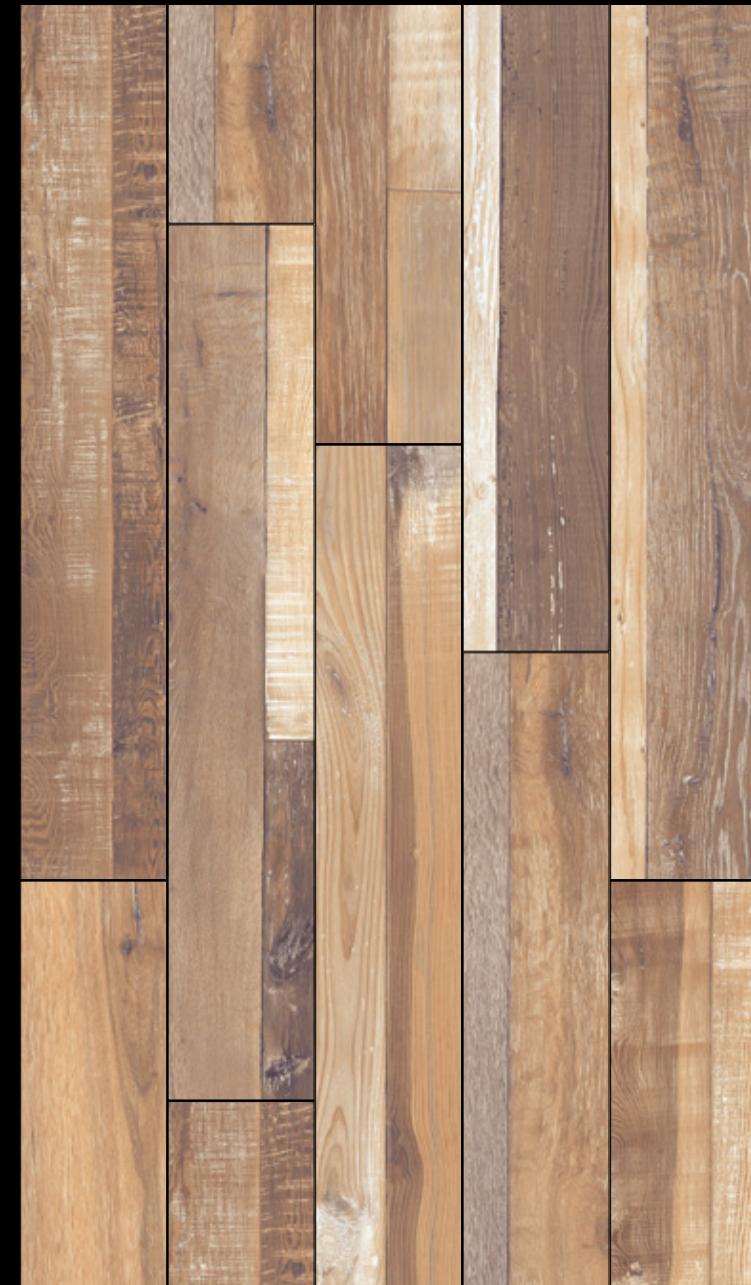
WHITE

9



BEIGE

9



LIFE WOOD



LIFE WOOD NATURALE 15x90

SERIE | SERIES

LIFE WOOD

Gres porcellanato smaltato

Glazed porcelain tiles



IMBALLI | PACKING DETAILS

Formati (cm) Size (in)	Spessore Thickness	Scatola/Box			Pallet		
		Pz/Pc	M²/SQM	Kg			
15x90 6"x36"	9 mm	9	1,215	22	48	58,32	1071

7x90 Battiscopa su richiesta | 2.8"x36" Skirting available on request

FORMATO | SIZE

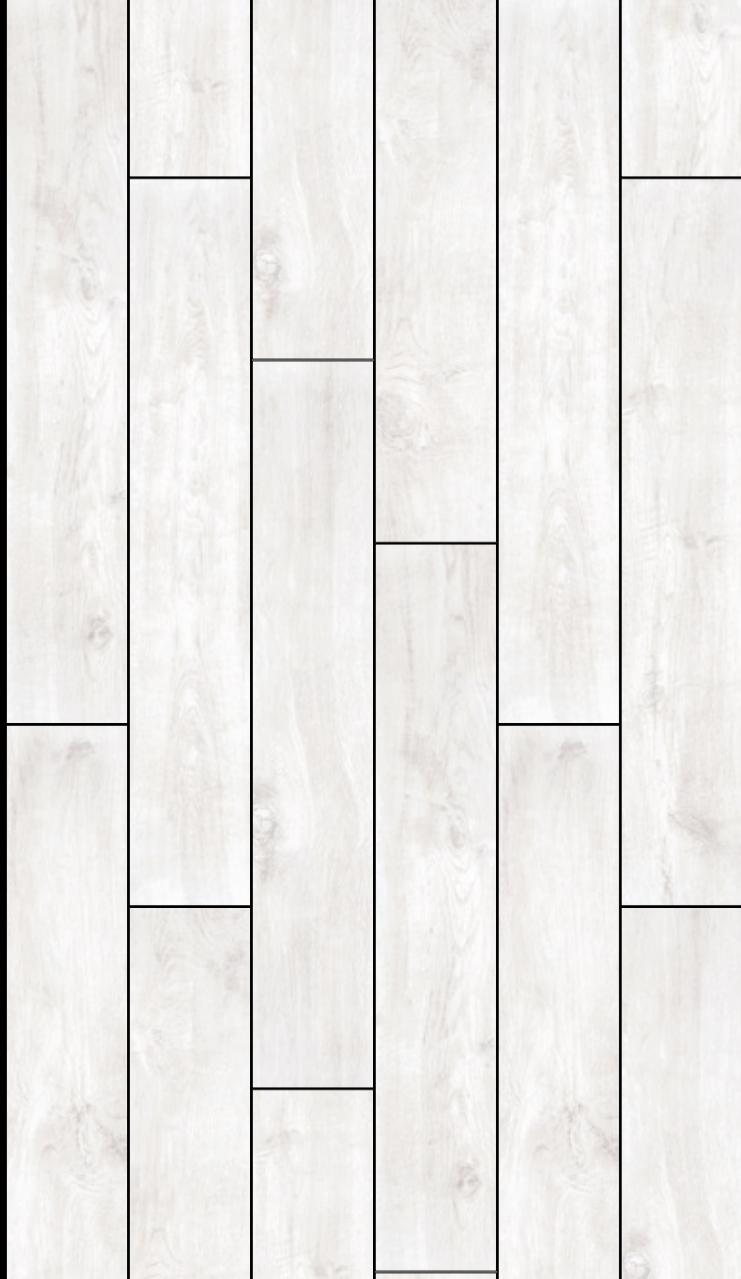
15x90 M21

6"x35"

FLOOR ITALIA
 CERAMICHE

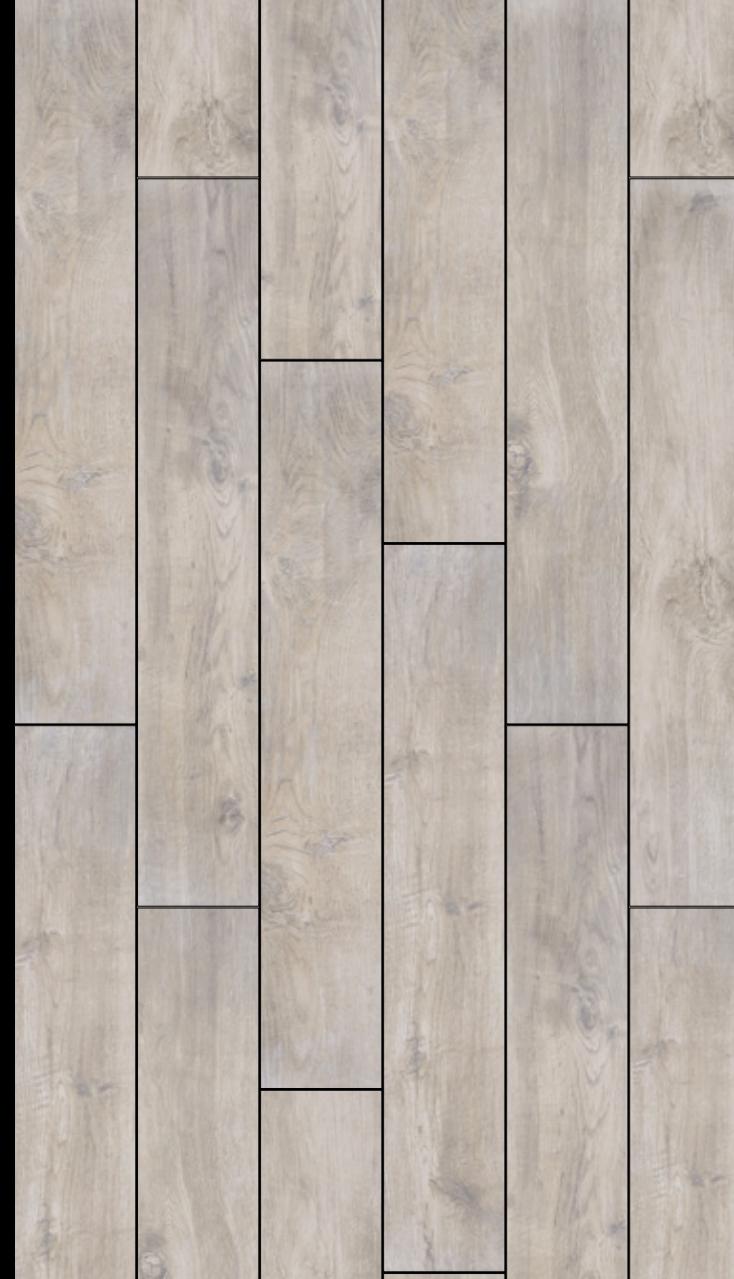
SBIANCATO

6



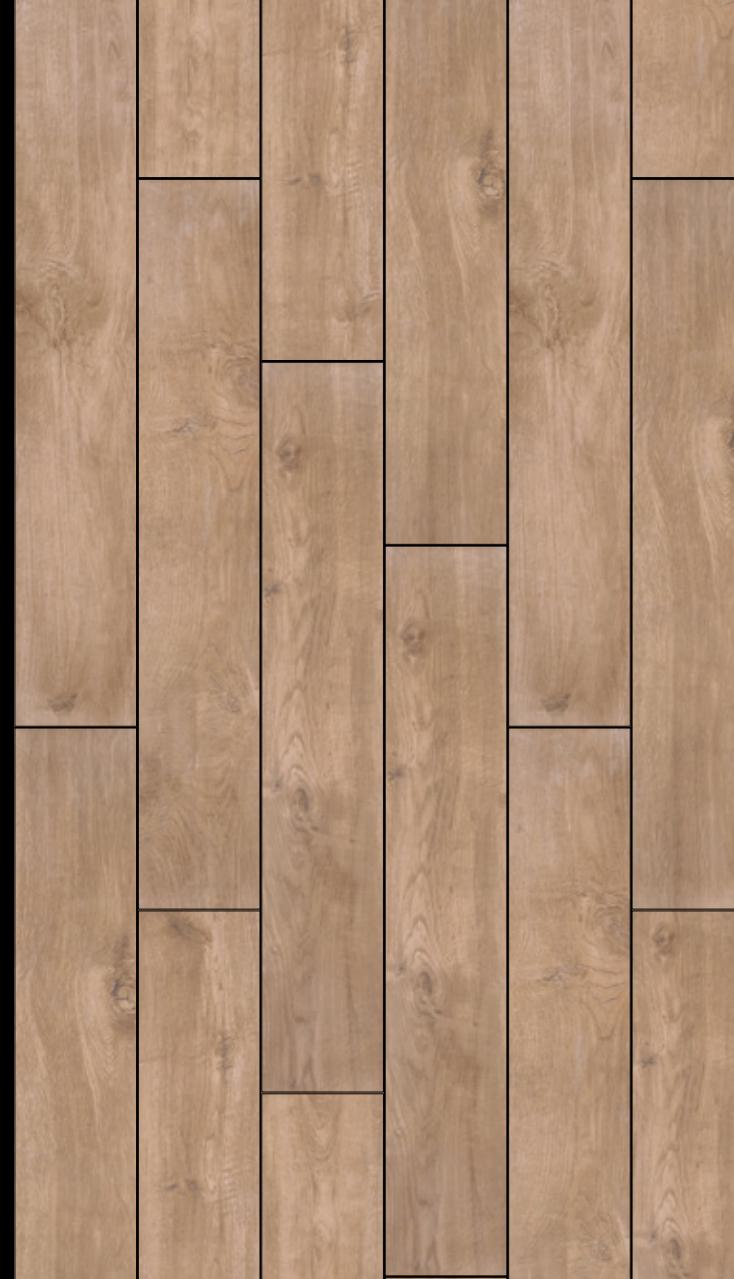
CENERE

6



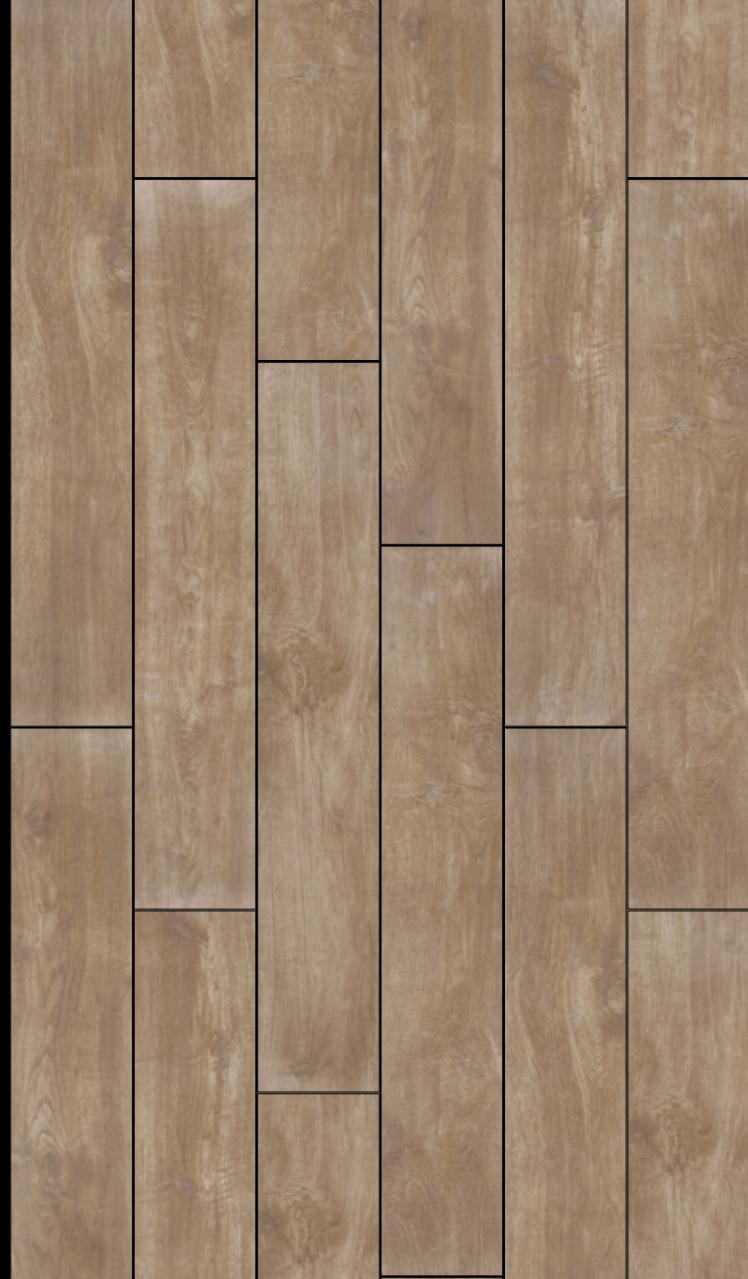
NATURALE

6



CASTAGNO

6



SERIE | SERIES

PARQUET MOSAIQUE

Gres porcellanato smaltato rettificato
Glazed rectified porcelain tiles



FLOOR ITALIA
CERAMICHE



60x60 M22
24"x24"

IMBALLI | PACKING DETAILS

Formati (cm) Size (in)	Spessore Thickness	Scatola/Box			Pallet		
		Pz/Pc	M²/SQM	Kg	Sc/Box	M²/SQM	Kg
60x60 24"x24"	9 mm	4	1,44	26	40	57,60	1055

8x60 Battiscopa su richiesta | 3,1"x24" Skirting available on request

5



COS' È L'SPC?

Floor Italia SPC presenta i nuovi listoni di legno artificiale sviluppati con la tecnologia Stone Core. SPC è l'acronimo per **Stone Polymer Composite**: un nucleo di pietra calcarea (Lime Stone, carbonato di calcio) combinato con polvere di PVC ed uno stabilizzatore.

Diversamente dai pavimenti tradizionali in vinile non c'è alcun elemento interno in plastica.

Parliamo di Eco Futuro: SPC infatti migliora gli ambienti di vita rendendoli salubri e più funzionali.

Il nucleo elastico SPC è rifinito da una copertura UV, un film di carta decorativa resistente all'abrasione che crea un pavimento bello e forte.

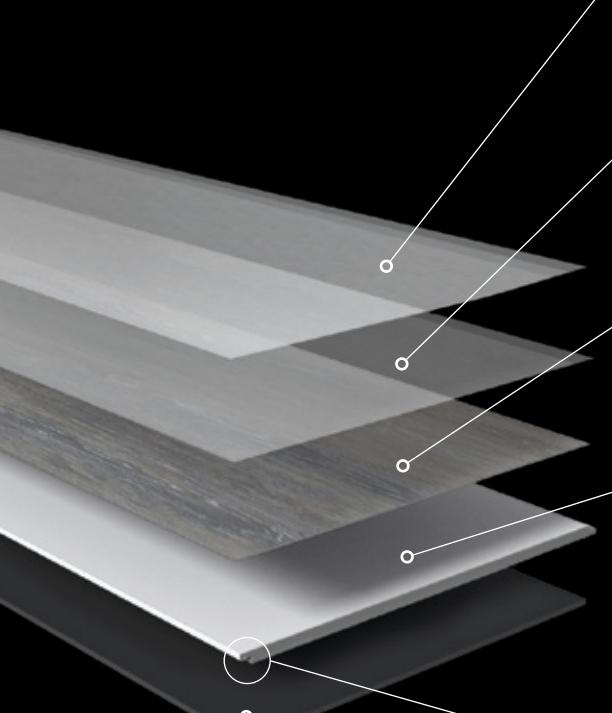
WHAT IS SPC?

Floor Italia SPC rigid core flooring combines the strength of stone and the beauty of wood or natural stone / marble. SPC stands for **Stone Polymer Composite**, the main component - the SPC core is a lime stone (calcium carbonate) combined with PVC dust and a stabilizer. Our SPC flooring is 100% virgin material, there is no recycled material.

SPC flooring is a formaldehyde-free and has no plastic or chemical elements inside, unlike traditional vinyl flooring. Our SPC Flooring is completely safe floor material for residential and commercial environments. This is why we talk about the Eco Future. It is considered as a new generation of floor materials characterized by extreme stability, high performance, 100% waterproofing and eco-friendly attributes.

The SPC core is finished with a Decor film, protective Wear Layer (W/L) and special antibacterial UV Topcoat film to create a beautiful and strong flooring.

COMPOSIZIONE COMPOSITION



INSTALLAZIONE FACILE E VELOCE
CON TECNOLOGIA UNICLIC®

EASY AND QUICK INSTALLATION
WITH UNICLIC® TECHNOLOGY

UNICLIC®
PATENTED TECHNOLOGY

PER SAPERNE DI PIÙ
VIEW MORE
www.spcflooring.it



FLOOR ITALIA
SPC FLOORING
BY WORLD OF ITALY

Naturale come il LEGNO

Non si deforma come il LAMINATO

Non si graffia come l'LVT

Non è freddo come
il GRES PORCELLANATO

Questo è Floor Italia SPC

La Rivoluzione che mancava.

This is not WOOD

This is not LAMINATE

This is not LVT

This is not PORCELAIN TILE

This is Floor Italia SPC

The Floor Revolution.

KEEP CALM
JUST CLICK
& LIVE IT!

CARATTERISTICHE TECNICHE

Technical characteristics

Floor Italia ceramiche è GARANZIA e CERTIFICAZIONE emessa dal Centro Ceramicco Bologna
Floor Italia ceramiche is your CERTIFIED GUARANTEE. Certification issue by Centro Ceramicco Bologna

	PROPRIETÀ PROPERTY	UNITÀ DI MISURA UNIT	RISULTATO DEL TEST TEST RESULTS	NORMA DI RIFERIMENTO EU EUROPEAN STANDARD	VALORI LIMITE EU STANDARD REQUIREMENTS	CONFRONTO DECISION
	Aspetto: piastrelle senza difetti Appearance: tiles without any faults	%	100	UNI EN 98 UNI EN ISO 10545-2	-	Conforme Fulfill
	Lunghezza e larghezza (toleranza media) Length and width (average dimension tolerance)	%	+/- 0,1	UNI EN 98 UNI EN ISO 10545-2	+/- 0,50	Conforme Fulfill
	Variazione di spessore Deviation in Thickness	%	+/- 0,8 max	UNI EN 98 UNI EN ISO 10545-2	+/- 0,50	Conforme Fulfill
	Rettilineità degli spigoli Straightness of sides	%	+/- 0,1% max	UNI EN 98 UNI EN ISO 10545-2	+/- 0,50	Conforme Fulfill
	Ortogonalità Rectangularity	%	+/- 0,1% max	UNI EN 98 UNI EN ISO 10545-2	+/- 0,60	Conforme Fulfill
	Planarità Surface flatness	%	+/- 0,1% max	UNI EN 98 UNI EN ISO 10545-2	+/- 0,50	Conforme Fulfill
	Assorbimento dell'acqua Water absorption	%	0,10	UNI EN 99 ISO 10545.3	≤ 0,5	Conforme Fulfill
	Resistenza alla rottura Breaking strength	%	2506	UNI EN 182 ISO 10545.4	≥ 1300	Conforme Fulfill
	Resistenza alla flessione Flexural strength	N/2mm	45,3	UNI EN 100 ISO 10545.4	≥ 27	Conforme Fulfill
	Resistenza all'abrasione profonda Deep abrasion resistance	³mm	137	UNI EN 102 ISO 10545.6	≤ 205	Conforme Fulfill
	Resistenza alle macchie (pulibilità della superficie) Stain resistance (surface cleanability)	Classe Class	5 Facilmente pulibili Easily cleanable	ISO 10545.14	-	Conforme Fulfill
	Resistenza agli shock termici Thermal shock resistance	-	Resistente Resistant	UNI EN 104 ISO 10545.9	-	Conforme Fulfill
	Resistenza chimica Chemical resistance	-	Resistente Resistant	UNI EN 106 ISO 10545.13	-	Conforme Fulfill
	Resistenza al gelo Frost resistance	-	Resistente Resistant	UNI EN 202 ISO 10545.12	-	Conforme Fulfill

SIMBOLOGIA

Symbolology



CONSIGLI PER LA POSA E LA PULIZIA

Suggestions for laying and maintenance

CONSIGLI PER LA POSA E LA PULIZIA

Floor Italia consiglia sempre la posa in opera del gres porcellanato levigato e satinato con la realizzazione di fughe, o giunti di posa, delle dimensioni minime di 2 mm, o comunque adeguate alle tolleranze dimensionali delle piastrelle. Per fuga si intende lo spazio che separa una piastrella ceramica dall'altra. Va riempito con apposito materiale non ceramico.

Le fughe possono esaltare il dinamismo ed i movimenti prospettici del pavimento evidenziando il reticolato formato dalle piastrelle, oppure, a seconda degli orientamenti progettuali, renderlo meno visibile riducendo lo spessore della fuga e utilizzando stucchi colorati omogenei con i pigmenti del materiale ceramico.

La fuga, oltre che assolvere ad una chiara funzione estetica, contribuisce ad assorbire piccoli scostamenti di planarità che possono realizzarsi in fase di posa in opera. Inoltre elimina le pur minime tolleranze dimensionali delle piastrelle. Il gres porcellanato è caratterizzato da un bassissimo livello di assorbimento d'acqua. La porosità particolarmente ridotta è data dai micropori. La finitura levigata, pur con una grande compattezza del corpo ceramico, presenta una certa microporosità sulla superficie che aumenta i rischi di macchie.

Per questo le superfici dei prodotti Floor Italia sono attentamente trattate preventivamente, protette fino alla posa in opera anche da un sottile strato cerato. In seguito, una corretta e continua manutenzione consente di evitare i problemi di macchie irreversibili. In commercio sono reperibili diversi prodotti, sia per la protezione dalle macchie sia per la pulizia dello sporco quotidiano, che rientrano nella categoria dei comuni detergenti lavapavimenti per superfici ceramiche.

Si consiglia la pulizia immediata dei pavimenti dopo la stuccatura per evitare che i materiali utilizzati durante la posa in opera penetrino nei micropori macchiando i pavimenti in modo irreversibile.

PAVIMENTI SOPRAELEVATI

Il gres porcellanato Floor Italia è particolarmente indicato e utilizzato con successo per la realizzazione di pavimenti sopraelevati e facciate ventilate.

Il pavimento sopraelevato è una pavimentazione tecnica ad alte prestazioni che unisce la resa estetica di un pavimento tradizionale alla flessibilità di un pavimento modulare totalmente ispezionabile.

Ogni pannello del pavimento può infatti essere sollevato con una semplice ventosa dando immediato accesso al sottopavimento: questo garantisce la possibilità di ispezione immediata degli impianti sotto esistenti senza bisogno di complessi e invasivi interventi indispensabili con un pavimento tradizionale.

Il pavimento sopraelevato permette inoltre di espandere i suddetti impianti in tempi brevissimi: passare un nuovo cavo dati o una nuova tubazione non comporta la distruzione di ampie aree di pavimento ma solo il sollevare alcune file di pannelli.

Il sistema permette inoltre di sostituire pannelli danneggiati in maniera immediata o di cambiare anche solo parti di pavimento per fini puramente estetici senza alcun tipo di opera muraria.

SUGGESTIONS FOR LAYING AND MAINTENANCE

For laying porcelain tiles Floor Italia recommends the creation of joint, or laying joints, at least 1 mm, of a suitable dimension for the dimensional tolerance of tiles.

Joint means the space between one tile and another one. It has to be filled in by special non ceramic materials.

Joints can enhance the dynamic movements of flooring, highlighting the grid made by tiles, or can make it less clear, according to the projectual trends, reducing the joint thickness and using coloured stuccos similar to ceramic material pigments. Joint are also useful in order to absorb any eventual small flatness deviation during the tiles laying. Moreover, they avoid any minimal dimensional tolerances of tiles.

Polished porcelain tiles are characterised by a very low level of water absorption. The extremely low porosity is due to micropores.

Polishing, with a high level of compactness, creates a slight microporosity on the surface that extends the risks of staining. For that reason, surface of Floor Italia items are preventively carefully treated, protected by a thin wax coat until laying. Afterwards, a correct and continuous daily maintenance allow to avoid irreversible staining problems.

Various products are available on the market, either against staining either for cleaning of daily dirt, included among the common detergents for ceramic floors.

RAISED FLOOR

Floor Italia Ceramiche porcelain tiles are particularly indicated and successfully used to realize raised floors and ventilated facades. The raised floor is a high performances technical flooring. It joins the aesthetic yield of a traditional floor to the flexibility of a totally inspectable modular floor.

Every panel of the floor can be raised with a simple suction cap giving immediate access to the under floor: this guarantees the possibility of immediate inspection of the under laid systems without need of complex and invasive interventions that are indispensable with a traditional floor. Moreover the elevated floor allows to expand wide areas of floor but only raising some rows of panels.

Therefore, the system allow to replace damaged panels in an immediate way or also changing only parts of floor for pure aesthetic goals without any type of work building.



CONDIZIONI GENERALI DI VENDITA

1.0 APPLICABILITÀ DELLE CONDIZIONI

1.1 Le presenti condizioni generali (qui di seguito le "CONDIZIONI") costituiscono parte integrante di tutti i contratti di vendita delle piastrelle ed altro materiale ceramico (qui di seguito "il/i PRODOTTI") a cui sia parte la WORLD OF ITALY SRL (qui di seguito il "VENDITORE"). Salvo singoli in casi in cui esse siano state derogate con espresse pattiuzioni scritte a firma del VENDITORE, esse costituiranno la disciplina esclusiva di tali vendite. Se una o più parti di tali CONDIZIONI o di singoli contratti che le includano risultassero invalide, le CONDIZIONI generali o particolari resteranno valide nel loro complesso; le parti invalide saranno sostituite con pattiuzioni che si avvicinino il più possibile alla originaria volontà delle parti.

2.0 CONCLUSIONE DEL CONTRATTO DI VENDITA-CONSEGNA DEI PRODOTTI

2.1 Il Contratto si intende concluso al momento in cui il proponente o l'ordinante vengano a conoscenza del consenso scritto della controparte.

2.2 L'ordine non confermato per iscritto in nessun caso potrà intendersi accettato salvo esecuzione del medesimo da parte del VENDITORE mediante spedizione o consegna dei PRODOTTI ordinati non comporta l'accettazione dell'intero ordine, ma sola di quella parte di PRODOTTI effettivamente consegnati.

2.3 Salvo diverso accordo scritto la consegna dei PRODOTTI e la resa degli stessi in Italia ed all'estero avverrà secondo la formula di "Franco Fabbrika".

2.4 Salvo diverso accordo, tutte le date indicate come termine di consegna si intendono a titolo indicativo.

2.5 **Nel caso di vendita franco partenza la merce viaggia a rischio e pericolo del compratore. Ogni responsabilità del venditore cessa pertanto con la consegna al vettore nei confronti del quale il compratore dovrà presentare eventuale reclamo per qualsiasi avaria, rottura o danneggiamento verificati alla consegna.**

3.0 CARATTERISTICA DEI PRODOTTI-GARANZIA-RECLAMI

3.1 Le Piastrelle in ceramica ed altri PRODOTTI ceramici fabbricati dalla WORLD OF ITALY SRL sono conformi alle norme europee UNI-DIN-EN. Il VENDITORE vende esclusivamente ai rivenditori professionali, i quali sono responsabili della correttezza delle informazioni tecniche fornite agli utilizzatori finali e/o ai negozi al dettaglio. La classificazione del prodotto è indicata dal VENDITORE sul materiale pubblicitario e/o sui listini prezzi, l'Acquirente deve di conseguenza utilizzare i PRODOTTI sulla base della classificazione fornita dal VENDITORE. Per facilitarne le indicazioni di utilizzo, ed adattare le classificazioni standard alle specificità della produzione del VENDITORE, a fronte di ogni prodotto, nei listini o sui cataloghi sono posti dei segni che indicano l'uso specifico consigliato dal VENDITORE.

3.2 Le differenze di tonalità non sono un difetto del PRODOTTO bensì una caratteristica dello specifico materiale cotto ad alte temperature. Il particolare requisito di ingelività si applica solo ai PRODOTTI che il VENDITORE garantisce espressamente con apposita indicazione sul materiale pubblicitario e/o listini. In mancanza di tale indicazione i materiali ceramici si considerano solo ed unicamente per uso in interni o comunque in locali protetti da intemperie.

3.3 I materiali in ceramica con superficie lucida non possono essere utilizzati in locali a piano terreno con accesso all'esterno, né in locali in cui sia previsto un grande calpestio. Le piastrelle brillanti sono inoltre suscettibili di una certa scivolosità, specialmente se bagnate, il VENDITORE ne consiglia di conseguenza l'uso in locali pubblici. Per i locali ove sia previsto un grande calpestio l'acquirente dovrà acquistare solo i PRODOTTI classificati dal VENDITORE come PEI V (IV), ed in particolare quelle piastrelle che il VENDITORE consiglia SPECIFICAMENTE per uso in locali pubblici.

3.4 Le rappresentazioni dei PRODOTTI sui depliant ed altri materiali pubblicitari del VENDITORE sono puramente illustrate e non rappresentano necessariamente il risultato estetico finale di posa del PRODOTTO rappresentato.

3.5 Il VENDITORE garantisce la buona qualità e l'assenza di vizi nei PRODOTTI forniti. La garanzia non si applica per PRODOTTI classificati dal VENDITORE per qualità inferiore a 1^ascelta o per partite di PRODOTTI di fine serie, vendute in blocco e segnalate come partite speciali. È comunque prevista una tolleranza del 5%.

3.6 Il VENDITORE non è responsabile per vizi e/o anomalie rilevate sui PRODOTTI stessi ma all'uso improprio degli stessi da parte degli acquirenti e/o dei suoi aventi causa. In particolare il VENDITORE non accetta reclami o contestazioni in relazione alle situazioni precedentemente descritte.

3.7 I reclami devono essere comunicati dall'acquirente al VENDITORE entro 8 giorni dalla consegna della merce. Per vizi occulti il termine è di 8 giorni dalla scoperta del vizio. In nessun caso il VENDITORE risponderà per vizi che vengano denunciati dopo 12 mesi dalla consegna dei PRODOTTI all'acquirente.

GENERAL CONDITION OF SALES



1.0 APPLICABILITY CONDITIONS

1.1 These General conditions (the CONDITIONS) constitute the most important part of each contract of sale of tiles and any other ceramic materials (the PRODUCTS) in which WORLD OF ITALY SRL (the SELLER) is one of parties. Excepted single cases which they have been derogated by explicitly written agreements signed by the SELLER, they will constitute the exclusive discipline of such sales. If one or more parts of these conditions, or of single contracts including them, result to be invalid, the general or the particular CONDITIONS will remain valid as whole: invalid parts will be substituted through agreements that are as close as possible to the original will of the parties.

2.0 CONDITIONS OF THE CONTRACT OF SALE-DELIVERY

2.1 The contract is intended to be concluded at the moment in which the written contest of the counterpart has come to the knowledge of the proponent and of the person ordering the contract.

2.2 The order that has not been confirmed in writing cannot be considered accepted in any case, except for the performance of the contract itself by the SELLER through shipment or delivery of the PRODUCTS. The partial delivery of ordered PRODUCTS doesn't involve that the whole order has been accepted, but only that part of PRODUCTS actually delivered.

2.3 Except a different written agreement, the delivery of PRODUCTS in Italy or abroad will take place "ex-works".

2.4 Except a different written agreement, all the dates given as delivery dates are intended in an indicative sense.

3.0 CHARACTERISTICS OF THE PRODUCTS - WARRANTY - COMPLAINTS

3.1 Ceramic tiles and other CERAMIC products produced by WORLD OF ITALY SRL comply with European norms UNI-DIN-EN.

The SELLER sells exclusively to professional resellers that are responsible for the accuracy of technical informations given to final users and/or to retailers. The classification of product is indicated by the SELLER on advertising material and/or on price lists. Therefore the purchaser must use the PRODUCT according to the classification given by the SELLER. To facilitate the directions for the use of products and to adapt standards qualifications to the specificity of the production, marks connected with each single product are put in price lists and catalogues, indicating the specific use advised by the SELLER.

3.2 Differences in the tone are not defects of the PRODUCT but a characteristic of the specific material fired at high temperatures. The particular requisite of frost resistance is applied only to those PRODUCT explicitly guaranteed by the SELLER with the relative indication on advertising material and/or price list. In case this indication is not given, ceramic material are considered only and exclusively for indoor use or use in places protected from bad weather.

3.3 Ceramic materials with polished surface can never be used in places located on the ground floor with access outside or in places with great pedestrian traffic. In addition polished tiles are susceptible for a certain slipperiness especially when they are wet. The SELLER advises therefore not to use them in public places. In places with great pedestrian traffic the purchase will have to buy only those PRODUCTS classified by the SELLER as PEI V, and in particular those tiles that the SELLER advises SPECIFICALLY for use in public places.

3.4 The pictures of the PRODUCTS on leaflets and on other advertising material by the PRODUCER are only illustrative and they do not represent necessarily the final aesthetic result of laying of the PRODUCT.

3.5 The SELLER guarantees the good quality and the absence of defects of the products supplied, the warranty is not applied to those PRODUCTS classified by the SELLER as non first quality products or to lots of PRODUCTS of the end of a series, sold in bulk and pointed out as special lots. However 5% tolerance is provided.

3.6 The SELLER is not responsible for defects and/or anomalies found out in the PRODUCTS that are not due to their quality, but to an improper use of them by the purchaser and/or by their assignees. In particular the SELLER doesn't accept complaints or contestations concerning the above mentioned situation.

3.7 Complaints must be communicated by the purchaser to the SELLER within 8 days from the delivery of goods. In case of defects, the term is 8 days from the discovery. In any case the SELLER is not responsible for the defects denounced 12 months after the delivery of the PRODUCTS to the purchaser. In case of hidden defects the warranty is applied to up 2 years after the delivery of the PRODUCTS on the first purchaser.

The denunciation of defects must be notified to the SELLER within and not later than 8 days from the discovery.

3.8 In general the warranty is applied only for defects found out in products that have not yet been lied. In case of hidden defects, detectable only after lying it's necessary for the SELLER to verify that the lying has been carried out duly (conforming to DIN 1852).

3.9 The SELLER's warranty is limited to the substitution of faulty PRODUCTS with other products of the same model without defects, freight included. The reimbursement of other expenses or additional costs, and in particular demolition costs and money paid for a second laying of the PRODUCTS is excluded. In any case the SELLER's warranty cannot exceed 5 times the value of the contested material, with an absolute maximum of 10.000.

3.10 The SELLER is not responsible for complaints due to classifications of the ceramic material by foreign bodies for control and/or certification that is different from the Italian one, according to technical specifications that don't correspond to those used by the SELLER.

In case of technical expertise activated by the purchaser, this must be necessarily on the conformity of the sold material with the specifications indicated by the SELLER in farce in Italy.

4.0 PRICES AND CONDITIONS OF PAYMENT

4.1 The sale prices of PRODUCTS are those indicated in the price list of the SELLER in force at the moment of the confirmations of the order.

In case of contracts of sale and delivery of goods divide in parts, and there is no written agreement on the subject, the price is the one indicated in the price list in force at the moment of the delivery of each single portion of goods.

For all the PRODUCTS destined to the foreign market prices can be calculated at SELLER's choice in the foreign currency of the destination country or Euro. Every bank and negotiation costs have to be debited to the Purchaser. In case of delay in the payment the SELLER has the right, without necessity of putting into Mora to cash a moratoria interest amount to the official discount rate in Italy, plus 5%, apart from economical damages occurred.

5.0 SELLER AGENT

5.1 The SELLER's agents promote sales but are not authorized to act in the name and on behalf of the SELLER except in case of a specific written permission.

5.2 The orders transmitted by the agents don't bind the SELLER. Therefore they must be accepted in writing by the SELLER.

6.0 RESERVED DOMINION

6.1 It's agreed between the parties that the sale of the PRODUCTS is carried out with reserve of property in favour of the SELLER up to the total payment of the agreed price, according to the Italian Civil Code, art. 1523 and following. However the risk of deterioration of the goods passes to the purchaser from the moment of the delivery of the PRODUCTS. In the sales of PRODUCTS abroad, in case of the goods are sold and delivered to third customers before the transfer of title, within the ordinary relations of the purchaser himself, the reserve of property in favour of the SELLER remains also toward third customers, when the law permits it.

6.2 In case of Mora of the Purchaser, the SELLER can take back all the goods object of reserved dominion without any formality, including the putting into Mora, and if the law permits it, all documents of credit to third people relative to these goods, with reserve of any proper legal remedy for the prejudices suffered.

7.0 SUPERIOR FORCE

7.1 The SELLER is not responsible towards the PURCHASER for non fulfilment, including non-delivery or delay in delivery due to events outside his reasonable control, as for example non-delivery of materials by the supplier, breakdown of plants, strikes or other sindacal actions, interruption of energy supply, interruption or difficulty of transport.

8.0 APPLICABLE LAW-COMPETENT COURTS

8.1 The contracts of sale to export in which the SELLER is one of the party are governed by the Italian law and in particular by the "Preservation of International Contracts of Sale" of movables, where it's not derogated by these CONDITIONS and by the Convention of Vienna (11 April 1980).

8.2 The competent court for any controversy concerning the sale of the PRODUCTS by the SELLER and the trade relation connected with the above mentioned sales is the court of the registered office of the SELLER even when the legal action started concerns documents of credits released to the SELLER, as means of payment.



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Authorised Economic Operator



2022|23
GENERAL BOOK

The background of the image features a minimalist, abstract design composed of thin, light-grey curved lines. These lines form organic shapes, including several large, rounded forms on the left side that resemble stylized leaves or petals, and a long, sweeping curve on the right side that suggests a flower's stem or a leaf's edge. The overall aesthetic is clean and modern.

www.flooritaliaceramiche.it